

PAQUET FURS

Through This Factory
From Trapper To YOU



Once a Luxury Now a Necessity

FURS have long been regarded as a luxury—we've made them a necessity. Through our new method of selling direct from the factory, the man or woman of limited means may now enjoy the comfort of rich and luxurious furs without extravagance.

PAQUET FURS have long been acknowledged to be the best furs on the Canadian market. The reason is not far to seek.

PAQUET FURS are bought in the raw by men who know their business. They are carefully dressed, under the direct supervision of trained specialists. Then they are dyed in the immense Paquet dyeing tanks, and are dried in rapidly-revolving cylinders. When dry the inspectors get in their fine work, and woe betide the skin that fails to come up to the Paquet standard. The perfect skins are sent upstairs to the cutting room, where they are stretched, cut, and passed along to the operators, who know how to put the edges together so they can't come apart, and so neatly that the join cannot be located except from the back.

After another searching inspection, they are sent to the finishing room—there to receive the padding and lining—and, after a final examination, they are ready for the Order Department, where sharp-eyed inspectors stand ready to reject any and every fur piece or fur garment that falls short of absolute perfection.

That's why PAQUET FURS are recognized as

THE FINEST FURS PROCURABLE

Can you wonder, then, that more than eight million dollars' worth of these furs have been sold already? And this is the sort of furs we now offer to you at the actual manufacturer's prices of Canada's largest fur factory.

Fur-Lined Coat

4677/313—Lady's fur-lined coat, 50 inches long, shell of all wool imported cloth, semi-fitting back, box front, collar and revers of mink marmot, lining of brown dyed Susliki. Factory price, *prepaid* **\$32**

Fur-Lined Coat

4675—Lady's 50-inch fur-lined coat, shell of pure wool imported beaver cloth, semi-fitting back, box front, 36-inch lining of genuine hamper, collar and revers in natural mink. Factory price, *prepaid* **\$55**

Lady's Long Coat

4432—Lady's 50-inch coat, in all-wool imported cloth, with quilted mercerized lining and rubber interlining, collar and revers in fine quality mink muskrat. Factory price, *prepaid* **\$18**

Astrachan Jacket

3378—Lady's 30-in. "Fernald" style jacket, fitted back, center vent, shawl collar, plain satin lining, jacket made with nice bright Astrachan skins. Factory price, *prepaid* **\$28**

Raccoon Jacket

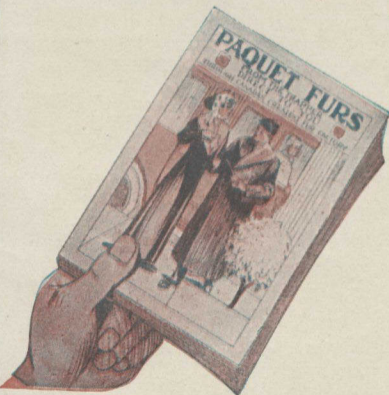
3098—Lady's 33-in. regulation style jacket, in fine quality, full-furred raccoon, semi-fitting back, plain mercerized sateen lining, notched collar. Factory price, *prepaid* **\$52**

Man's Coon Coat

208—Man's coon coat, choice of shawl or notched collar, quilted lining of fine quality black lasting, well made and well finished in every particular. Factory price, *prepaid* .. **\$50**

"Paquet" Special

311—Our "Paquet" special man's coat is made in black beaver cloth, with plain farmer's satin lining and shawl collar of Russian otter marmot. Factory price, *prepaid* ... **\$13**



THIS FUR CATALOGUE

containing 80 pages of fine half-tone illustrations and thousands of descriptions and prices of PAQUET FURS, will be sent you on request. Write *to-day* for a copy—don't put it off and forget. A post-card request will bring it by return mail. Write *now*.

THE PAQUET COMPANY LIMITED.
QUEBEC - CANADA

FURS COST MONEY

You must be absolutely certain that you get all the value you pay for, otherwise you are wasting money. There are so many qualities in fur that it requires an expert to detect the difference at sight—anyone can find it out in wear and service. There is one safe way to make sure of getting the greatest possible value for every dollar you spend, and that way is to deal *direct* with Canada's Greatest Fur Factory—the only fur factory in America where every process, from the raw skins to the finished product, is in operation under the one roof.

