

## Publisher's Department.

TRUTH, WEEKLY, 28 PAGES, issued every Saturday, 7 cents per single copy, \$3.00 per year. Advertising rates:—20 cents per line, single insertion; one month, \$1.00 per line, three months \$2.50 per line, six months, \$4.00 per line; twelve months, \$7 per line.

TRUTH is sent to subscribers until an explicit order is received by the Publisher for its discontinuance, and all payment of arrears is made, as required by law.

PAYMENT FOR TRUTH, when sent by mail, should be made in Money Orders or Registered Letter. All postmasters are required to register letters whenever requested to do so.

DISCONTINUANCE.—Remember that the Publisher must be notified by letter when a subscriber wishes his paper stopped. All arrears must be paid.

ALWAYS GIVE THE NAME of the Post-Office to which your paper is sent. Your name cannot be found on our books unless this is done.

THE DATE AGAINST YOUR NAME on the address label shows to what time your subscription is paid.

THE COURTS have decided that all subscribers, to newspapers are held responsible until arrears are paid and their papers are ordered to be discontinued.

LADIES' JOURNAL, monthly, 30 pages, issued about the 25th of each month, for following month, 60 cents per year, 5 cents per single copy. A limited number of advertisements will be taken at low rates.

THE AUXILIARY PUBLISHING CO., printing 165 Weekly Papers and Supplements for leading publishers in some of the largest as well as the smaller towns in Canada. Advertising space reserved in over 100 of these papers and supplements. Rates:—60 cents per single line, one month, \$1.00 per line, three months, \$2.50 per line; six months, \$4.00 per line; twelve months, \$7.00 per line. The largest and best advertising medium ever organized in Canada.

Estimates given for all kind of newspaper work.  
S. FRANK WILSON, proprietor, 33 and 35 Adelaide St. West, Toronto, Ont.

### BRANCH OFFICES.

MONTREAL, QUE.—No. 162 St. James St., O. R. Scott, Manager.

WINNIPEG, MAN.—No. 320 Main St., WILSON BROS., Managers.

Business in connection with any of our publications, or the Auxiliary Publishing Company, can be as well transacted with either of our branch establishments as with the head office in Toronto.

### THE AUXILIARY ADVERTISING AGENCY.

Manufacturers, Wholesale Merchants and other large advertisers will advance their own interests by getting our estimates for any advertising whether for long or short date.

Advertisements inserted in any paper published in Canada at publishers' lowest rates. As we pay "spot" cash for all orders sent to publishers, and the class of advertising we handle is all of the best, publishers much prefer dealing with our establishment to any other.

Publishers will kindly send their papers for filing regularly.

Do not advertise till you get our quotations.

S. FRANK WILSON.

Proprietor Auxiliary Advertising Agency,  
33 & 35 Adelaide St. W. Toronto.

### ACKNOWLEDGMENTS.

The following persons have acknowledged receipt of prizes in TRUTH and LADIES' JOURNAL competitions:—Mrs. H. Nisbet, Port Elgin; Daniel Harper, Conroy Raphor, Donegal, Ireland; William Mitchell, Salem; J. H. Westman, 119 Bay St., Toronto; S. Wallace, Portage La Prairie, Man.; G. McCulloch, Mount Forest; A. C. Chase, Upper Brighton, N. B.; M. Adams, 143 Kingston Road; Eleanor T. Jenkin, Kingston; Mrs. C. Sevier, Jordan; Mrs. E. J. Tuer, Port Hope; Henry C. Disney, Halesboro; Wm. Lockwood, Indian Head; M. Hungerford, Strathroy; Daniel A. McIntosh, Wentworth.

### KIND WORDS.

ENNA HARRIS, Fortune, Ont.—I have much pleasure in acknowledging the receipt of the beautiful silver tea service awarded me as a competition prize. I am really delighted with it, as it much exceeds even my expectations. I wish you every success.

JOHN H. NOONAN, Customs, St. Johns, Newfoundland.—I must say that I like TRUTH first class, and deem it well worth the money invested, irrespective of all prize considerations.

Two weeks ago a TRUTH prize watch was sent to J. H. Flagg, Esq., Police Magistrate of Mitchell, Ont., for a story sent, and we have received from him an acknowledgment from which the following is extracted:—"I must say that the fine gold watch received far surpasses anything I anticipated. My wonder is how you can afford to give such valuable prizes. One of our watch dealers here asked me what you valued the watch at, and when I told him he replied that it was very little, if anything, over estimated." To every person to whom a prize has been awarded for a story a similar gold watch has been sent. Scarcely an acknowledgment has been received. Will the recipients do the publisher the fairness and courtesy to send some kind of an acknowledgment?

### Notice to Prize Winners.

Successful competitors, in applying for their prizes, must, in every case, state the number of the competition in which they have been successful, and also the number and the nature of the prize won. Attention to these particulars will facilitate matters, and save a good deal of time and trouble. As many of the prize winners omit to send the amount required for postage or packing, when applying for prizes, we deem it necessary to remind them that money should accompany all applications as follows:—sewing machines, \$2.00; guns and tea-services, \$1.50; baby-carriages and clocks, 50 cents; dress-goods, 30 cents; watches, 25 cents; books, spoons, and handkerchiefs, 12 cents; butter knives and pickle forks, 6 cents.

## "TRUTH" PREVAILS!

NO. 14.

## BIBLE COMPETITION.

About two years ago we resolved to make a great effort to extend the circulation and influence of TRUTH to the fullest possible extent, and hit on the expedient of offering a large number of splendid premiums for correct answers to Bible questions. As the effort met with fair encouragement we have ever since continued, from time to time similar offers, determined to carry out every promise to the very letter, and promptly pay every prize offered. As our publication is a permanent institution, an old-established and widely-circulated journal, and we have staked our all in its success, we are fully alive to the fact that the scheme must be carried out fairly and honorably without favor or partiality to any one.

This has been done in the past, and it will be done in the future. Within the last two years we have among other rewards, given out about \$3,000 in cash, 25 pianos, 25 organs, 500 gold watches, 500 tea sets, 500 silver watches, besides many other valuable articles to numerous to enumerate here.

No other publisher in America, if in the world, has ever paid out anything approaching this in the same manner, and few others have ever so extensively advertised.

The result is that full confidence has now been established in the honorableness of the scheme, and the reliability of the publisher. TRUTH now circulates in every Province in the Dominion of Canada and in nearly every State of the American Union, besides having a large circulation across the Atlantic.

Among former competitors are the leading citizens of the country—the most respected ministers, public officers, professional men, ladies of every station, and people of nearly all classes. Large lists of those successful in former competitions, have appeared and are still appearing each week in TRUTH. Any of those names may be referred to in regard to what has been done.

### A GOOD GUARANTEE.

Reader, you need not have any misgivings about this offer. We have been in business for nine years as a publisher, and we have always honorably met every engagement and fulfilled all our promises. Though money has been actually lost on this scheme, in order to carry it out squarely, yet we are not dissatisfied with the result, as our journal has been splendidly established, and our own business reputation well built up. A good guarantee for the future now lies in the fact that we cannot now afford to do otherwise than honorably carry out our promises, as to fail at all would forfeit the result of the efforts of nearly a whole business life time.

The following Bible Questions are propounded:

### THE BIBLE QUESTIONS.

1. Give first reference to the word MARRIAGE in the Bible.

2. Give first reference to the word DIVORCE in the Bible.

Correct answers to these questions must be sent in not later than first day of July, 1885, (inclusive) accompanied by one dollar for four months' subscription to TRUTH.

### THE REWARDS.

In order to give everyone, living anywhere, a fair chance to obtain one of these rewards, they have been distributed equally over the whole time of the competition, in four sets as follows:

FIRST SERIES.—All correct answers from one to six hundred.

SECOND SERIES.—Correct answers from six hundred to the middle answer.

THIRD SERIES.—From middle answer of the whole lot.

FOURTH SERIES.—Consolation awards to the last two hundred received.

### WHAT IS NOW OFFERED.

The first reward in each of above series will be \$100 in gold.

The second reward in each series will be \$50 in gold.

The third reward in each series will be a genuine solid gold watch, positively from the very best makers.

The fourth reward in each series will be a fine, ten-stop cabinet organ, (worth about \$250.)

For all other correct answers in first series a beautifully bound volume of Shakespeare's complete works, or one of the great poets.

For all other correct answers in Second Series a beautiful German oleograph picture.

For all other correct answers in Third and Fourth Series a volume of fiction, averaging about 200 pages each.

### HOW AWARDS ARE MADE.

In every instance when an answer is received it is at once numbered in the order it came in, booked and filed, and at the close the correct answers are carefully selected and rewards are given, no matter to whom or to where they go. There is positively no deviation from this rule. All may be assured of this. The Prime Minister or the President must take his chances equally with the school boy, or the Miss of ten years.

### HOW TO SEND.

Don't lose a day about looking up the questions and sending them in, although your chance is equally good anytime between now and 1st July. Send in each case a money order for one dollar, or registered letter with the money enclosed, and the answer written out clear and plainly, with your full name and correct address. Bear in mind every one must send a dollar, for which TRUTH will be sent for four months. Present subscribers competing will have their term extended, or the magazine will be sent to any other desired address.

### WHAT YOU ARE SURE OF.

A valuable reward will be given to everyone correctly answering the Bible questions. Besides this you are sure to get TRUTH for four months for the dollar sent and that alone is well worth the money. Hundreds of letters are being sent by present readers assuring the publisher that they would not be without TRUTH for many times the subscription price. TRUTH is a Weekly Magazine of current literature, containing 28 large and well-printed pages each week, of such original and select matter as will suit every taste, and not in the slightest degree objectionable to any, but of a high moral tone. Address, plainly, S. FRANK WILSON, 33 & 35 Adelaide St. West, Toronto, Canada.

### LITERARY NOTICES

The fifth volume of "Outing," a Boston magazine, comes to a close with the March numbers, and hereafter the publication is to be enlarged and improved in all its features. The list of contributors to "Outing" comprises many names of well-known and able writers, and the high standing of this periodical will doubtless be as well sustained in the future as in the past. The March number contains a leading paper on "A Winter in Sonora," by Sylvester Baxter, the illustrations being by E. H. Garrett; "The Evolution of Canoeing," in which the modern canoe is thoroughly discussed and models compared; "Drowned Lands of New Jersey," and many other most entertaining and instructive papers, the leading article being an appeal to the New York Legislature on behalf of Niagara Falls. The price of "Outing" will be raised to \$3 per annum on the publication of the April issue.

## Music and Drama.

GRAND OPERA HOUSE.—The first three nights of last week Joquin Miller's new drama, "Tally Ho," was produced. We are disposed to think that the daily paper of this city were just a little too harsh in their judgment and criticisms of this play. The piece was in some respects fully equal to the poet's former efforts in play-writing, and if the low German character had been allowed to stay east instead of going out west, the piece would be very passable indeed. The last three nights of the week "Three Wives to One Husband" held the boards. This is an exceedingly funny comedy, and drew well, as French plays usually do.

MONTFORD'S MUSEUM.—The Juvenile Opera Co., which was at this theatre last week, captured the Toronto people. The little folks are exceedingly clever, and those who did not attend any of the performances missed a really good thing.

HORTICULTURAL PAVILLION.—The Choral Society's concert on Thursday evening last was an event which many had been looking forward to with considerable interest. The audience which assembled in the Pavillion was large and appreciative, and the rendering of the oratorio of Samson more than realized the expectations of those present. There were many things which contributed to the success of this concert. In the first place there was an excellent orchestra, the soloists were fully equal to the demands of the piece, and the choruses were sung with that confidence and firmness which is only begotten of persistent and thorough practice. Mr. Winch, as Samson, was almost perfect. His voice is rich, full and clear, and captivated the listener at once, whilst his dramatic interpretation of the piece carries the imagination to the scenes and surroundings of the character portrayed. Miss Ryan produced almost a sensation in her rendition of *Mecah*. In some of the solos she was very impressive, showing a dramatic power and capacity for interpretation rarely equalled. Mrs. Bradley sang "Let the Bright Seraphim" with much feeling, and well sustained her reputation as an excellent soloist. An exceedingly pleasing feature of the entertainment was the fact that almost the entire audience remained until the close of the performance. This was very noticeable for a Toronto audience, and showed that the people were either more appreciative and considerate than usual, or the concert was more than ordinarily interesting and entertaining.

### An Early Morning Scene in Japan.

We began to have faint glimpses of the landscape over which the soft grey dawn was now shedding a cold, silvery radiance, that seemed to owe nothing to the sun. We were dashing along a vast and fertile plain, through which roll several broad branches of the grand river which pour itself into the bay of Yedo, at the city which used to bear that name. This great, flat, loamy, garden-like expanse was gleaming with golden patches of the scumum orientale—very like the mustard plant—which filled the air with a somewhat heavy but agreeable odour not unlike honey. Sometimes a bright purple flush of wild clover broke in strikingly through the monotonous check tartan of green and yellow; or a pool of water, dotted with broad lotus leaves or quivering with frogs, flashed its glory through broad blades of blooming iris. Everywhere the poor hard-wrought peasants, in preposterous umbrellas hats, and literally drenched with straw, which made them look when stooping exactly like porcupines, were damming up runnels of water for their ricefields, or trying to urge sluggish and most unpicturesque oxen to drag a wooden plough through the stiff clods. It was curious to observe that this most primitive-looking engine was exactly like the ancient *pekon* of the Greeks, yet telegraph-posts were near enough for the wearied oxen to rub themselves on, while not many miles away you might see the steam plough at work. Such is modern Japan.