

GERMAN BID FOR BRITISH TRADE

HOW GERMANY WARRED ON ENGLAND BEFORE THE WAR.

Clerks Flooded London, Learned Business Secrets and Reported to Hun Companies.

The story of German penetration of British trade is one of the romances of business and is only another example of the wonderful foresight and capacity for organization of the German people. For years past the city of London has been flooded with German clerks. Many of them were what is known as "volunteers," which is to say that they worked for nothing.

Well-educated young men from the German commercial schools came over to London and offered their services free of all charge in return for a chance to learn the business, and the easy-going British merchants were willing enough to have them on these terms. Particular attention was paid by these volunteers to the colonial and export trade, and the shipping houses were full of them.

It has now been realized that most of these young men were nothing more or less than commercial spies. In many cases, indeed, they made regular reports to German firms of the business done by their employers, and as soon as they had mastered their employer's business and assisted in getting it away from him, with the aid of the German banks, which were also deeply concerned in this game of peaceful penetration.

German Clerks' Union. Evidence has been discovered now that most of the "volunteers" were financed by the German Clerks' Union, which in turn, it is believed, was controlled and financed by the German Government. It is certain that it was assisted by the great German industrial trusts.

The most insidious and most dangerous feature of this peaceful invasion was that conducted by the banks, the Deutsche Bank, the Dresdner Bank and the Disconto Gesellschaft. It is alleged that their chief function was that of commercial spying.

In Germany, for instance, a manufacturer who has an order for \$5,000 worth of goods can take it to his bank and raise a loan for wages and raw material on the order as security. A trader can pledge his customers' liabilities to him in the same way and so obtain capital to carry on and expand. A British manufacturer who approached his bank for a loan would be asked for gilt-edged security and if he could not supply it would be politely shown the door.

Let this should seem to be an exaggeration I will relate an instance which actually happened about three years ago in London. A large wholesale dealer in merchandise which is produced both in Germany and England, and who was both an importer and a manufacturer's agent, had been accustomed for years to secure an overdraft from his German bank at a certain period every year to pay his German manufacturers.

Bank Accommodation. He was a man of substance and all he had to do was to notify the bank that he was overdrawing so many thousands of dollars on such a date. He had never applied to his English bank for similar accommodation because he knew that it would be useless, but on this occasion he really needed some extra money and he determined to try. He applied to the bank with which he had been dealing for a quarter of a century for an overdraft and was refused. He got to the German bank for his English business as well as for his German trade without a question, and needless to say he afterwards transferred as much of his business as possible to that German bank.

The ingenious scheme by which English banks were induced to finance German competition with England was worked as follows: British business men were induced by the offer of long credit to buy German goods, even at prices a little higher than those asked for competitive British goods. The British goods, however, were only sold either for cash or on short credit. As soon as the British importers' bills were received by the German manufacturer they were taken to the German bank, which discounted them and sent them to its branch in London.

Information for Competitors. That branch then discounted them with the British joint stock banks, which would take them with the backing of the German bank, but which declined to touch the same bills when offered by a British manufacturer. It is estimated that when the war broke out \$250,000,000 of such Anglo-German bills were held in London alone, and serious hardship was caused in some cases by the efforts of the panic-stricken British banks to collect from the British drawers.

The German banks in London also discounted bills direct for British manufacturers and traders, and it is alleged that by doing so they obtained valuable information for the Britons' German competitors. They learned from these bills all the secrets of their British customers, their markets, their sources of supply and so on, and it is alleged that this information was sent to Berlin and distributed among German manufacturers and traders.

Boys and Books. They will mix all right if the boys are kept mentally alert and physically active with nourishing, easily digested foods.

Shredded Wheat Biscuit is the ideal food for youngsters to study on or to play on because it contains the life of the whole wheat grain in a digestible form. The kiddies like it with milk or cream, with sliced bananas or other fruits.



Made in Canada.

PLANS FOR FOOD CONTROL.

Great Britain's Food Controller Issues An Appeal to the People of Canada.

Baron Rhondia has issued a statement explaining Great Britain's plans for food control. Food regulations in Great Britain are much more drastic than those on this side of the Atlantic. Nevertheless they are voluntarily, not compulsorily, observed by householders and others. "If voluntary measures fail," says Lord Rhondia, "I shall have no compunction in putting the nation on compulsory rationing." This crisply defines the spirit of Great Britain. Self-restraint and self-sacrifice are the keywords of the nation's attitude. Men, women and children are proud to do their part in saving food and in increasing production. In both directions the national effort is sustained at a supremely high pitch.

Baron Rhondia, through the Food Administration of the United States and the Food Controller for Canada, has called upon both these countries to rise to the occasion. That call must meet prompt and full response. Should Canadians fail to emulate Great Britain, then all the sacrifice, all the devotion of Great Britain's people will have gone for naught. It remains for Canadians to make effective the efforts of the Old Country.

The whole of Baron Rhondia's message is significant. That he depends upon Canadians is evident. In effect he says: Price-fixing must be international, intercontinental. This means a readjustment of international and intercontinental trade relations. Each country must of necessity regard the others as partners and refrain from acting except with reference to them. Mr. Hoover, Mr. Hanna and I have been made responsible for food control in our respective countries. Food control in each must be adjusted to the requirements of all. Therefore we must work together to accomplish our ends. Our people will have reason to know that profiteering will be wiped out—that it is now fast disappearing—and that where high prices continue to exist they are to be attributed to war conditions.

Comprehensive plans have been developed whereby all international purchases of necessary foodstuffs are to be pooled and proportionately allocated to Great Britain and her Allies. All such contract prices are to be strictly regulated. "Unless prices are fair," Lord Rhondia asserts, "an unnecessary burden is placed upon the backs of the allied governments and consumers, American and Canadian taxpayers, and reactively on every food consumer in America for the sole benefit of a small section of the community."

It is only with Canada's unstinted help that Baron Rhondia's plans can be brought to fruition. "The world-peril is not the submarine," says the British Food Controller, "but diminishing harvests and lessening herds."



Boys & Girls THRIVE on the easily digested wheat and barley food Grape-Nuts

"There's a Reason"

TURIN TO LONDON IN SEVEN DAYS

SIX HUNDRED AND FIFTY-SIX MILES WITHOUT A STOP.

This Achievement Brings Nearer the Fulfillment of Predictions Concerning Future of Aircraft.

"Captain Laureati, of the Italian Air Service, flew on Monday from Turin to London, covering a distance of 660 miles without a stop. He carried an autograph letter from the King of Italy to King George. The journey occupied seven hours 22 minutes.

"Shortly before tea-time on Monday, morning papers from Italy were safely landed at Hounslow," says the London Times.

"This very remarkable feat was achieved by Captain Giulio Laureati, accompanied by Private Michael Angelo Tonzo. Our Allies may well be proud of their gallant and skilful aviators. From the account of the journey which we give elsewhere it will be seen that the actual time from point to point was seven hours twenty-two minutes and a half.

"The travellers started from the old capital of Savoy at 8.28, Italian time, and arrived at ten minutes to four. The distance in a bee-line is about 560 miles, but that actually covered from earth to earth was a little over 650 miles. The speed, including the time spent in climbing and landing, was 80 miles an hour. The Alps were crossed at an approximate height of 11,000 feet above sea level, and the Channel passage occupied no more than a quarter of an hour.

Aircraft For Peace Purposes. "The airplane was an 'S.I.A.' as those built by the Societa Italiana Aeroplani are called, and the engine a 'Fiat.' The journey was in everything a brilliant success, though the north-west wind was contrary, and rough and tricky over the mountains.

"The route followed corresponds generally to that of the railways over a great part of the journey, and refreshments were carried in a thermos bottle under the airman's coat and absorbed through a rubber tube like that of a baby's bottle.

"Although this is the greatest international peace flight yet accomplished, it cannot compare in the mileage with Captain Laureati's recent non-stop trip in a similar machine from Turin to Naples and back, when he travelled 920 miles between 10.7 a.m. and 8.40 p.m., or with the French Lieutenant Marchal's flight of 800 miles across Germany in July.

"The point of real interest in this achievement is that it brings nearer to us all the great future which is opening to aircraft for peace purposes.

Prophecies Near Fulfillment. "Lord Montagu of Beaulieu and others have foretold that before many years mails and passengers would travel regularly by air between London, the Cape, Egypt, India, and Australasia to the East, and between London, Canada and the United States to the West. The public listen to these prophecies without grasping how near they may be to fulfillment. The Italians, who have long been conducting a postal air service to Sicily, gave us an object-lesson in the postal possibilities of flight. Captain Laureati and his companion did in a little over seven hours a journey on which the fastest time by steamer and train has hitherto been more than three times that period.

"We congratulate our Allies on the brilliant performance of their soldiers, and we doubt not that it will greatly stimulate in this country the study of flight as applied to the arts of peace. The air raid on London, which followed not many hours later, keeps present to us its importance in those of war."

HOW WE WASTE FOOD. Instances Where Small Leakages Might Be Profitably Stopped. It is estimated that food to the value of about \$50,000,000 is wasted annually in Canada. This seems incomprehensible at first sight, but if we begin to analyse the waste it can be more readily understood.

Let us cite a few examples of what might be estimated to be a conservative waste in our homes.

There is a waste in the nutritive value of potatoes of probably 20 per cent. as a result of peeling them before cooking as well as the loss from peeling. The peelings of potatoes (not new potatoes) used by an average family of five, weigh over half a pound per day. This means one hundred and eighty-two and a half pounds per family per year, and for the people of Canada means 29,200,000 pounds or 4,866,672 bushels.

Potatoes should not be peeled. They should be thoroughly cleaned and cooked with their jackets on, and are even better consumed that way. The waste of bread is one of the most inexcusable wastages in any home, in as much as small pieces of crusts of bread can always be turned to good account in soups, with stewed tomatoes and in many other ways.

One slice of bread a day (1 ounce) or one third of a slice every meal is not an unusual waste for the homes of Canada, this amounts to 100,000 pounds a day, or 36,500,000 pounds per year.

GUARD THE CHILDREN FROM AUTUMN COLDS

The fall is the most severe season of the year for colds—one day is warm, the next is wet and cold and unless the mother is on her guard the little ones are seized with colds that may hang on all winter. Baby's Own Tablets are mothers' best friend in preventing or banishing colds. They act as a gentle laxative, keeping the bowels and stomach free and sweet.

An occasional dose will prevent colds or if it does come on suddenly the prompt use of the Tablets will quickly cure it. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

WORLD'S LARGEST BIBLE.

Measures 7 ft. 10 in. across When Opened—To Be Used in "Crusade." A Bible 5 ft. 2 in. high and 3 ft. 6 in. across has been "built" at the Oxford University warehouse in Amen Court, London. In the binding of this great work it was found necessary to erect a wooden staging, from the cross beam of which depended an iron chain and pulley block, and by this means the position of the book was changed as occasion required. Without this mechanical arrangement the services of six men would have been required to manipulate the volume.

The width of the back is 10 in., so when the book is opened it measures 7 ft. 10 in. across. The binding—which is not quite complete—is of red levant morocco, which absorbed a dozen large goat skins. The front cover contains the arms of the counties of England and Scotland in gold, and surrounding the Royal arms, initials in heraldic colors. On the back of the book the arms of the Welsh counties are depicted in manner similar to those on the front.

The giant Bible is to be used in a "Bible crusade" in London.

But sweeter than the breath of balm Upon the summer breeze, And sweeter than the songs of birds Among the leafy trees; Yea, better than the tuneless bass Of bullfrogs in the pool, Or happy laugh of barefoot kids, As they go home from school,— Will be the joy which swells my breast When I go out to look And find potatoes on my vines Quite big enough to cook.

THE BANNER PROVINCE.

Ontario Leads All Canada in Sunday School Work.

The last report received from all the provinces for presentation at the International Convention in Chicago, 1914, showed the Sunday School enrollment in Ontario 100,000 more than all the remaining provinces of Canada combined. What changes have come in the past three years will be reported soon when the totals are assembled for the International Convention in Buffalo. Ontario is gathering statistics now for presentation at the Provincial Conventions in Chatham and Peterborough, these reports to be corrected and perfected for the Buffalo Convention next June.

A campaign for the standardizing of Sunday Schools will be launched at Chatham and Peterborough. A Standard known as "The International Standard School" has been arranged for North America, and will be presented with plans for bringing the same to the attention of the individual schools. The observance of a continental Canadian wide "Come-to-Sunday-School Day" will also be considered.

Flowers are more fragrant when the sun is not shining on them, according to a French scientist, because the oils that produce the perfume are forced out by the water pressure in the plant cells, and this is diminished by sunlight.

Be sure to give the children a brisk rubbing down after their baths. It will send the blood leaping through the veins to carry life to every part.

There is nothing quite so good as spiced apple jelly. To make, pare, core and wash the apples, cook until soft and strain. Put into a muslin bag, ten sticks of cinnamon bark, eight cloves and six allspice. Drop the contents into two quarts of the apple-juice, and bring slowly to boiling point. Taste this frequently, and when the desired spicy flavor has been obtained remove the bag, add sugar and proceed as in making other jelly.

We require no better demonstration of the unwarranted waste of food on this Continent, especially fats, than the fact that men have become millionaires through the refining of garbage in some of the large cities. Obviously then, nothing should go into the garbage tin that can be used for human food. Smaller helpings would go away with a great deal of waste.

How often we hear women who do their own cooking say that by the time they have prepared a meal and it is ready for the table, they are too tired to eat. One way to mitigate this is to take, about half an hour before dinner, a raw egg, beat it until light, put in a little sugar and milk, flavor it and drink it. This will relieve the faint, tired-out feeling, and will not spoil the appetite for dinner.

Rye is one of the best cover crops to use in orchards. Plough it under before the last of May.

Whatever sacrifices health to wisdom has generally sacrificed wisdom, too.

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BETWEEN THE BATTLES.

Let us bury him here Where the maples are red. He is dead, And he died thanking God that he fell with the fall Of the leaf and the year.

Where the hillside is sheer Let it echo our tread Whom he led. Let us follow as gladly as ever We followed who never knew fear.

Ere he died they had fled, Yet they heard his last cheer Ring clear— When we lifted him up he Would fain have pursued, but grew dizzy instead.

Break his sword and his spear! Let this last prayer be said By the bed We have made underneath the wet wind in the maple trees moaning so drear:

"O Lord God, by the red Sullen end of the year That is here, We beseech Thee to guide us And strengthen our swords till his slayers be dead." —Francis Sherman.

Minard's Liniment Cures Burns, Etc.

The Reason Why.

The following amusing anecdote was told recently by Mr. J. H. Thomas, the secretary of the Amalgamated Society of Railway Servants.

It appears that a newly-arrived batch of German prisoners was being taken by train from a certain English port to a place of detention inland, when a Hun officer, much to his indignation, found himself in a third-class carriage with a Tommy as escort. In a very injured tone he asked: "Why have I, an officer, to travel third-class?"

"Because," was Tommy's reply. "I've got to guard you, and they didn't think a British soldier ought to be put in a cattle-truck! See?"

"The man who is afraid of burning up his wick need not hope to brighten the world."

MONEY ORDERS Buy your out of town supplies with Dominion Express Money Orders. Five dollars costs three cents.

During recent years the export of Canadian apples to the British Isles have totaled about 1,500,000 barrels per annum.

Minard's Liniment for sale everywhere.

Do not sell breeding animals unless they can be replaced immediately with better stock. The temptation of high prices or undue fear of high prices of feed mislead the owner into the error of selling at this time.

YES! LIFT A CORN OFF WITHOUT PAIN

Cincinnati man tells how to dry up a corn or callus so it lifts off with fingers.

You corn-pestered men and women need suffer no longer. Wear the shoes that nearly killed you before, says this Cincinnati authority, because a few drops of freezone applied directly on a tender, aching corn or callus, stops soreness at once and soon the corn or hardened callus loosens so it can be lifted off, root and all, without pain.

A small bottle of freezone costs very little at any drug store, but will positively take off every hard or soft corn or callus. This should be tried, as it is inexpensive and is said not to irritate the surrounding skin.

If your drugget hasn't any freezone tell him to get a small bottle for you from his wholesale drug house. It is fine stuff and acts like a charm every time.

The Soul of a Piano is the Action. Insist on the "OTTO HIGEL" PIANO ACTION

No Need to Rub Try Sloan's Liniment and see how quickly the swelling is reduced and the pain disappears. No need to rub; it penetrates quickly and brings relief. Have a bottle handy for rheumatic pains; neuralgia, back ache and all muscle soreness.

Generous at bottles, at your drugist, 25c., 50c., \$1.00.

Sloan's Liniment The World's



Casey's Care.

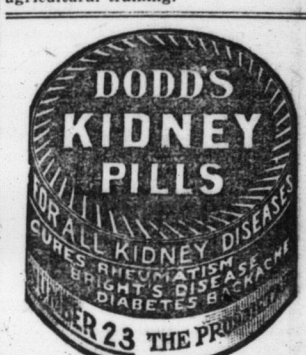
Mrs. Casey—Me sister writes me that every bottle in that box we sent her was broken. Are ye sure yez printed, "This side up with care" on it?

Casey—O am, An' for fear they shouldn't see it on the top OI printed it on the bottom as well.

Minard's Liniment Relieves Neuralgia.

Veterans at B.C. University.

The provincial government of British Columbia has granted a 21 year lease of the 250 acres of government land adjoining the present holding of the University of British Columbia at Point Grey for scientific farming land, and in connection returned soldiers under the direction of the Military Hospitals Commission will be given agricultural training.



NEWSPAPERS FOR SALE PROFIT-MAKING NEWS AND JOB OFFICES for sale in good Ontario towns. The most useful and interesting of all businesses. Full information on application to Wilson Publishing Company, 72 Adelaide Street, Toronto.

MISCELLANEOUS WANTED TO—BLACKSMITH TO sharpen tools; also Granite Polisher. Write George M. Paul, Sarnia, Ont.

CANCER, TUMORS, LUMPS, ETC. Internal and external cured without pain by our home treatment. Write us before too late. Dr. Bellman Medical Co., Limited, Collingwood, Ont.

IT'S VERY EASY TO GET RID OF SKIN TROUBLES With CUTICURA

Bathe with Cuticura Soap, dry and apply the Ointment

Stops itching instantly, clears away pimples, redness and roughness, removes dandruff and scalp irritation, heals red, rough and sore hands as well as most baby humors. You need not buy them until you try them.

Sample Each Free by Mail With 22-p. Skin Book. (Soap to clean and Ointment to heal.) For samples address: "Cuticura, Dept. N, Box 5, U. S. A." Sold throughout the world.

CRISIS OF WOMAN'S LIFE

Change Safely Passed by Taking Lydia E. Pinkham's Vegetable Compound.

Wagoner, Okla.—"I never get tired of praising Lydia E. Pinkham's Vegetable Compound because during Change of Life I was in bed two years and had two operations, but all the doctors and operations did me no good, and I would have been in my grave today had it not been for Lydia E. Pinkham's Vegetable Compound." —Mrs. VIOLA FERRIS, Wagoner, Okla.

Such warning symptoms as sense of suffocation, hot flashes, headaches, back-aches, dizziness, impending evil, tinidity, sounds in the ears, palpitation of the heart, sparks before the eyes, irregularities, constipation, variable appetite, weakness and dizziness should be heeded by middle-aged women. Lydia E. Pinkham's Vegetable Compound has carried many women safely through the crisis.

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