THE STANDARD, ST. JOHN. N. R. SATURDAY, SEPTEMBER 11, 1916

NEWS IN THE AUTOMOBILE WO One-third of All Cars STUDEBAKER **GOODYEAR TIRE GAINS**

PROMOTES OLLIER

In Each of the Nine Provinces Ford Leads All Others. He becomes a Vice-Presid-

In Canada Are Fords

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PATRIOTIC FAIR

ACCOUNTS OF THE

.- The financial statement

and American cars. Here for the first Uniter was called to Detroit to be-time in the history of the business come sales manager. This year Stude-owners were insured a year's inspec-baker will place on the market 60,000 automobiles. As vice president and di-rector of sales, it will be Mr. Ollier's mobile accessory business. As a job-ber he operated stores in Los Angeles and San Francisco.

"MADE IN CANADA" Ford Touring Car **Price \$530**

Ford Runabout **Price \$480**

More Auto Makers Adopt

It for Original Equipment

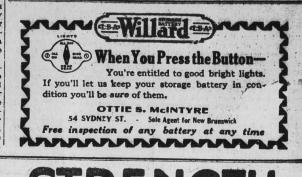
business, the fact that Goodyear tops the list of number of cars equipped, speaks volumes for the prestige of Goodyear three and the favor in which they are held by motoirsts. "It is interesting to note that Good-its, and an and the favor in which they are held by motoirsts. "It is interesting to note that Good-years not only equip a larger percent-are of all new cars than any other tire, but also that more different man-ufacturers use them. This means a wider distribution. As Goodyear sells the country, large or small, there is e-scarcely an autemobile dealer who does not get some Goodyear tires on the cars he handles. This naturally creates a demand for renewals of our tires, as a the which has given satis-factory service is bound to create a demand for renewals of the same make. "Goodyear quality and dependent nake

make: "Goodyear quality and dependabil-ity, the ability of our large factory to make satisfactory shipments at all times, the advantages offered by our branches and service stations, and the great volume of our national advertis-ing, have enabled us to retain year after year a position in the tire field out anoreched by are acher us not approached by any other. We are using ten per cent. of the world's

MORE

production of crude rubber, which in-dicates the magnitude of our opera-tions in the tire field. We confidently expect that our automobile tire pro-duction for this year will be well over the two million mark." Francisco. This branch is located at 1433 Bush street. Besides having adequate facil-lities and properly trained men to care for individual battery repairs and

TAKING CARE OF COAST TRADE for individual battery repairs and general service work, this branch will service stations in their expert service backed by fac-tory representatives who are working tory representatives who are working tory representatives who are working tory representatives to promote ested to learn that the Willard Stor.



STRENGTH. PERPOUND

The new 1916 Studebaker 40 horse-power "Four" and 50 horsepower "Six" are giants in power.

Studebaker by perfecting design, by using the highest grade steels, has been able to obtain economical power because great strength has been secured with minimum weight.

The 40 horse-power, 7-passenger "Four" weighs only a little over 2600 pounds.

The 50 horse-power, 7-passenger "Six" weighs only a little over 2900 pounds.

Try the quick, responsive, flexible power of the 1916 Studebaker on the steepest hills and roughest roads.

STUDEBAKER CORPORATION OF CANADA, Limited WALKERVILLE, CANAD J. CLARK & SON, LTD. St. John, N. B. The Lounsbury Co., Ltd., Newcastle, N. B. J. H. Berrie, Hillsborough, N. B. Made in Canada

Paid As per vounchers Paid C. B. Allan for Pat

Cash, Luther Jordan .

Pie auction, Mrs. N. P. Mc-

Candy and fruit, Mrs. J. A.

Donaldson Fish pond, Mrs. J. T. Dalton Sale of tickets, Mrs. Appleby Pike, Mrs. Anglin and Mrs.

And Ars. Anglin and Mrs. Hetherington Cash, Wilson Box Co. Cash, A. F. Randolph Cash, H. M. Hopper for Street Railway

Leod

Sundries ...

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tions for the work. The following is the complete finan-cial statement of the Patriotic Fair held at Seaside Park. Lady Tilley as treasurer of the New Brunswick Provincial Branch of the Canadian Red Cross Society, begs to

RED CROSS SOCIETY

acknowledge with thanks the receipt of the following contributions for the purchase of hospital supplies and for general Red Cross work: .. \$500.00

Balance of city grant N. B. Pharmaceutical Society 200.00 Chatham Red Cross Society ... Sproul L.O.L., Collina, N. B... Salisbury Red Cross Society ... 50.00 166.5

40.00 Burnt Church Red Cross Society 35.00 150.45 152.60

205.62 35.00 25.00 2,217.34

Proceeds of picnic given by the Methodist S. School, Kilburn Mrs. E. W. Northrup, Belleisle Creek 25.00 25.00 25.00 22.00

4.00

1.00

3.00

10.00 Epworth League, Cararthen St. Methodist Church Ladies' Misionary Society Car-marthen St. Methodist Ch. Mrs. M. A. McLeod, Coburg St., 320.29

\$3,675.39 1,155.67 St. John Amount of collections at Inter-

AND CONTRIBUTIONS and san Francisco. Recognizing the importance of the Pacific Coast field, the Studebaker Cor-poration determined to put in charge of its sales force west of the Rocky Mountains the best equipped man it could find The received of the cocky Mountains the best equipped man it Seaside Park venture proved highly successful receipt of many dona-na. Later he opened the Los Angeles



ic Fund	cessory Services held in par- ish of Hammond River 10.35 Geo. M. O'Neill, Belleise 4.25 L. H. Brown, Brown's Flats 1.00 Permission having been received to install a few more New Brunswick beds in the Duchess of Connaught Hospital, Cliveden, Eng., the following contributions have been received for that purpose: Salisbury Red Cross Sociey \$50.00 Sunday Schools, Parish of
TUMN EXCURSIONS TO BOSTON	Wickham 50.00 Albert, N. B. Women's Institute 50.00 Aroostook Jct. Red Cross So. 50.00

Very Low Rates.

50.00 50.00 United Wimen's Institute, Hills-50.00

boro Owing to the generous response Owing to the generous response In order that the people of New Brunswick and the Maritime Prov-Brunswick and the Maritime Prov-inces may enjoy a beautiful autumn trip at little expense, the International trive from September 10th to October 6th; tickets good for 30 days from date of purchase. Boston is wonderfully historic and rich in traditions. This is the time of year to see its beautiful suburbs and fits many points of interest, and an opportunity to enjoy a delightful trip at unusually low fares. FAIR SEASON 18 ON. Some Fine Exhibits Being Shown this Year-Motor Car Especiality Popular. Exhibits of the "biue ribbon colt" or the appeals for Red Cross funds, Lad

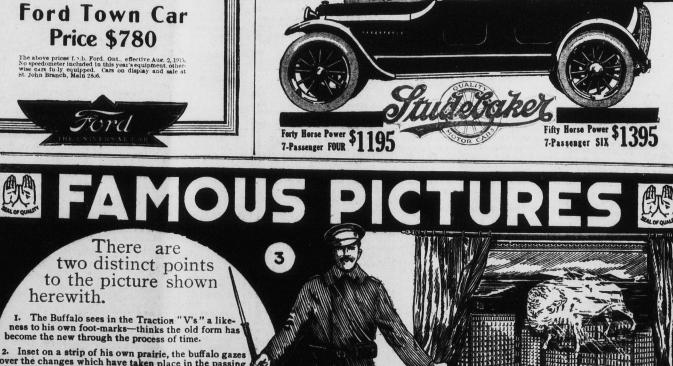
Popular. Exhibits of the "biue ribbon colt" or the "prize porker" at the Fall Fairs around Canada this year have nothing at all on the automobile exhibits for popularity. The Fair season is with us again and nearly every one is hav-ing its motor display in some ferm or other, which is always crowded. Some Fairs are even introducing auto races and hill climbing contests seems to be in the all-around farm utility of a good machine. Each year

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and the like, but the main interest seems to be in the all-around farm utility of a good machine. Each year the proportion of the motor car output that goes to the farmer has increased enormously until the manufacturers now figure the ruralists as the very best market. More Ford cars have been sold to farmers, probably, than all ether makes combined, and the Ford Motor



OTTIE S. MEINTYRE, Agen Service Station, 54 Sydney Str



2. Inset on a strip of his own prairie, the buffalo gazes over the changes which have taken place in the passing of the years—once his haunts were a wilderness, now they are the home of high buildings. swiftly moving vehicles, and "Traction" Auto Tire marks over the road.

The artist's idea, also, was to show by inference the preponderance of "Tractions"; in other words, their universal acceptance by motorists. The "V" trail is as general as roads themselves. In fact, wherever an auto goes, you will find evidence that "Tractions" have gene before.

... \$100 in gold for the best stories about this and the other "Famous Pictures." The stories to be written by Canadian-born children, under fifteen, whose parents, brothers,

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