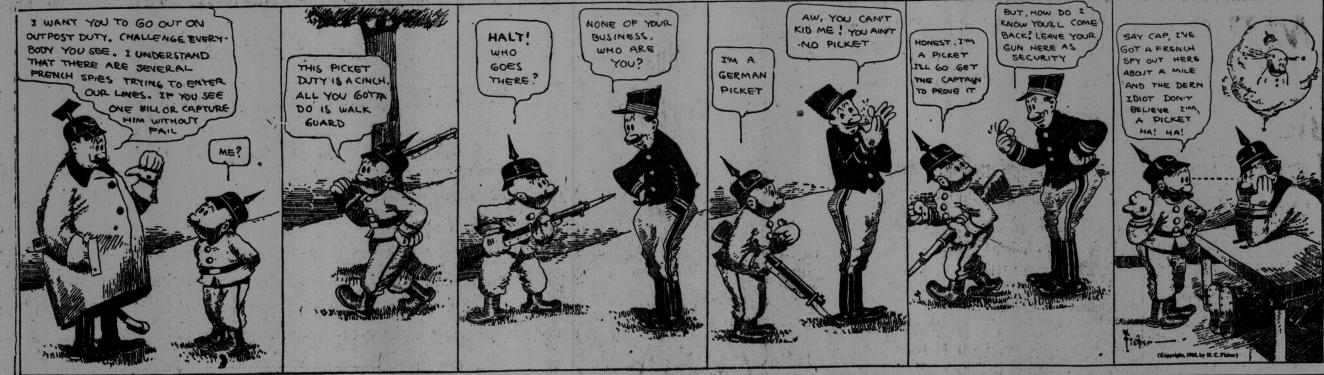
Mutt and Jeff Jeff Is Willing To Prove Any Assertion He Makes (COPYRIGHT, 1915, BY H C, FISHER—TRADE MARK REGISTERED IN CANADA.)

By "Bud" Fisher



MONTREAL FANS

L.-Col. Hanson Told Proxy Sports to Get Into Uniform - Reinforcements For The Construction

A DAY; HOME AND ABROAD

Fight Pictures in Toronto. President Richard Greer of the Sportsmen's Patriotic Association, has received word from the Ontario provincial secrelary that a permit had been granted to give the Johnson-Willard film story of their battle in Toronto one night only. Fight pictures are banned by Ontario statute, and it was necessary to get the consent of the government to give the

Jockey Fataly Injured. nia, Ky., Oct. 12-Jockey Carl

Tailors to His Majesty .. "The Man"

HOW WE DO IT!

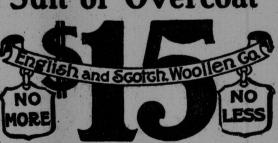
WE are frequently asked by our Customers, "How do you do it?" It's simple as A-B-C!

66 A ?? The ordinary tailor—selling at \$25 to \$45 A disposes of, on an average, 10 suits a week, and has to make from \$10 to \$15 profit on each order. We sell hundreds of suits a week at a minimum of profit—Large Production and Small Profits.

66P?? The ordinary tailor purchases fabrics by the D suit length and linings and trimmings in small quantities. In consequence he pays the top price. We import our fabrics and linings "Direct-from.the-Mills" and purchase trimmings in large quantities, thereby getting the very lowest cash price-Large Purchasing Power.

66 (19) We have a magnificent organization and transoact our business on scientific lines. Our Designer is second to none in Canada and onr Tailors are specialists in the particular branch of work assigned to them.—Satisfaction Assured.

Suit or Overcoat



"Made-to-Measure Mail Orders

fashion book, measuring chart and tape. We guarantee style, fit and finish. Address: 415 St. Catherine St .East, Mon-

Whatever the line of your intelligent endeavor-the clothes you wear have a particular bearing upon its success. So important are clothes that this great organization of woollen buyers, designers, cutters, trimmers, tailors, salesmen and a combination of over a dozen stores employing hundreds of men are making their life's work the perfecting of the numerous details involved, so that you—the wearer —may be better dressed, at less cost, than is pos-Fred'k Gareau Supt. of Branches English & Scotch Woollen Co.



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FOURTEEN CANADIAN STORES

THE VICTROLA AND THE COMMUNITY-No. 2



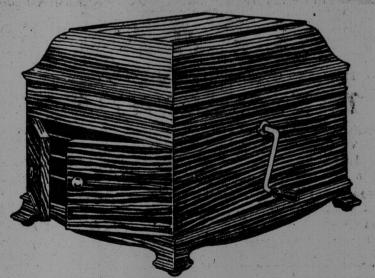
Mrs. Book-keeper

says: "Our home is as musical as any of our friends now. It used to be somewhat of an effort to entertain our friends when they dropped

"The Victrola does it now. The children are so easily amused too—and it's surprising how much they learn. There are so many records for children that we have a wide choice and ten-inch, double-sided Victor Records at 90 cents for the two selections.

"One of the new records I particularly enjoy is 'Abide With Me'-a duet by Alma Gluck and Louise Homer.

It is really delightful. We never feel out of it now when our Victrola-loving acquaintances talk of the



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\$66.50

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