

# THE SIMPSON STORE

## Table Napkins

*In a Rush Sale*

200 dozen, all pure linen, good sturdy quality Napkins, in a big range of designs; size 21 x 21 inches; hemmed ready for use. Regular price \$2.50 a dozen. Rush price today, a **1.50** dozen.

Bleached Table Damask, assorted designs; 58 inches wide. Special today, 2 yards for **.85**

Bleached Longcloth, a good general purpose cotton; 36 in. wide. Regular 16c a yard. Today **.13**

## \$2.50 Bed Comforters \$1.95

Cambric Covering, white fluffy cotton filling; dark and medium colorings. Size 72 x 72 inches. Regular \$2.50. Special today **1.95**

## Women's Silk Suits \$25, \$27.50 and \$32.50

A wonderful collection of new summer suits in satin or tafeta, which will be most popular this season. Reproductions of the smartest designs shown in New York. Coats are pleated or made rippling, with belt and large novelty or shirred pockets. Skirts are full with novelty belt or pockets. Priced from **\$25.00 to \$32.50**.

## The Market

## Women's Sweaters

For Today  
Phone Adelaide 6100

Half Price and Less  
at \$3.95

### MEATS.

All meats in our market are selected from stock inspected and approved by Government Inspectors.  
Best Round Steak, per lb. **.29**  
Best Sirloin Steak, per lb. **.33**  
Minced Shoulder Steak, per lb. **.24**  
Prime Shoulder Roasts, per lb. **.22**  
Rolled Boneless Brisket Pot Roast, per lb. **.24**  
Loin Roast Young Lamb, per lb. **.28**  
Leg Young Lamb, per lb. **.30**  
Family Sausage, our own make, per lb. **.18**  
Best Pork Sausage, our own make, per lb. **.25**  
York Brand Breakfast Bacon, select, mild, whole or half side, lb. **.35**

Clearance of a number of women's spring styles that are slightly shop soiled. Made of finest pure wool yarns, they offer good choice of style and color, and include the new sailor collar and sash styles. Sizes 36 to 44 bust in the lot, but not in every style. No phone or mail orders. Former prices \$7.95 and up. All going at **3.95**

### FISH.

Fresh-catch Halibut Steaks, lb. **.25**  
Sea Salmon Steaks, per lb. **.20**  
Lobster, per lb. **.30**  
Whitefish, per lb. **.17**

### GROCERIES.

4,000 tins Finest Canned Corn, 3 lbs. **.33**  
2,000 packages Standard Granulated Sugar, 5 lbs. **1.49**  
Finest Macaroni, 2 lbs. **.19**  
Yellow Cooking Sugar, 5 lb. **.30**  
Pineapple, 2 lbs. **.15**  
California Lead-ess Raisins, lb. **.10**  
California Currants and Strawberries, 1 lb. **.10**  
Jelly, 2 lbs. **.25**  
Macaroni or spaghetti, 3 lbs. **.25**  
Carolina Rice, 5 lbs. **.19**  
Choice Lima Beans, 2 lbs. **.28**  
Choice Pink Salmon, 1/2 lb. tin. **.10**  
Snider's Tomato Soup, 2 tins. **.28**  
Canned Lombard Plums, 2 tins. **.28**  
Teifer's Soda Biscuits, package. **.25**  
Pot Barley, 2 1/2 lbs. **.15**  
Canned Brims, per tin. **.15**  
Canadian Cheddar Cheese, per lb. **.25**  
Matta Vita, 3 lbs. **.25**  
Horn's Cream Custard, 2 tins. **.18**  
Malt Vinegar, repeated quart bottle. **.18**  
St. Charles' Milk, per tin. **.12**  
Oxo Cubes, 3 tins. **.25**

### FRESH ROASTED COFFEE, PER LB. 25c

2,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per lb. **.25**

### FRUIT SECTION.

Choice California Sun-kist Oranges, good size, sweet and seedless, per dozen **.30**  
Choice Fresh Pineapples, each **.20**  
Finest Table Apples, per doz. **.30**

## We Will Trim Your Hat Free

Any hat with trimmings bought in our Millinery Department today will be trimmed by our own trimmers FREE OF CHARGE.

## 700 Untrimmed Hats at \$1.00

Most of these hats could not be made by the manufacturer at this low price, but they are the broken lots of several manufacturers and importers which were cleared to us away below cost of making. Excellent variety of styles and colors. Today, rush special, each **1.00**

## 2,000 Bunches of Flowers at 39c

A big clearing of all our cases of slightly handled flowers, also a big range of styles in imported flowers that have arrived two months late. Many styles and colors, most of them worth several times more than this very special price. Today, **.39**

## Two Great Specials in Shapes

A large variety of imported shapes in llsere, milan tagel, porcupine and fancy braids, in black, navy, brown, grey, gold, rose, sand, etc. Regular prices \$3.50, \$4.00, \$5.00 to \$6.50. At **2.75**

**600 Fine Milan Tagels**—Most of these are in large saliors and drooping shapes in black, but a splendid collection of color and styles. \$2.75 to \$4.50 hats, at **1.75**

The **SIMPSON** Company Limited

## FIRST THING THIS MORNING

## Summer-weight Underwear "Seconds"

A huge quantity of spring and summer weight shirts and drawers, including balbriggan, mesh, silk lisle, "Poros" knit, "Cob Web" knit and other lines. Sizes 34 to 44. They are a manufacturer's "seconds" of regular 65c, 75c, \$1 and \$1.25 lines. A machine oil stain or a dropped stitch (which is, however, carefully repaired) makes a garment a "second." On sale at 8.30 this morning, and you'll have cause to congratulate yourself if you get a supply. A garment

# 49c



## Offerings in Good Furniture

**Divanette**, genuine oak frames, fumed finish, can be used as bed at night, settee during day, has link fabric spring, helicals at each end, soft comfortable mattress. Divanette complete. Regular \$37.50. Today, **29.85**

**Brass Bed**, polette finish only, 4 ft. 6 in. size, has heavy two-inch posts and five one-inch fillers. Regular \$24.50. Today **18.95**

**Spring**, all metal, very closely woven wire fabric, interlaced, heavy rope edge; all regular sizes. Regular \$5.00. Today **4.00**



**Box Spring**, oil tempered spiral springs, covered with canvas, heavy layer of felt on top, covered in good grade of art ticking. Regular \$16.00. Today **13.15**

**Mattress**, wood fibre, jute felt both sides, deeply tufted and encased in good grade art ticking. Can be secured in all regular sizes. Special today **3.10**

**Pillows**, mixed feathers, encased in good grade of ticking. Special today, pair **.95**

**Odd Dining-room Chairs**, in quarter-cut oak, fumed or golden finish, some have movable and pad seats, block corners and genuine leather upholstery. Regular from \$3.50 to \$5.50. Special today **2.15**

## Children's Wear

### Wash Dresses Half Price

Consisting of balances from previous sales and oddments from regular stock, chambrays, prints and cotton. Some are middy style, with separate skirt. Sizes 2 to 6 years in the lot, but not in every style. No phone or mail orders. Values 50c, 65c and 85c. Sale price averages about half regular value, each **.33**

## Everything New in Comfortable Caps

For Men, Young Men and Boys

Silks, homespuns, tweeds and fancy mixtures, \$1.00, \$1.25, \$1.50 and \$2.00.

**Special Caps at 50c and 75c**  
An exceptional showing of smart shapes in light and dark materials, made in four and eight-piece top shapes, at 50c and 75c.

## Today's Dinner

50c

- Soup
- Roast Stuffed Young Chicken
- Giblet Gravy
- Mashed Potatoes
- Carrots and Peas
- Choice of Pudding, Pie or Ice Cream
- Pot of Tea or Coffee
- Rolls and Butter

## Men's Boots at \$3.89

Which is Only the Factory Price

You Save a Dollar or More on Every Pair

We got hold of 700 pairs of these boots at so much below present factory price that we can sell them at the regular wholesale price of \$3.89 a pair, and still make our profit. You profit by buying today.

These are black calf blucher boots with light and medium welted soles, military and low heels, and four different toe shapes. All good, new, fashionable boots of splendid quality and excellent appearance. Sizes 5 1/2 to 10. These boots will be on **3.89** sale today, a pair

## Women's Low Shoes at \$2.49

Patent colt, gunmetal, dongola kid and colored leathers, in colonial, pump and strap and lace styles; Goodyear welt and flexible McKay sewn soles; fancy and plain ornaments and buckles; high Cuban, low and Spanish leather heels; sizes 2 1/2 to 7. Values \$4.00 to \$4.50. Today **2.49**

## Children's Boots, Today at \$1.09

95 pairs only, children's black kid button boots with patent toe caps, medium weight McKay sewn soles, full fitting toe shapes, low heels; sizes 5 to 7 1/2. Regular \$1.65. Sale today **1.09**

## Boots for Boys at \$2.29

American Army Kangaroo Blucher Boots, good weight solid leather standard screw soles, full fitting wide toe shapes with toe caps and copper tips; sizes 11 to 13 1/2. Regular \$2.75. Today **2.29**

## Today—the Last Day of Our Remarkable Sale of

## Original Oil and Water Color Pictures

Regular Prices From \$5.00 to \$200.00, Now Reduced From 10 per cent. to 50 per cent.

An exceptional opportunity for lovers of art. There are many beautiful pictures still here for you to choose from. —Art Galleries, Sixth Floor.

## Today's Sweeping Reductions on High-Grade Rugs

**Sturdy Velvet Rugs**, Regular \$32.75, for \$25.00—There are one dozen only, of a strongly woven quality; handsome Oriental designs, with medallion centres, in shades of green, tan, old rose and fawn. Size 9 ft. x 12 ft. Regular \$32.75. Today special **25.00**

**Imported Seamless Axminster Rugs**—This rug is of exceptional value; strongly woven, in rich Oriental colors and designs; woven without seam, and suitable for any **29.50** room. Size 9 ft. x 12 ft. Today special **29.50**

**Fine Seamless Oriental Reproductions**—This exceptional rug is of Axminster weave, but is much different in texture from the average quality; woven in irregular patterns and copies of genuine Oriental designs, with their wonderful rich colorings, and of a yarn that has an exquisite lustre and finish; seamless, and with fringed ends. Size 9 ft. x 12 ft. Regular \$95.00. Today **69.75**

**Bargains in English Axminster Rugs**—Nothing can beat this heavy, closely woven rug, with fine back; woven in one piece, and of English manufacture; handsome medallion design with Persian figures, in shades of brown, old rose, green and tan. Size 9 ft. x 10 ft. 6 in. Regular \$32.50. Today special **43.75**

**Great Matting Rugs**—We have just received a large shipment of Crex Matting Rugs, in a quality that is better than usual,

and entirely new designs; strongly made, and bound all around; green, brown and blue colorings:  
Size 3.0 x 4.0 **2.25**  
Size 4.5 x 7.5 **4.50**  
Size 6.0 x 9.0 **6.50**  
Size 8.0 x 10.0 **9.50**  
Size 9.0 x 12.0 **12.50**

**New Japanese Matting**—Just arrived from Japan are these hundreds of rolls of new Japanese matting; some with pattern woven in and reversible, others stencilled on one side only, in a great variety of quaint Japanese colors and designs; 18 inches wide. Per yard **25c**

**English Axminster Hearth Rugs**—A clearance of two dozen only; strongly woven English Axminster Rugs, with fringed ends; several good designs to select from, in assorted colorings; suitable for hall or living-room use. Size 24 in. x 33 in. Regular \$7.50. Today special **5.95**

**Oilcloth for Surrounds**—Strong Scotch Oilcloth, of extra quality, thoroughly seasoned, and in a parquet wood design; with borders printed on one side only, for use as surrounds, with others without borders, suitable for hall or passages. 18 in. wide, per yard, 30c; 27 in. wide, per yard, 50c; 54 in. wide, per yard, \$1.00.

## Women's Whitewear Half Price, 13c to \$3.25

Corset Covers, Drawers, Skirts, Nightgowns, Combinations and Princess Slips, made of beautiful fine cotton and nainsooks, in styles from the very plainest to the most elaborately trimmed garments. There is a complete range of sizes in the lot, but not in every style. Sizes 34 to 42.

**Corset Covers**, Regular 25c to \$1.25. Half price, 13c to \$1.25.  
**Drawers**, Regular 35c to \$1.50. Half price, 18c to \$1.25.  
**Skirts**, Regular \$1.50 to \$6.50. Half price, 75c to \$3.25.

**Nightgowns**, Regular \$1.00 to \$4.50. Half price, 50c to \$2.25.  
**Combinations and Princess Slips**, Regular \$1.50 to \$5.00. Half price, 75c to \$2.50

## 1000 Pairs of Corsets, Half Price 50c to \$4

Regular Prices Are \$1.00 to \$8.00.

They are all popular brands and all are marked for today at just half the regular prices. Made of coutil, batiste and fancy brocades in styles suitable for all figures from the slim athletic model to the super stout model. Made in low, medium and high bust styles with medium and long skirt. Some boned with light flexible boning, while others are heavily boned for stout figures. Trimmed with lace, embroidery and fancy silk trimmings and have four or six hose supporters. A complete range of sizes, 19 to 36, in the lot, but not all sizes in every style. Regular \$1.00 to \$8.00 corsets. Today, half the usual prices, 50c to \$4.00.

We Cannot Accept Phone or Mail Orders for These Goods

## The Drug Store Specials

- Keating's Insect Powder, Regular 25c, Special, 15c, 25c.
- Sabadilla Powder, for the boys in the trenches, 15c. Special, 2 for 25c.
- British-made Blood Capsules, plain and compound. Special **.41**
- Moth Balls and Moth Flakes, lb. **.16**
- Moth Bags, according to size, 50c to \$2.00.
- Sulphur and Molasses, spring medicine. Regular 50c. Special, 25c.
- Caster Oil, Regular 30c bottle. Special **1.25**
- Russian Paraffin Oil, for cooking. Special **.37**
- Bay Rum, finest quality. Regular 50c. Special **.37**
- Aromatic Camphor, 500 size. Special **.45**
- Tasteful Cod Liver Oil, Regular 75c. Special **.45**
- Natural Color Restorer, Regular 50c. Special **.37**
- Cod Liver Oil Emulsion, large size. Regular 60c. Special **.45**
- Bath Sprays, fit any faucet, \$1.25 to \$4.00.
- Household Rubber Gloves, Regular 50c. Special **.35**
- Housecleaning Sponges, Regular 50c. Special **.35**

## Your Garden

- will depend for its success largely upon the quality of the seed you use. These seeds and bulbs, of the best quality, will be found in our Seed Section in the Basement.
- Double Dahlias, red, yellow, pink, white and fancy, each **.25**
- Tuberose Begonia Bulbs, assorted, each **.25**
- Gladioli, mixed, per doz. **1.00**
- Asparagus and Rhubarb Roots, each **.25**
- Cinnamon Vines and Large Flowering Iris, each **.25**
- Hollyhocks, Japan Lilies, pink and white, each **.25**
- Seed Potatoes, Irish Cobblers, per doz. **1.00**
- Flower and Vegetable Seeds, assorted, 14 pkts. **.25**
- Emerald Lawn Grass Seed, 5 lb. package **.25**
- Summer Home Grass Seed, 5 lb. package **.25**
- White Dutch Clover, per lb. **.10**

R. SIMPSON DRUGS