WEDNESDAY MORNING

JUNE 27 1917

C.D.V., small postcard size photos, If figure or head and shoulders, If r 25c, Camera Counter, Main For 25c, Camera Counter, Main There St. Camera St. Camer or, James St.

Fly the Canadian Ensign---Dominion Day---1867---1917

Some Interesting Values to Men Who Have a Summer Suit to Buy

art Two-Piece Models Made of Such Popular Summer Materials as Palm Beach and Kool Cloths, at the Extremely Low Prices of \$11.00, \$12.00, \$12.50 and \$13.50.

Here are the thin feather weight, airy suits of clothes t successfully keep you cool and comfortable on any hot ay, and which are designed along those smart youthful lines desired by most men for present wear. They are repreentative, too, of the excellent values contained in the ATON assortments, and well tailored to give the extended ervice that men appreciate. Made of Palm Beach cloth is e model in a dark fawn or linen shade, with deep wide acings of self material. Made of Eureka Kool cloth in plain

A fawn Palm Beach model has light thread stripe 1¹/₄ inches apart; lighter fawn has ³/₄-inch light thread stripe, and a grey has a white thread stripe. They are single-breasted plain sac models with wide facings, soft lapels and patch pockets. Price 12.00

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In the fashionable pinch-back style are dark fawn and cream colored suits with narrow light thread stripes. Also Eureka Kool cloth in light grey with stripes. These have three out patch pockets and pearl buttons. Price 12.50

Grey or Cream Palm Beach cloths in sac styles, and cream with fawn thread stripes in pinch-back styles are also notable in the assortment at 13.50 -Men's Clothing Dept., Main Floor, Queen St.

Men's Lisle Thread Socks in Black and Colors, 35c Pair, 3 for \$1.00

tops.

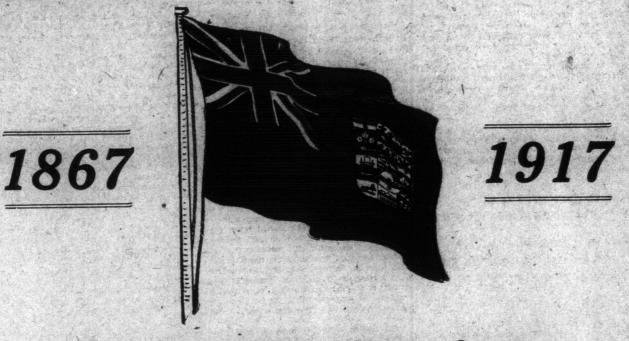
Lisle Thread Hose in 'a mercerized finish, and of good wearing qualities. Furthermore, these are made seamless and are therefore comfortable on the foot. They have extra splicings at the heels, soles and ankles, and cuffs are elastic fitting. Colors suede, navy, tan, Russian calf and black. All sizes. **35c** pair, or 3 pairs **\$1.00**.

MEN'S CASHMERE SOCKS 50c

Men's Seamless Multiplex Brand Cashmere Socks are in plain black and seasonable weight for present wear; extra reinforced toes, heels and ankles. All sizes. Price, per

WOMEN'S LISLE THREAD HOSE 50c

July 1st --- Canada celebrates the 50th Anniversary of Confederation. Flags will no doubt be required from the tiny flag for table decoration to the large wool bunting flag for flying from the high building poles. The flag department is ready for the holiday demand. Note the sizes and prices.



Cotton Flags Mounted on Sticks --- Canadian

2 x 3", 10c	dozen : 1c each.	10 x 15", \$.60 dozen; 5c each
2 x 5, 100	dozen, ie cash	15 x 20", 1.20 dozen; 10c each
	c dozen; 2c each.	
4 x 6", 15c	dozen: 2c each.	18 x 25", 1.65 dozen; 15c each
- x 0, 100	learn 20 each	= 20 x 28", 2.25 dozen; 20c each
51/2 x 71/2", 35c	dozen; Sc each.	
8 x 12", 40c	dozen; 4c each.	22 x 36", 3.00 dozen; 25c each

Processional Flags, soft cotton, mounted on varnished hardwood sticks, with gilt spear

15 x 24", \$3.00 dozen; 25c each. 12 x 17", \$1.80 dozen; 15c each. Canadian Flags in Wool Bunting

and the second state of th	12' long, \$12.00	
4' 6'' long, 3.50 2	2.25 12' long, \$12.00 2.85 13' 6'' long, 15.75 4.00 15' long, 18.25 18' long, 24.75 21'' long, 33.00 24' long, 42.50	

Timely Suggestions in the Way of Summer Furnishings for Men and Boys

Featuring Particularly Men's Combinations at 69c.

Cool, light weight garments that men should appreciate during the sweltering hot days of summer. Made of bal-briggan, in porous knit or plain weave, of white or natural. Most have short sleeves, with ankle length legs, but all have closed crotch and ribbed ends. Sizes 32 to 44. Suit ...69

Boys' Shirt Waists, made from prints and corded cloths, with stripes of blue, black and mauve, attached double collar with loop in front; also with separate soft double collar; all

Men's Outing Shirts, made of fine mercerized cotton, with neat satin self stripe, soft reversible collar, with soft double cuffs; coat style, breast pocket. Sizes 14 to 18. Each 1.75 Men's Combination Underwear of the "Richmond"

brand, made with quarter sleeves and of fine open mesh, I plain white, three-quarter length legs, closed crotch, closely ribbed cuffs and ankles, pearl buttons. Sizes 34 to 44. A

in "sport" style, with low neck or attached turn-down collar, buttons close to neck, have long sleeves with soft cuffs. Sizes

Comfortable as Well as Smart Are Panama Hats for Men, Each \$4.25

It's when the sun beats down with full strength a man appreciates the light, cool, comfortable qualities of a Panama hat, not to mention the most breezy atmosphere it carries with it. We are right into Panama weather, and if you are in search of a medium priced hat you should see these at \$4.25. They are made of a white South American fibre, are firmly and closely woven, and blocked in the season's new shapes-the fedora with crease crown and telescope with flat crown. Both have flat rope edged brims, and are given a distinctive touch with the fancy Palm Beach pugaree band. Sizes 6% to 7%. Each 4.25

BOATER STRAW AT \$1.50.

Made in England from a sennit braid with medium or high crown, and can be had with plain or notch edges. Fitted with black ribbon band, cushioned leather sweatband and hat guard. Sizes 6% to 71%. Each 1.50 —Main Floor, James St.

Rubber Soled Outing Shoes in Many Styles and Sizes at EATON'S

Floor.

Shoes for golfing, bowling and boating are of fine white canvas,

