

### The French War Exhibit

You will regret not having seen this splendid exhibit if you do not visit it in the next few days, as it is to be sent to Montreal and Boston for Red Cross exhibitions in those cities. Come in today and see it. Admission 25c—for the Red Cross.

### Sturdy Ulsters for Boys \$7.45

Every coat in the lot would usually bring a higher price. They are made from heavy weight English ulsterings, in grey or brown, diagonal stripes, cut double-breasted, with wide convertible collar; half belt and centre vent in back; durable, warm linings. Sizes for boys of 9 to 17 years; 27 to 35 inches. Wednesday special . . . . . 7.45

#### ANOTHER SMART LITTLE COAT.

A fancy military model, is tailored from imported pilot cloth, dark navy blue, cut double-breasted with military collar, shoulder straps, brass buttons and anchor and gold braid on sleeves; half belt and inverted pleat in back and red flannel linings; sizes for boys of 3 to 10 years; 21 to 28 inches . . . . . 9.75

#### BOYS' NORFOLK SUITS

for better wear are featured in a full range of sizes and a splendid assortment of colorings. The materials are soft finished imported wool tweed, in medium grey diagonal weave; coat is single-breasted, with full cut yoke and full cut bloomers. Sizes 7 to 17 years, 25 to 35 inches, \$8.00; sizes 29 to 35 inches, \$9.00.

### 19 Fur Rugs at Half Price

Men's Fur Department.

Through special purchase we have secured an assorted lot of very desirable rugs, adapted to living-room, den or bedroom use, made from deep furred goat and dog skins, with centres of whole wolf skins. The effect is unusually attractive and the prices extremely low.

**12 Rugs, 32 x 62**—Black dog with centre of whole wolf skin, in assorted natural shades, trimmed with navy, black, green and brown English felt, with scalloped edges. Reg. \$12.00. Wednesday . . . . . 6.00

**3 Rugs, 40 x 66**—Black goat, with centre of whole wolf skin, also finished with English felt, with scalloped edges. Regular \$15.00. Wednesday . . . . . 7.50

**2 Rugs, 30 x 60**—Plain black dog skin, made from well furred pelts and trimmed with navy blue scalloped edge felt. Regular \$12.00. Wednesday . . . . . 6.00

**2 Rugs, 36 x 64**—Plain black dog skin, quality as above. Regular \$15.00. Wednesday . . . . . 7.50

### Tables for the Parlor and Library

**Parlor Table**, mahogany finish polished, shaped legs, large shelf, oval shaped top, 30 x 22 inches; a very handsome table. Regular \$6.25. Wednesday selling . . . . . 4.25

**Parlor Table**, in golden quarter-cut oak, or surface mahogany polished finish, top is 22 inches in diameter, neatly shaped legs and bottom shelf. Regular \$4.75. Wednesday sell- . . . . . 2.85

**Parlor Table**, mahogany finish, also in golden oak, square top, 20 x 20 in., shaped sawed legs, cross-banded rim, shaped bottom shelf. Regular price \$5.00, for . . . . . 3.00

**Parlor Table**, square shaped top 16 x 16 inches, in golden quarter-cut oak, or polished mahogany finish, shaped legs and bottom shelf. Regular price \$3.25, for . . . . . 1.95

**Library Table**, in quarter-cut oak, fumed finish, mission design, one drawer, bottom shelf, slat ends, size of top 28 x 40 inches. Regular \$13.00. Wednesday selling . . . . . 9.75

**Library Table**, in quarter-cut oak, fumed finish, top is 42 x 48 inches, drawer on both sides, book rack in each end, very strongly constructed. Regular \$19.00, for . . . . . 14.95

### Curtain Specials

A Special From the Lace Curtain Section—350 pairs of English Lace Curtains; some are of the regular Nottingham weave, others in rich heavy fish net effect, and all of excellent quality; 2½ and 3 yards long, in white or ecru, which regularly sold at \$1.50 a pair. Wednesday, a pair . . . . . 1.29

Curtain Materials—We have lots of nets, scrim, marquisettes and Madras muslins for you to select from, in widths varying from 30 to 60 inches, in white, cream or ecru, in an exceptionally large variety of patterns, including the small conventional trellis and the larger floral patterns. Specially priced at 19c, 25c, 35c, 49c, 59c, 75c up to \$1.50.

A Special From the Curtain Material Section—65c Madras Muslins, in a variety of patterns, some with borders, in white or cream. They are from 45 to 62 inches wide and regularly sell at 65c a yard, but for Wednesday they are specially priced at, a yard . . . . . 49

# ON SALE TODAY AT SIMPSON'S

## \$13.50 and \$15.00 Ulsters on Sale This Morning \$9.95

Double-breasted Coats; 50 inches long, with convertible collar and belted back; made from heavy English tweeds, in browns and greys, with twill mohair linings. Sizes 36 to 44. To clear . . . . . 9.95

### Men's English Tweed Suits, Sizes 36 to 44, Today \$12.50

Are reliable suits for business wear; English tweed, in brown mixtures; cut in fashionable single-breasted, three-button sacque style; linings are a heavy twill mohair; sizes 36 to 44. 12.50

#### Clothes for Stout Men

**Tweed Suits, Today \$12.50** English Worsted Suits at \$22.50

Of English materials, brown, small pattern, cut in single-breasted sacque style. Sizes 42 to 50 breast, 12.50

An inconspicuous suit in grey check patterns; cut in smart single-breasted sacque style. Sizes 42 to 50, 22.00



### For Officers and Men Toilet Articles and Other Comforts

- Active Service Shaving Mirrors, in black case . . . . . 35
- Active Service Shaving Mirrors, in black leather case . . . . . 50
- Good Quality Tooth Brushes, in white celluloid case . . . . . 40
- Metal Soap Boxes, with hinge cover, 20c, 50c and 50c each.
- Real Ebony Military Brushes, with stiff bristles, 50c, 75c, \$1.00 to \$3.00 each.
- Aluminum Combs, won't break, 10c to 20c each.
- Royal Vinolia Six-piece Toilet Set, consisting of tooth brush, tube of tooth paste, tin of talcum powder, tin of carbolic soap, shaving soap, cake of medicated soap, box of safety razor, etc.
- Rubber-Set Shaving Brushes, guaranteed to give satisfaction, 25c to 50c each.
- Toilet Set, consisting of three pieces of Taylor's Carbolic Soap, tin of Foot Powder, tube of Antiseptic Paste and Tooth Brush, set . . . . . 25
- Colgate's Shaving Stick . . . . . 10
- Erasmic Shaving Stick . . . . . 10
- Taylor's Overseas Box of Toilet Soap, three cakes to box, box . . . . . 25
- Johnson's Shaving Cream, tube . . . . . 10
- War Stamps Included—Toilet Soap . . . . . 10

### Men's Khaki Wool Socks

Men's Khaki Wool Socks, heavy weight, in a ribbed finish, close fitting, fine ribbed cuff; suitable soldier's sock; all sizes. Wednesday . . . . . 39

Men's Black Cashmere Socks, seamless foot, fall weight and closely knitted; extra strong yarn and good wearing; spliced heel, toe and sole; sizes 9½ to 11. Wednesday at . . . . . 25

### Extra Special!

Officers' Tan Leggings, Wednesday \$2.95

35 pairs only, tan grain, with spring fasteners; almost all sizes. Regular \$4.00. Wednesday . . . . . 2.95  
Other kinds range up to \$5.50

### Men's Body Bands 37c

For Protection Against Cold, Wet Weather.  
Knit bands, made from fine elastic rib-cashmere yarns, made by a clearing from an English manufacturer. Soldiers are sure to appreciate this garment, now that the colder weather is coming. Usual 75c value. Wednesday . . . . . 37c  
Men's Furnishing Department.

### Books

- Rudyard Kipling's Poems.
- "The Blind Man's Eye," by William MacLure and Edwin Balmer . . . . . 10
- "The World for Sale," by G. B. Parker . . . . . 10
- "Rainbow's End," by Rex Beach . . . . . 10
- "Big Timber," by Bertrand Russell . . . . . 10
- "When a Man's a Man," by H. G. Wells . . . . . 10
- "Fish," by Mary Roberts Riney . . . . . 10
- "Cappy Kicks," by Peter B. Kennerly . . . . . 10
- "The Homesteaders," by Robert S. Lynd . . . . . 10
- "The Beloved Traitor," by Frank Packard . . . . . 10
- "Seventeen," by Booth Tarkington . . . . . 10
- "The Magnificent Adventure," by Emerson Hough . . . . . 10
- "Web of Steel," by Townsend Aronson . . . . . 10
- "The Kingdom of the Blind," by Phillips Oppenheim . . . . . 10
- "Kinnear's Dress Suit," by Henry H. Dodge . . . . . 10
- "Loos," by Arthur Summers Roberts . . . . . 10

### Stationery

OVERSEAS SUGGESTIONS IN BOOKS AND STATIONERY.  
Fountain Pens—Waterman's Ideal and Swan; also a cheaper line of school purposes; \$1.00 to \$10.00.  
PLAYING CARDS.  
Are handy to slip in the soldier's socks, splendid assortment, 10c up to \$1.00. Also a line of leather playing-card cases, with edged corners, \$1.00 to \$1.50.  
WRITING PAPERS.  
Specially selected for their light weight.

### Every Pair of Boots in This Sale Lot Offers a Saving---with a Full Measure of Satisfaction in Style and Wear

Hundreds of pairs are here for this mid-week sale, the bulk of them direct from the makers, and the prices are less than today's wholesale cost. They consist of Women's and Men's Street Boots, French Boots, Boys' School Boots, and Girls' and Children's Boots, in all the most favored styles and patterns.

### French Hunting Boots

This 18 in. high boot is made of heavy dark tan leather, with wet-proof bellows tongue to top; extra heavy viscolized Goodyear welt sole, sewn with two rows of stitches and reinforced shanks; sizes 6 to 11. Pair . . . . . 8.50

### Button Boots for Men

350 pairs, in genuine gunmetal calf leather, with dull calf uppers; new medium recede toe shape; heavy winter weight Goodyear welt sole; medium height heels; sizes 6 to 11. Wednesday . . . . . 3.50

### A Big Assortment of Boots for Women at \$2.49

Our whole bargain section will be used for these boots. They come in all leathers, with a good array of sizes from 2½ to 7; both button and lace styles; in patent, colt, gunmetal, vici kid and black suede leathers; Goodyear welt and McKay sewn soles; plain vamp; patent and kid toe caps; kid and cloth tops; Cuban and Spanish heels. Regular \$3.00, \$3.50 and \$4.00. Wednesday . . . . . 2.49

### Girls' Box Kip Blucher Boots at \$1.49

Serviceable and neat Boots, of box kip leather; medium weight soles and low heels. Sizes 8 to 10½ and 11 to 2. Regular \$2.00. Wednesday . . . . . 1.49

### Large Size Boys' Boots \$1.99

140 pairs only, sizes 3, 4 and 5; Box Kip Blucher Boots, with heavy solid standard screw soles. 1.99

### Boys' Gunmetal Boots \$2.75

All sizes 1 to 5½. Button Boots; heavy solid leather soles; guaranteed counters and box toes. 2.75

### Wool Sweater Coats for Children at 98c

120 only, of pure wool; smart high neck, button front, turn-down collar, two patch pockets; very pretty shade of tan. Perfect in every way. Sizes 2 to 12 years. No phone or mail orders. Regular \$1.75. Wednesday . . . . . 98

### CHILDREN'S WHITEWEAR HALF PRICE.

Clearing broken lots, oddments and manufacturers' samples, consisting of Nightgowns, Princess Slips, Underdresses and Drawers, made of fine cottons and nainsooks, and offering wide choice of dainty styles, trimmed with fine laces and embroideries. Sizes 2 to 16 years in the lot. No phone or mail orders. Regular 80c to \$3.00. Wednesday 15c to \$1.50.

### Milliners' Model Hats at \$2.95 and \$4.75

All brand new hats, never shown nor handled. Only one of a kind. They include many of the little conceits of the latest New York models, and the new colorings—tomato, pumpkin, mode, together with the prevailing black. Most of them are small shapes, some with fur trimming and all hand-made by clever milliners. We took the entire lot at a fraction of their usual prices, which makes possible this most exceptional disposal in high-grade hats at these two prices, \$2.95 and \$4.75.

### \$7.50 Velvet Sailors \$2.75

Another lot of hats bought to sell at a small price. Most of the hats are smart sailors, both large and small, made from silk panne velvet, with wide bands and bows of corded silk ribbon. New York copies of hats that sell at \$12.50 to \$15.00, at . . . . . 2.75

### \$2.50 Towels Clearing at \$1.95

Heavy White Linen-faced Turkish Bath Towels, slightly soiled; sizes 27 x 48 inches. Worth \$2.50. Clearing Wednesday. 1.95

Damask Table Cloths, of sturdy pure linen, range of pretty bordered designs; size 2 x 2½ yards. Worth \$2.50. Wednesday. 2.19

Hemstitched Damask Luncheon Sets—Cloth, size 45 x 45 inches; and half dozen Napkins, size 15 inches. All pure linen. Dainty designs. Usually \$5.75. Wednesday, set 4.69

Hemmed Pillow Cases, size 44 x 38 in. 1.00

Bleached Sheets, plain; size 70 x 90 inches. Wednesday, pair . . . . . 1.59

Couch Throws, grey colorings; size 54 x 72 in. Usually \$2.50. Wednesday . . . . . 1.98

White Flannelette, 30 in. wide. Usually 12½c yard. Wednesday, yard . . . . . 10

Factory Cotton, medium weight, 40 in. wide. Usually 12½c. Wednesday, yard . . . . . 10

White Pique Crochet Spreads, light weight; size 70 x 90 in. Wednesday . . . . . 1.25

Checked Glass or Tea Towelling, 22 in. wide. Wednesday, yard . . . . . 10

### Children's Mittens 25c and 29c

Long Woolen Mittens and Wrist Length Mittens, heavy ribbed knit, pure wool yarns, strong close finish, close fitting wrist; black, white and colors; included in this lot are some gloves of black, white and colors. Wednesday, 25c and 29c.

### Pure Food Market

Telephone Adelaide 6100

- MEATS.
- Shoulder Roasts, prime beef, per lb. 14c and 15c.
- Cider Vinegar, 2X-A, per gallon . . . . . 25
- Mustard, in bulk compound, lb. . . . . 10
- Reindeer Prepared Coffee, tin . . . . . 25
- Fancy Java Rice, 3 lbs. . . . . 25
- Teller's Soda Biscuits, tin . . . . . 10
- Finest Canned Shrimps, 4 lbs. . . . . 25
- Blue Bell Jelly Powders, assorted packages . . . . . 25
- Cond Soups, assorted, 3 packages . . . . . 25
- Post Toasties, 3 packages . . . . . 25
- Fard Oats, per lb. . . . . 10
- Roman Meal, large package . . . . . 10
- Heinz Sweet Pickles, in bulk of Edwardburg Laundry Starch, 5 lbs. . . . . 25
- FRESH ROASTED COFFEE, PER LB. 27c.
- 1,000 lbs. Fresh Roasted Coffee, 2½ bush, ground, pure, of highest quality. Wednesday, per lb. . . . . 25
- FRUIT AND VEGETABLES.
- One car Choice Potatoes, peak, per bag \$2.25.
- Choice Turnips, 3 for . . . . . 10
- Grain Fruit, good size, 4 for . . . . . 10
- Fresh Cape Cod Cranberries, 25 quarts . . . . . 25

### Household Hardware 98c

Willow Clothing Baskets, large size. Wednesday . . . . . 98c  
Aluminum Preserving Kettles, 10-quart size. Wednesday . . . . . 98c  
Clothes Horses, hardwood, 20 arms, neat and substantially built. Wednesday . . . . . 98c  
Cauldrons, dull black finish, for boiling soft coal for open grates. Wednesday . . . . . 98c  
Sani-Genie Polishing Mop, large size, one of our best mop handles. Wednesday . . . . . 98c  
Sani-Genie Dusting Mop, 11½ size. Wednesday . . . . . 98c  
Daisy Dusters, Ash Sifter, galvanized iron. Wednesday . . . . . 98c  
George Clark, large size, ball handle. Wednesday . . . . . 98c  
Wash Bowls, galvanized iron. Size 8 or 9. Wednesday . . . . . 98c

The Robert SIMPSON Company Limited