

Mid Winter Reduction Sale



Identically the Same Prices At Our East End Branch

During the term of this Reduction Sale, our East End Friends can obtain the same values at 648 Dundas Street.

Special Attention Given To Out-of-Town Mail Orders

These are filled promptly and with extra care. No substitution made under any circumstances. Money refunded if lines sold out. Money or money order must accompany each order.

No Sale Goods Added To Charge Accounts

Neither can we permit SALE GOODS taken or sent on approval. We will exchange goods if returned during the sale or refund the amount paid.

Ashplant's Mammoth Stock of High-Grade Footwear Marked at Sharply-Reduced Prices

HUBERT ASHPLANT & SONS PRESENT THEIR SEMI-ANNUAL CLEARANCE SALE

Thursday morning we open the doors on this long-looked-for Shoe Sale. In spite of the Higher Prices generally prevailing, you will be agreeably surprised at the Wonderful Values offered.

The price in many instances is less than today's cost of the materials, but, as every good merchant must keep both Staple and Novelty lines clear of odds and ends, our necessity becomes your opportunity.

Sale Starts Tomorrow Morning at Nine o'Clock

Opening Specials

Small Sizes for Women, \$1.00 a Pair

About 100 pairs Women's Boots, sizes 2, 2½, 3, in black kid and patent leather, lace and button styles. To clear at... **\$1.00**

At \$1.98 a Pair

About 50 pairs of Women's Black Kid Boots, with white tops, and Grey Kid Boots, with cloth tops; sizes 2, 2½, 3. To clear at... **\$1.98**

At \$2.98 a Pair

About 100 pairs of Women's Grey All-Kid Lace, Louis or military heels, together with some pairs of Brown Cordo Kid Lace Boots, on sport shapes, sizes 2½, 3, 3½ only... **\$2.98**
About 40 pairs of Women's Black All-Kid 8-Inch Lace Boots, Louis heels, pointed toes, sizes 2½, 3, 3½, 4... **\$2.98**

Satin Slippers, 98c Pair

About 24 pairs of Colored (no white) Satin Slippers, old style, round toe, short vamps, mostly small sizes. Any pair... **98c**

Boudoir Slippers, 98c a Pair

Paisley Boudoir Slippers, with elk leather soles and pompoms, blue and mauve shades, size 4 only... **98c**

India Kid House Slippers, \$1.18

Buskin style, with elastic gusset, comfortable shape, low flat heels, sizes 6 and 7 only... **\$1.18**

Colored and Fancy Boots

Brown Kid Lace Boots, hand-turn soles, French heels, soft as a glove, Queen Quality brand, \$12.00 value. On sale... **\$6.98**

Burgundy Calf Nine-Inch Lace, colored buck tops, Louis or Military heels, Goodyear welted, \$12.00 value. On sale... **\$6.98**

Queen Quality Boots, in All White Kid, champagne, suede, black kid with grey tops and black kid with champagne suede top, \$15.00 value. On sale... **\$9.98**

Grey All Vici Kid Eight-Inch Lace, covered Louis heels, strictly high grade in every particular, \$12.00 value. On sale... **\$6.98**

Chocolate Kid Sport Lace, Goodyear welted, with Neolin soles, high-cut pattern, pointed toe, military heels, \$12.00 value. On sale... **\$6.98**

Brown Calf Sport Lace, Neolin soles, McKay welt, rubber heels, sizes 5½, 6, 6½ and 7 only; \$7.00 value. On sale... **\$4.98**

Pearl Grey Lace, with medium-pointed toe and military heels, flexible soles, \$7.00 value. On sale... **\$4.98**

Dark Grey Lace, with French Louis heels, plain pointed toes and flexible soles, \$7.00 value. On sale... **\$4.98**

Dark Brown Cordo Kid Eight-Inch Lace, pointed toes, Louis heels, flexible McKay soles, \$7.00 value. On sale... **\$4.98**

Mahogany Calf Eight-Inch Lace, medium-pointed toe, inch-and-a-half Cuban heel, McKay slip sole, \$8.00 value. On sale... **\$5.98**



Black Kid and Calf Boots

Fine Black Vici Kid Eight-Inch Lace, Goodyear welted soles, Louis or Cuban heels, \$11.00 value. On sale... **\$7.48**

Velour Calf and Gummel Calf Eight-Inch Lace, Goodyear welted soles of Neolin or leather, Cuban and English heels, \$9.00 value. On sale... **\$5.98**

Queen Quality Patent Colt Lace and Button Boots, Louis and Cuban heels, less than half price. On sale... **\$6.98**

Finest of Black Kid Lace Boots, Louis or military heels, white welts, blind eyelets, top grade in every particular, widths to fit all feet, \$12 and \$15 values. On sale... **\$7.98, \$9.98**

Dongola Kid Lace, with Grey buck tops, Cuban or military heels, \$6.50 value. On sale... **\$4.98**

All Black Kid Lace, eight-inch height, pointed toes, Cuban heels, extension soles, \$6.50 value. On sale... **\$4.98**

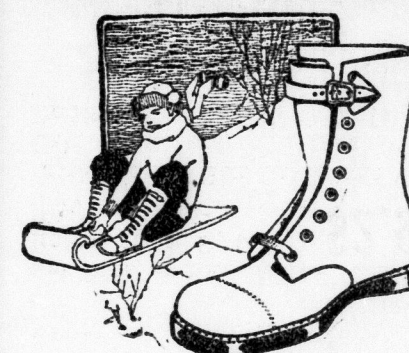
Queen Quality Black Kid Lace; sizes 2½, 3 and 3½ only, choice of Louis and Cuban heels, \$12.00 value. On sale... **\$4.98**

Boston Favorite Black Kid Lace; sizes 2½, 3 and 3½ only, any style heel, plain pointed toes, hi-cut, \$10.00 value. On sale... **\$3.98**

Gummel Hi-Cut Lace, white welt, pointed toe, Cuban heels, McKay sewn slip soles, \$6.00 value. On sale... **\$4.48**

Dongola Kid Bluchers, round comfortable toe, low military heel, McKay sewn soles, \$4.50 value. On sale... **\$3.48**

Children's Department



Babies' Soft-Sole Button and Lace, blue, pink, white, tan and red tops... **48c**

Children's Black Dongola and Patent Leather Lace and Button Boots; sizes 5 to 9½. On sale... **\$1.48**

Children's Hi-Cut Black Kid Lace, Classic make; sizes 5 to 7½. On sale... **\$1.98**

Children's Brown Kip Button, spring heel; sizes 5 to 9½. On sale... **\$1.98**

Children's Black Dongola Button, toe-capped; sizes 8 to 10½. On sale... **\$1.68**

Children's Black Kid Lace, with grey buck tops, toe-capped, good soles; All-Black Button and lace, sizes 8 to 10½. On sale... **\$1.98**

Children's Brown Calf Lace, broad toes, extension soles; sizes 8 to 10½. On sale... **\$2.48**

Children's High-Cut All-Black Kid Lace; Black Kid with White Kid Tops, and All-White Buckskin Boots; sizes 8 to 10½. On sale... **\$2.98**

Little Gents' Box Grain and Box Calf Bluchers, "Hooks like Dad's," solid soles. On sale... **\$1.98 and \$2.48**

Misses'

Sizes 11 to 2

Brown Calf Hi-Cut Lace Boots, recede or round toes, good soles. On sale... **\$3.98**

Black Dongola Hi-Cut Lace Boots, recede or rounded toes, extension soles. On sale... **\$2.98**

Black Dongola Button Boots, toe-capped, extension soles. On sale... **\$2.48**

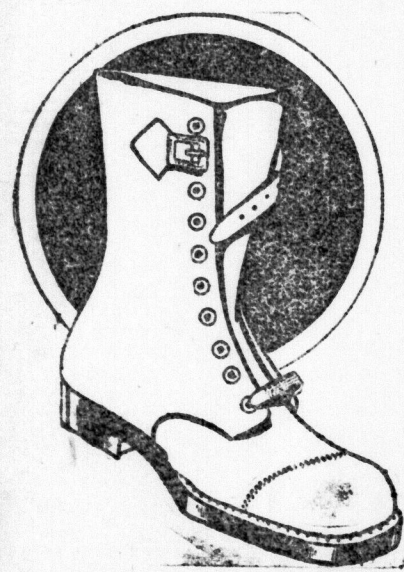
Grey Cordo Kid Lace, Hi-cut. On sale... **\$2.48**

Patent Colt Button Boots, some with white tops, some cloth tops; values up to \$5.00. On sale... **\$2.98**

Black Dongola, Chocolate Kid and Box Kip Button Boots, broken sizes; values up to \$4.00. On sale... **\$1.98**

Velour Kip Lace, hi-cut pattern, broad toe, slip sole, dull calf tops. On sale... **\$3.48**

Boys' Prospectors, Black or Tan \$3.98--\$3.48



Boys' Mahogany Elk Bluchers, guaranteed all solid, soft pliable uppers, Bellus tongue. On sale... **\$3.68**

An ideal boot for the sloppy months to come, and we are clearing them out at **\$3.48** for Small Boys' Sizes, and **\$3.98** for the Big Boys.

Boys' Box Grain Bluchers, heavy soles, toe-capped, well-sewn seams. Small Boys', 11 to 2... **\$2.48**
Big Boys'... **\$2.98**

Boys' Black Velour Calf Lace Boots, English last, Neolin or leather soles; sizes 1 to 5. On sale... **\$2.98**

Boys' Brown Kip Bluchers, heavy Neolin soles; sizes 1 to 5... **\$3.48**

Boys' Waterproof Black Calf Bluchers, soft uppers, extra good soles and Bellus tongue; sizes 1 to 5... **\$3.48**

Men's High-Grade Boots In Brown and Black, On Sale At Dollar-Saving Prices

Mahogany Calf Lace, English shape, Neolin soles among this lot, Goodyear welted, mostly large sizes, \$8.00 value. On sale... **\$4.98**

Brown Calf Bluchers, double soles, Goodyear welted, medium-round toe, all sizes, \$8.00 value. On sale... **\$5.98**

Brown Calf Lace, recede toe, leather soles, Goodyear welted, \$8.00 value. On sale... **\$5.98**

Brown Boarded Calf Blucher, double sole, Goodyear welt, hi-cut last, short forepart, C D E widths, \$9.00 value. On sale... **\$6.98**

Royal Purple Calf Lace, English last, Goodyear welt, single and rawhide slip sole, \$10.00 value. On sale... **\$7.98**

Black Calf Leather-Lined Bluchers, double sole, Goodyear welted, round toe, all sizes, \$9.00 value. On sale... **\$6.98**

Cushion-Soled Dongola Kid Bluchers, Goodyear welted, round toe, made for comfort, all sizes, \$9.00 value. On sale... **\$6.98**

Velour Calf Blucher, double sole, Goodyear welted, hi-toes, two lots, \$7.00 value. On sale... **\$4.98, \$3.98**

Velour Calf Lace, single Goodyear welted sole, English last, flat heel, \$7.00 value. On sale... **\$4.98**



Men's Black Boots, \$1.98

40 pairs of Men's Black Unlined Sport Boots, Flexible Sewn Soles, round, comfortable toe; large sizes only. To clear at... **\$1.98**

Brown Calf Military Boots, \$3.98

In the larger sizes only we have about 50 pairs of these Goodyear Welted Military Boots to clear at... **\$3.98**
Today's replacement price \$10 per pair.

Square-Shape Canvas-Covered Trunks, hard wood slats, brass corners, brass steel locks and catches, at... **\$5.98, \$7.98, \$8.98**
Square Trunks, with all-round straps... **\$9.98**

ASHPLANT'S

Your choice of something like 50 Ladies' Leather Handbags at 98c. Among lot are a few real Seal Bags. Neat metal frames on each one.