

# That New Coat

We have the very one you have been idealizing. We are quite sure of this fact, because we have the finest display of coats on hand now to be found anywhere. They are of velour, cheviot, chinchilla and ripple velour, in the season's smartest styles, some with fur collars and some with seal plush collars. Sizes 16 to 44. Prices range from

\$20.00 to \$90.00

COME IN AND SEE THEM.

Brick & Dundas, Ltd.

ST. THOMAS.

### JIMMY COON STORIES

Copyright, 1917, by George Matthew Adams.

TOM AND JERRY BEAVER GO TO WORK.





Tomorrow-The Beaver Family In

#### Community Apple Daily-Bible Question Club

UNIFORM LESSON FOR SUNDAY. OCT. 20, 1918. ONE GOLDEN TEXT SUGGESTION. By Rev. T. S. Linscott, D. D. Abraham giving Isaac to God.-Gen.

Agple

And Worke

Needed.

London has no community cannin, kitchen, but soon an apple evaporator of working will be installed at the instigation of fruits to be used at the military hospitals here and alos sent overseas. And the work is to be a real community on God to slay his son? Wh?

Toberin Text: I will give him unto vah all the days of his life. I it will give him the trip will be in infancy, and much definited, has generously offered to send the life in infancy, and much definited, has generously offered to send the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son? Wh?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son?

Toberin with, the fruit must be so the work is to be a real community on God to slay his son?

The ladies of the city, where as much as 20 bags of the city must also do the properties of the city must also do the real work here with the finance of the city must also do the real work will be done in some of the city must also do the real work will be done in some of the properties of the city must also do the real work here will be done in some of the city must also do the real work will be done in some of the properties of the city must also do the properties

A NEW DISCOVERY; Hair on the face, body or under the arms POS-ITIVELY REMOVED. No electricity, pain or poisonous drugs. ABSOLUTELY HARMLESS; NO AFTER TROUBLE. WRITE FOR FREE BOOKLET ON FREE INSTRUCTION AND HOME THE ATMENT tion and HOME TREATMENT, or call for FREE demonstration

Blendall Toilet Mfg. Co. 166 King Street West



Donations of Apples Asked For and Workers

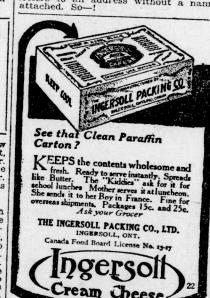
# PERSONAL

Readers Are Invited to Phone All News of This Kind to the Society Editor. Phone 3670.

Mrs. Norman Beal, who left a few days ago with her father, T. B. Escott, for Rochester, Minn., on account of Dr. N. Beal's serious illness, will spend the winter with Dr. Beal in Rochester. Dr. Poel is grounding a year in the famous Beal is spending a year in the famous Mayo Brothers' hospital.

Mayo Brothers hospital.

A quiet wedding was solemnized on Saturday, October 12, at the residence of Mr. and Mrs. Fred Vickert. Princeton, when their younger daughter, Blanche, was united in marriage to Mr. Henry Nott, also of Princeton. The ceremony was performed by Rev. The ceremony was performed by Rev. H. Monsinger at 5 p.m. in the presence of immediate relatives. There were no attendants. The bride, who was given away by her father, wore a traveling suit of blue broadcloth and black velvet hat. After a dainty tea,





Evaporator To Be | Please send above-mentioned pattern as per directions given below:

Established Here Name .....



### Page of Interest to Women

#### MRS. H. A. BOOMER EXPLAINS NATIONAL COUNCIL'S ATTITUDE

Local Council of Women Offers No Remonstrance to the Municipal Chapter, I. O. D. E., for Action Taken re Separation of I. O. D. E. From National Council.

In answer to the resolution passed at the last meeting of the Municipal Chapter, I. O. D. E., to the affect that the Municipal Chapter abide by the decision of the Dominion executive the Municipal Chapter abide by the decision of the Dominion executive the Municipal Chapter abide by the decision of the Dominion executive and Austrian membership in the International Council of Women, the following letter from Mrs. H. A. Boomer has been sent to The Advertiser:

To the Editor of The Advertiser:

Illness unfortunately prevented my being present at the annual rally of the Municipal Chapter of the Daught at the Empire, last week, when the form of the Policy of the Municipal Chapter of the Daught and of the Empire, last week, when the form of the Policy of the Municipal Chapter of the Daught and the Municipal Chapter of the Momen refused the request to do so came up at our annual meeting, held at Branfford four months ago, it clearly proved, and by a resolution, I believe tunnimously carried, that it was at the present moment, probably would be presen with our urifie. Cambric, lawn and must sleeves. a style of drawers, comfortable with round yoke, and long or short sleeves, a style of drawers, comfortable with round yoke, and long or short sleeves, a style of drawers, comfortable and practical, and a slip with added skirt portion at the back, and with or without ruffle. Cambric, lawn and must hand practical, and a slip with added skirt portion at the back, and with or without ruffle. Cambric, lawn and must be made and long of short sleeves, a style of drawers, comfortable and practical, and a slip with added skirt portion at the back, and with or without ruffle. Cambric, lawn and must be made and long of the international back and with or without ruffle. Cambric, lawn and must be made and long of the international back and with or without ruffle. Cambric, lawn and must be made and long of the international becase out to the first back, and with or without ruffle. Cambric, lawn and must be made and long of the control of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long of the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate to the lawn and must be made and long and modelegate long and

### Patriotic Western Ontario

Address All News For This Column to the Editor of the

The Hongy afternoon, October 18, at the home of Mrs. Conley Addison.

The Women's Institute shipped last week to the Red Cross the following: 10 suits of pyjamas, 48 pillow cases, 8 handkerchiefs, 22 stretcher caps. They also sent a donation of vegetables and fruit to the Conege Hospital at Foronto.

AN ENERGETIC SOCIETY, EAST NORWICH.

The East Norwich Woman's Institute met at the home of Mrs. James Smyth, Concession 5, with a good attendance. The usual Red Cross work was done. Finished work for the month amounted to 22 towels, 21 handkerchiefs and 49 pairs of socks. It was decided to pack ten soldiers' comfort boxes for overseas. A splendid paper on "Woman's Present Opportunities," was read by Mrs. W. Johnston. Mrs. Alex. Johnston was appointed a delegate to attend the institute convention to be held in London the last of October. Collection amounted to \$6.30.

the taking of which a social was spent over the teacups. THEDFORD .- The Women's Institute held their regular monthly meeting with a good attendance, and made their monthly shipment to Toronto, consistmonthly shipment to Toronto, consisting of 44 pairs socks, 17 pyjama suits, and a parcel of old linen. They also donated 2 pairs of socks to be sent direct to the front. The penny bags collected by the Women's Institute for Red Cross purposes during the past month amounted to \$40.

FORD CITY 1. O. D. E.

It was not to be wondered at that so many ladies went up to Ford to attend the first tea given by the newest chapter of the Daughters of the Empire, in the lovely home of Mrs. John Stodgell. These ideal fall days simply drag one out into the open, and when such a happy errand calls, there is no hardship in laying aside all else to heed it. heed it.

The new chapter must have felt quite elated to see the house kept so full of groups of chatting friends all through the afternoon, from up and down the river, and Detroit as well, everybody making felicitous remarks and admiring the "baby," a handsome dollie, beautifully dressed and strapped in a high chair, with a draped flag about it, holding the contribution basket in her wee arms. It was a most unique idea and "took"—oh, a very nice sum, indeed. Mrs. Victor Monteuil was in charge here. indeed. Mrs. Victor Monteuil was in charge here.
Mrs. Stodgell received in the drawing-room, with Mrs. Albert Montreuil, regent of Ford City Chapter. Mrs. Askin, Miss St. Louis and Miss Montreuil led the way to the tea room, where Mrs. Elihu Wigle and Mrs. Joseph Reaume poured tea, served by Mrs. Alex. Maisonville, Mrs. Norman Reaume and Mrs. George Edgar. A tall cut-glass vase of mixed wild flowers centred the table, and on the buffet was seen a lovely bunch of golden California poppies.
Everyone managed to hear at least

BURGESSVILLE RED CROSS.

Pared by Mrs. Frank Pratt, which inthe Red Cross meeting will be held cluded a violin solo by Mr. Achiel Marentette, of Detroit; readings by small Miss Dorothy Caton, solos by Mrs. Segner, Miss Mona Hanrahan, Mrs. Marentette and Miss Camilla Stogell, who were accompanied by Miss van Wagner, Mrs. Irene Whittaker-Stephenson, Mrs. Kennedy and Mrs. Nelson.

THAMESFORD WAR RELIEF
SOCIETY.
Treasurer's report of Thamesford war
relief society for year ending September 30, 1918, is as follows: ber 30, 1918, is as follows:

Receipts—Balance on hand, October 1, 1917, \$180,88; township grants, \$720; collections and donations, \$499.24; proceeds from provision sales, lecture and sale of articles donated, \$151.67; concerts, \$93.78; booth on Civic Holiday, \$74.43; collection for British Red Cross, \$480.25; proceeds from Red Cross drive, \$1,900, and interest, \$2.97.

Expenditures. — Prisoners' fund \$1,900, and interest, \$2.97.

Expenditures. — Prisoners' fund, \$190.04; Belgian orphan fund, \$66.72; Serbian relief, \$108.90; Belgian relief, \$67.16; French relief, \$97.66; Halifax relief, \$25; Y. M. C. A., \$128.53; Queen Mary fund, \$20; Merchant Marine fund, \$50; Christmas stocking fund, \$4; Mrs. Adamson's fund, \$5.85; British Red Cross, \$600; gifts to local recruits, \$59.68; work materials, \$1,446.85; expenses, \$73.79; postage on overseas boxes, \$13.56; postage for secretary, \$1; postage for treasurer, \$2.25; balance on

receipts for the year amount to \$3,922.34, and total expenditures for the year to \$2,959.99. CYNTHIA GREY'S MAIL-BOX

postage for treasurer, \$2.25; balance and, \$1,144.23.

She's From Oxford.
Oxford,—Glad you decided not to
"keep silence." As soon as I can secure
some "lonelies" names shall send you You write very nicely, I think. G. R. W.—The address of a "lonely" was sent you, and you should have received it about the time this second letter was written. Hope this is quite satisfactory.

satisfactory. Dear Miss Grey,—I see where Bonibel was wanting the words of three songs. I am sending the words of one, "Pass Under the Rod." I am sorry I haven't got the other two to send. I am also sending the song that Mary Elizabeth wanted, "In the Shadow of the Pines," and the two that S. O. L. wanted, "Where Is My Wandering Boy Tonight," and "The Pardon Came Too Late." A SARNIA GIRL.

Ans.—Well, if it is "more blessed to give," you must be in a perfect glow of satisfaction. You've helped to make three people happy all in one short letter. The copies for each one have been mailed.

column. I remain,

# Special Values A SILK SPECIAL

price, in a complete range of street and evening shades, including maize, burgundy,

SATIN DUCHESS PAILLETTE (a delayed | Poplin (silk and cotton), a popular material shipment), marked much below customary that will give good service and make up attractively for dresses or skirts; colorsrose, heliotrope, burgundy, coral, sand, coral, cherry, wistaria, cadet blue, African taupe, African brown, green (light and brown, sand, taupe, grey (dark and light), dark), navy (two shades) and black; good navy (three shades) and dark green; width quality, good value; width 36 inches 36 inches; exceptional value....\$2.00 yard \$1.50 yard

## COAT SPECIALS

18 and 20. Special price .....\$22.50 .....\$20.00

MISSES' CHEVIOT COATS, well lined, | MISSES' WHITNEY CLOTH COATS, fancy belt, convertible collar, plush buttons, | plush collar, cuffs and pockets; colors—blue, colors—navy, saxe and burgundy; sizes 16, green and heather mixtures. Big value at

CHINCHILLA (long full) coat, convertible collar, fancy point belt, inverted pockets; 

## Special Values--Staple Department

and chiffonier, at, each ..........59c, 69c, 89c, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50 and \$2.75

JAPANESE WHITE LUNCH CLOTHS, embroidered in blue; 36 inches at \$1.50, 45 inches at \$1.95, 54 inches at.....\$2.75

JAPANESE WHITE RUNNERS, embroidered in blue. At, each ......\$1.00 JAPANESE WHITE TRAY CLOTHS, em-

broidered in blue, 18x27 inches. Special at ..... 59c EMBROIDERED BEDSPRUADS, scalloped

and hemstitched, at, each .....\$4.50, \$5.00, \$5.50, \$5.95, \$6.95 and \$7.50 DAINTY HAND-EMBROIDERED SWISS LAWN BEDSPREADS, large size, 90x108

inches. Price ...... \$15.00 each PILLOW CASES, scalloped or hemstitched, embroidered and drawn work. Prices, per

PRETTY LACE SCARFS for dressing table | EMBROIDERED DAY SLIPS, scalloped or hemstitched, open at both ends. Per pair ..... \$1.95, \$2.25 and \$3.50

HANDKERCHIEF CASES (pure linen), embroidered. Special ...... 59c each MADEIRA HANDKERCHIEF and GLOVE

SPECIAL VALUES IN BATH TOWELS. BATH TOWELS, plain hemmed, all white. Priced from ..... 50c to \$1.75 pair BATH TOWELS, unbleached and colored. NOVELTY BATH TOWELS, stripes and

plaids. Prices ..........75c to \$3.00 pair BROCADED TOWELS, colored borders, colors mauve, green, blue, pink and gold. Prices ..... \$1.00 to \$3.00 pair

BATH TOWEL SETS with colored silk thread trimming, in three shades; set, bath mat, guest towel and face cloth. Special 

AGENTS FOR THE ADIES' HOME JOURNAL PATTERNS, 140 DUNDAS STREET. PHONES 115-116.

# Telephone Service and Spanish "Flu"

In common with the general community the operating staff has been affected by the present epidemic of colds and influenza and has been seriously depleted in consequence.

At the same time the volume of telephone calls has greatly increased. So many people are ill at home that the telephone has been used continuously and the load of extra calls on our depleted operating force has been very heavy.

Please keep this extraordinary situation in mind and USE YOUR TELEPHONE ONLY WHEN ABSOLUTELY NECES-SARY. You will thus be helping to keep the service intact to meet the urgent needs of the community in the present emergency.

The Bell Telephone Company of Canada

