

## PURDOM HARDWARE



The Chi-Namel Graining Process is for floors, doors and all flat surfaces adapted to a natural hardwood finish. Costs about 2c a square foot, is easily applied and dries quickly; washable and extremely durable. There is a Chi-Namel finish, enamel or other finish for everything in the home.

The Chi-Namel Store  
In your locality will teach you to use Chi-Namel. Free Chi-Namel products in a locality—always a dealer known for high grade service and reliable merchandise.  
The Ohio Varnish Co., Cleveland

**Learn to grain here**

We have proven the excellence of Chi-Namel varnishes, enamels and other finishes by actual test, just as we must be convinced, before we decide to handle any article, that it must afford our customers the utmost value in service for their money.

We can quickly teach you to grain your floors and refinish your furniture at home easily, permanently, and cheaply with Chi-Namel.

Chi-Namel Color Varnishes—also used for floors, woodwork and furniture.  
Chi-Namel Gold and Aluminum for radiators, picture frames, etc.

PURDOM HARDWARE CO.  
124 DUNDAS. PHONES 2800-2801

**There's a Ruddy Store Near You**  
DROP IN SOME TIME  
Sample Our Goods,  
733 RICHMOND STREET,  
308½ DUNDAS STREET,  
874 DUNDAS STREET.

"Our Waste May Make Our Soldiers Want."



**WEGNER'S**  
20TH SEMI-ANNUAL  
**60-Day Sale**

**MOORE'S**  
ENGLISH FUR FELT  
**HATS**

Dark Grey Color; Soft Shape; All Sizes.  
Regular \$3.50 value for  
**\$1.00**

About 15 dozen of these hats left out of 25 dozen we received from England, and were slightly damaged by water coming across the Atlantic.

600 DOZEN  
to sell. You save 25c on every pair of Overalls bought at this sale.

**OVERALLS**

**WEGNER'S**  
THE HEART OF LONDON  
THE REAL LIVE STORE.

371 Talbot, Opposite Market  
Open Evenings



**"SAVE YOUR FEET—IT PAYS IN THE LONG RUN."**

Wear the Shoe with the Anchored Arch, and have Foot Efficiency With Real Comfort. You will do more business, better business, quicker business, if your feet are really comfortable. Wear the "Arch Preserver" Shoe.

**OOKS SHOE STORE**  
DUNDAS AND RICHMOND

**DIAMONDS**  
Diamond Rings from \$5 to \$350, including single diamond rings, three and five diamonds, and many fancy settings in newest designs.  
**C. H. WARD & CO.**  
DIAMOND MERCHANTS.  
386 Richmond Street.

S.O.S.—"Save Our Supplies"



**Selling-Out Sale**

As time goes on the momentum and interest in the Selling-Out Sale increases. There were more people attended this sale last week than at any previous time. The almost ridiculously low prices are the means of attracting so many people from miles in every direction to London.

**\$40,000 Stock Must Be Sold**  
Men's Clothing, Furnishings, Raincoats, Overalls, Work Shirts, Underwear, Hats and Caps.

**Raincoat FREE—Reg. Value \$12.50**

Every customer making a purchase of one dollar or over tomorrow (Saturday) between 8:30 a.m. and 4:30 p.m., will be presented with a numbered coupon. A drawing will take place at 4:30 on Saturday afternoon, and the person in the store holding the lucky number drawn will be given a Man's Raincoat, valued at \$12.50, absolutely free.

Mr. John Daly, Parkhill, Ont., won the Raincoat on Saturday, May 11, with Ticket No. 4623.

### RAINCOATS

A large quantity of every style, some with belts and others without; all colors and sizes. Better come Saturday and buy your Raincoat. Prices that save middleman's profit—  
\$4.95, \$7.95, \$9.95, \$11.95, \$12.95, \$14.95, \$16.95, \$19.95, \$23.50.

### MEN'S SUITS

There will be big excitement in the Clothing Department of the "Giant" tomorrow. Every suit at these prices a bargain.  
\$13.50 Suits, S. O. S. \$9.95 \$21.00 Suits, S. O. S. \$14.95  
\$16.00 Suits, S. O. S. \$12.45 \$30.00 Suits, S. O. S. \$21.45  
A number of other Suits to clear at \$8.75, \$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75 and \$22.50.

Best values and assortment in Western Ontario, bought direct from the makers. Get your coat tomorrow and save the middleman's profit.

**10 DOZEN PAIRS OF PANTS**  
Special for Saturday, to be cleared at these prices—\$1.95, \$2.95, \$3.69, \$3.95, \$4.69, \$4.95, \$5.69, \$5.95, \$6.69 and \$6.95.

**The GIANT Clothing House**  
Look for the Big Black and Yellow S.O.S. Sign.  
120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.



**Seasonable Shoes At Bargain Prices**

On Saturday we are putting on sale 500 pairs of Men's and Women's Canvas Shoes. Our buyer was fortunate in securing them at a remarkably low price, and our sale prices on these lines are below the present manufacturer's cost.

**Buy Your Summer Shoes Now! See Our Windows**

### WOMEN'S WHITE CANVASS HIGH CUT LACED BOOTS AND OXFORDS.

Most of these have white rubber soles and heels; some are red rubber soles and heels. High shoes have 8 and 10-inch tops; all soles are heavy cut rubber, stitched-down make. Not all sizes in each line, but all sizes in the lot. Selling regular at \$2.50, \$3.00, \$3.50, and \$4.00. Special sale price **\$1.49**

### MEN'S AND BOYS' SIZES WHITE CANVAS BOOTS AND OXFORD TIES.

Heavy rubber soles and heels; some all white; some red. Regular prices \$3, \$3.50, \$4. Special sale price **\$1.99**

### LADIES' WHITE CANVAS PUMPS.

Leather soles; some have white enameled heels and others white covered heels. Ideal slipper for summer wear. Not all sizes. Regular \$2.50 and \$3.00. Special sale price **\$1.49**

### LADIES' WHITE CANVAS LACED BOOTS.

Also a few buttoned styles, leather soles and white heels; some lines have quite high tops and others are lower. These lines would sell at \$3.50, \$4.00 and \$4.50. Special sale price **\$2.49**

Boys' School Boots, heavy grain leather, good weight soles, wide fitting. **\$2.49**  
Special sale price

### GIRLS' BROWN ENGLISH WALKING BOOTS.

10-inch tops, fine soft kid, low flat walking heels; sizes 2½ to 7. Special sale price **\$4.95**

### NEW BROWN KID OXFORD TIES

Low walking heels, neat, semi-English last. Special sale price **\$4.45**

### LADIES' HIGH-TOP LACED BOOTS

Dark brown, with semi-French heels. These shoes have 11-inch tops, lightweight soles. Special sale price **\$3.95**

### DO YOU NEED A SUITCASE?

500 Fibre Suitcases, 22, 24 and 26 inches, solid steel frames, good large sizes, splendid wearing cases; selling elsewhere at \$2.50. Our sale price **\$1.29**

Same cases, with two leather straps. Our sale price **\$1.59**

### FIBRE SCHOOL CASES.

12 inches at **29c**  
14 inches at **39c**

Men's Brown Grain Working Boots, heavy soles, strongly made. Special **\$3.49**  
sale price

**AGNEW'S BOOT SHOP**

182 DUNDAS STREET. PHONE 5235 EIGHT—STORES—EIGHT

### Specials for the Soldiers Overseas

Here are some articles they want. They come in tins.

BEEFSTEAK AND ONIONS, 30c per tin.  
SMOKED SAUSAGE, 30c a tin.  
CORNED BEEF HASH, 25c a tin.  
BONELESS CHICKEN, 70c and \$1 a tin.  
OX TONGUE, 40c a tin.  
CANADIAN BOILED DINNER, Meat, Vegetable and Gravy, 30c a tin.

### ROWAT'S COFFEE

Our special coffee is better than others at the price. It is the best coffee we know of. 55c per pound.

### THE PURE MAPLE

We guarantee our sugar and syrup from the sap of Canadian maples. Per gallon, \$2.75. Per bottle, 60c. Sugar, pound cakes, 30c.

### PRESERVED GINGER

An importation just arrived, after waiting months. Order early. It's delicious as a confection or dessert. Sugar coated. 50c a pound.

### CALIFORNIA WALNUTS

Budded nuts of large size and superior flavor. 50c per pound.

### GURD'S GINGER ALE.

"The old reliable." Bought when people want the best. Order early. Dry or Sweet. \$1.00 per dozen.

**T. A. ROWAT & CO.**  
250 Dundas St. Phone 3051-3052.

**Saturday at Peters**

**Cake Department**

SWISS ROLL SPECIAL AT **19c**

PETERS

PLANTATION BLEND COFFEE **.50c Lb.**

AND

CHOCOLATTA **23c each**

PETERS SHOPS

**JOHN A. NASH**

"My Jeweler"

has a SPECIAL SALE OF MILITARY WRIST WATCHES.

206 Dundas Street, Opposite Gammage's.

"Where You Will Eventually Buy."

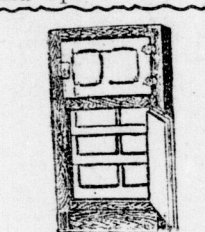
## BUY YOUR GARDEN NECESSITIES

at The Purdom Hardware Company

LAWN AND GARDEN SEEDS.  
SOLE AGENTS FOR LOWE BROS.' PAINT AND CHI-NAMEL VARNISH.



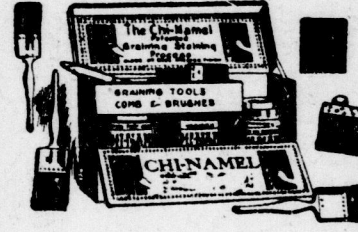
**Window Screens.**  
Made to fit all size windows. Price 30c and up.



**Refrigerators.**  
We solicit your inspection. Price \$20 and up.



**Poultry Netting.**  
Price 6c yard up.



**Chi-Namel Graining Outfit.**  
Enough to grain 100 square feet. Price **\$4.50.**

### Sprayers.

Price 50c up.

**Electric Vacuum Cleaners to Rent**

DELIVERED AND CALLED FOR.

Price, **\$2.00 a Day**

**CONAPHORE** **\$5.00 Up**

Shears.  
Nice for trimming up. Price, 25c, 65c, 75c, \$1.00 and \$1.25.



### Garden Tools.

Rakes ..... 45c

Hoes ..... 45c

Spades ..... \$1.35

Spading Forks ..... \$1.50 each

Bueco Cultivators ..... \$1.50 each

Solid Cultivators ..... \$1.00 each

Boys' Wagons. Price \$2.50 up.

Screen Doors. Complete, with pull, hinges and catch. Price \$2.00 up.

Roller Skates. Price \$1.00 per pair up to \$4.00 per pair.

TAYLOR-FORBES LAWN MOWERS.

Daisy. 12-inch, \$6.00

Star. 14-inch, \$8.00

Woodyatt. 14-inch, \$9.00

16-inch, \$8.50

18-inch, \$10.00



### Wheelbarrows

Boys' size ..... \$1.50

Light ..... \$4.50

Heavy ..... \$5.59

**The Purdom Hardware Co.**  
124 DUNDAS STREET. PHONES 2800-2801.

### MUST REPORT IN LONDON.

SARNIA, May 16.—Harold Tamandie of Wallaceburg, charged with viola-

### GOVERNMENT SCHEME OF REGISTERING WORKERS IS SOMEWHAT RELATED

No organized effort has been made in London to get men to assist with the farm work, according to Secretary Gordon Philip of the board of trade.

Mr. Philip says that the matter has been taken up with the different employers of labor and they were asked to inform their employees of the urgency of the situation and to recommend that they apply at the labor bureau office.

Mr. Philip is rather surprised that the Federal Government has delayed its registration scheme so long. He says it is a month late. The situation is not urgent at present, but in a few weeks the haying season will be at hand and many men will then be wanted.

**We Cater To Particular People**  
People Who Insist On the Very Choicest of Meats.

This sanitary market, one of the finest equipped in Western Ontario, offers to the people of London tender, juicy Meat at most reasonable prices. Here the housewife can choose her meat with that feeling of satisfaction, that when it is served on the table it will be delicious. We handle that famous Ingersoll Meat that is noted far and wide for its wonderful flavor and tenderness—every slice Government inspected. You might buy a cent or two cheaper elsewhere, but that cent or two spent here means satisfaction.

**Chuck Roasts Beef, 28c Lb.**  
THIS IS EXTRA CHOICE QUALITY

Choice Prime Ribs Beef.....35c lb.  
Choice Shoulder Roasts.....30c lb.  
Cooked Pigs' Feet.....15c lb.  
Fillets of Milk-Fed Veal.....35c lb.  
Cottage Rolled Bacon.....38c lb.  
Lean Beef Cuttings.....25c lb.  
Mild Cured Corned Beef.....30c lb.  
FRESH FISH—Whitefish, Herring, Perch, Pickering, Trout, Halibut.  
Picnic Hams, smoked.....35c lb.  
Cottages of Milk-Fed Veal.....35c lb.  
Cottage Rolled Bacon.....38c lb.  
Summer Sausages, All Varieties, Fresh Shipments.  
Tenderloins, Calves' Liver, Beef Liver, Pork Liver.

**Wilson's Arcade Fish & Meat Market**  
"The Store of Government Inspected Meat."  
Phones: 5600-5601. Richmond Street and Market Square.

**Our May Suit Sale**  
CONTINUES WITH GREATER AND BIGGER SUIT BARGAINS THAN EVER, AND WITH LARGER SELECTIONS.

EVERY SUIT IN STOCK IS REDUCED WITHOUT RESERVATION

**\$14.95** | **\$19.95** | **\$24.75** | **\$29.75**  
for Suits formerly sold up to \$22.50. | for Suits formerly sold up to \$25.50. | for Suits formerly sold up to \$36.50. | for Suits formerly sold up to \$45.00.

Among these Suits you will find an endless variety of styles created by America's foremost designers. Every new shade of sand, clay, taupe, Pekin blue, green, brown, as well as plenty of navy and black. Every size is well represented, 16 to 44.



**The Latest Creations in Silk and Wool Sweaters**  
**\$7.95 to \$30.00**

You are invited to come in and see these, as there is such a variety of styles and colors that it is impossible to do them justice in describing them.

**NEW COATS**  
FOR SPRING AND SUMMER WEAR.

**\$15, \$20, \$25 and \$35**

Styles for every timely purpose. Plain tailored and fancy styles, braid trimmed and fancy stitched. Models in tricotines, velours, twills, silk taffetas and tweeds—all shades and sizes.

**Artistic Ladies Wear Co.**  
SHOP OF FASHION 211 DUNDAS ST.

