

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

SIMPSON'S 21st Anniversary Sale



FRIDAY BARGAINS



SIMPSON'S 21st Anniversary Sale

Store Opens at 8.30 a. m. and Closes at 5.30 p. m. Daily

Silks and Dress Goods

Silks 36-inch Colored Habutai Silks—Same qualities as \$1.25 and \$1.50 stocks, but purchased at a big price concession. Every wanted color for day and evening wear. Anniversary Bargain, yard, 98c.

Natural Silk Shantungs, of wonderful wearing qualities. 2,000 yards of \$1.00 quality, at, yard, 79c. 1,000 yards of \$1.25 quality, at, yard, 95c.

French and Japanese Crepe de Chine and Georgettes—High-grade qualities. 40 shades in georgette, 30 in crepe de chine. Anniversary Bargain, yard, \$1.95.

Black Silks—35 and 36 inches wide. Satin Paillettes Satin Messalines Peau de Soies Taffetas Regularly \$2.44. Anniversary Bargain, yard, \$2.24.

36-inch Ivory Habutai Silk—Of extra weighty quality. Regularly 79c. Anniversary Bargain, yard, 67c.

Rajah Silks at \$1.95 Yard An ideal fabric for sports wear, in rich crepey weave, similar to khaki-kool. 33 to 36 inches wide. Leading shades—also oyster and ivory. Regular \$2.50 value. Anniversary Bargain, yard, \$1.95.

Dress Goods \$6.50 Wool Jersey, \$5.25 Yard—High-grade qualities in this very fashionable material, and in a complete color range for dresses and suits—sands, greys, navys, rose, purple, jade, new blue and black. Anniversary Bargain, yard, \$5.25.

High-grade Silk Poplin—In all the new shades. Anniversary Bargain, yard, \$1.34.

All-wool Botany Serge—A special purchase of the kind that sells regularly at \$4.00. Mostly navy and black. Anniversary Bargain, yard, \$2.47.

3,000 Yards Shepherd Check Sifting—50 inches wide. Small, medium and large checks. Priced away below today's cost. Anniversary Bargain, yard, 79c.

2,000 Yards Black Dress Fabrics About Half Price—Broken lines—from regular \$1.00 and \$1.25 stock of spot, stripe and spray mohairs, plain lures, etc. 36 to 42 inches wide. Anniversary Bargain, yard, 69c.

Simpson's—Second Floor.

Children's Wear

Children's Crepe Kimonos Almost Half Price, \$1.25 Japanese crepe, in shades of rose or copen. Pretty all-over embroidered in colored floral designs. Sizes 6 to 10 years in the lot. Anniversary Bargain, \$1.25.

Children's Strong Chambray Dresses Overall style, with kimono sleeves, button back and pocket. Many daintily silk embroidered or piped. Colors copen, brown, sage, maize and sky. Sizes 2, 3 and 4 years. Anniversary Bargain, 65c.

Children's Knitted Waists—Made of spring-weight fine ribbed white cotton. Strongly reinforced. Sizes 2 to 12 years. Anniversary Bargain, 45c.

Infants' Dainty Spring Bonnets—Of pure white velvet cord, softly lined. Finished with ribbon rosettes and silk pipings. Sizes 12 to 15 years. Regularly \$1.00. Anniversary Bargain, 59c.

Simpson's—Third Floor.

1,000 Lovely New Lingerie Blouses \$1.95

Regularly \$2.95 and \$3.95. Fifteen of the daintiest styles of the moment, made up in fine English voile.

One has collarless front, prettily tucked back motifs of Irish lace and floral embroidery.

Another has hemstitched vest, beautifully embroidered fronts, and is fastened with large pearl buttons.

Other designs are equally fascinating. Sizes 34 to 42. Regularly \$2.95 and \$3.95. Anniversary Bargain, \$1.95.

Simpson's—Third Floor.

Bargains in Furs

6 Natural Canada Muskrat Coats—50 inches long—selected skins. Heavy seal brown satin lining. Regularly \$135.00. Anniversary Bargain, \$97.50.

Bargains in Art Needlework

Semi-ready Gowns of fine bridal cloth, stamped in attractive designs. Round, square or V-shaped necks. Anniversary Bargain, \$2.15.

Lunch Sets stamped on fine white cotton for eyelet or solid embroidery. Set consists of: Six 6-inch doilies, six 9-inch doilies, six 20-inch doilies, one bread tray. Anniversary Bargain, complete, 59c.

Simpson's—Fourth Floor.

Laces

3,500 Yards Laces Away Below Manufacturers' Cost. 18 and 36-inch White and Ecru All-overs.

Regularly \$1.50, at, yard, 48c.

Regularly \$1.00, at, yard, 38c.

Regularly 85c, at, yard, 29c.

Cuipure Lace Insertions from 3 to 6 inches wide. Less than one-quarter regular prices. Anniversary Bargain, 19c, 25c, 38c, 48c and 68c.

Silk Ball Trimming in 12 leading shades. Regularly 35c. Anniversary Bargain, yard, 15c.

75c, \$1.00, \$1.25 and \$1.50 Fancy Braids. Anniversary Bargain, yard, 33c.

Kerchiefs Men's Lawn Handkerchiefs, 3 for 25c.

Women's All- linen Handkerchiefs, 3 for 39c.

Women's Swiss Initial Handkerchiefs, 2 for 25c.

Women's One - corner Swiss Handkerchiefs, 3 for 25c.

Simpson's—Main Floor.

Linings

54-inch Black Farmer's Satin—\$1.00 and \$1.25 values. Anniversary Bargain, yard, 89c.

High-grade Brocade Coat Lining—In new shades for spring coats and suit linings. 40 inches wide. Anniversary Bargain, per yard, 64c.

Taffette Underskirts—Highly finished and in a big range of spring shades. 38 inches wide. Anniversary Bargain, yard, 49c.

36-inch Colored Sateens—Our regular 59c and 69c qualities in a splendid assortment of colors. 36 inches wide. Anniversary Bargain, yard, 49c.

Simpson's—Second Floor.

A Combined Bargain in Women's New Suits and Coats \$27.50

Two huge special purchases that have just reached us and will be shown for the first time today—so many styles in each that every idea of Fashion is expressed—styles that would sell quickly even at many dollars higher than the sale price.

The Suits—Of wool poplin, serge and gabardine, in navy, sand, brown and black, strictly or fancy tailored—vested—braided or button trimmed.

The Coats—Of velour, delhi cloth, serge and novelty weaves, in the season's choicest shades. Featuring yoked, pleated and rippled backs—unique collars and pockets, etc.

All priced for a rousing Anniversary Bargain, \$27.50. Simpson's—Third Floor.

Misses' Stunning Suits at \$25.00

The Smartest Examples of \$37.50. Beautifully tailored from fine wool poplin, men's serge and tweed in semi-box with vest, belted and fitted designs.

Braid and novel button trimming. Colors navy, brown, tan, green, taupe. Anniversary Bargain, only \$25.00.

Misses' \$27.50 Coats at \$19.50

A host of styles and the favored spring shades in light weight velours and Delhi cloths.

Swing back, pleated and belted styles with dressy collars. Marvellous value. Anniversary Bargain, \$19.50. Simpson's—Third Floor.

Girls' New \$4 Wash Dresses \$2.95

200 of them—at a price that should sell them like hot cakes.

Plaid and striped gingham, plain chambrays and repps of excellent quality in lovely colorings, very many chic styles.

Sizes 6 to 14 years. Anniversary Bargain, \$2.95.

Women's and Misses' New Serge Dresses \$18.75

A Special Purchase of \$32.50 Styles. Stunning styles in fine French finish serge, featuring the popular coat design with striking waistcoat—richly braided-trimmed models—and the new corded and tucked effects. Made to sell at \$32.50. Anniversary Bargain, \$18.75.

Misses' Serge Skirts at \$5.95

Cleverly tailored from good quality navy or black serge. A row of buttons down front from girdle to hem and broad button trimmed belt. Anniversary Bargain, \$5.95.

Simpson's—Third Floor.

Bargain in Corsets \$2.95

Average figure models—front or back laced. Front laced made of excellent quality pink or white coutil. Wide elastic insert at back.

Back laced made of pink brocade, with elastic lacing below front steels and some with elastic at bust. Sizes 20 to 26. Anniversary Bargain, \$2.95.

Hand-Embroidered Envelope Chemise, made of fine nainsook with hemstitched top. Anniversary Bargain, \$1.89.

White Cotton Underskirts, with deep flounce of beautiful Swiss embroidery. Cotton underlay. Regularly \$2.25. Anniversary Bargain, \$1.69.

White Cotton Nightgowns, in slip-over styles, Empire design, with square neck and lace insertions. Round neck styles with yoke of embroidery and hemstitching. Anniversary Bargain, \$1.19.

Three Specials in Women's Knitted Underwear

Combinations, of fine ribbed cotton, low neck and no sleeves. Tight knee or wide umbrella style. Anniversary Bargain, 85c.

Bargains for Boys--- Suits \$5.65

55 only, grey and black hair line worsted finish cottonade. Drab and fawn chalk line stripe, wool and cotton mixed tweed effects, single-breasted, all-around belted models, with vertical pockets. Bloomers lined throughout, and governor fasteners. Sizes 25 to 34; 7 to 16 years. Regularly \$8.50, \$9.50 and \$10.50. Anniversary Bargain, \$5.65.

Boys' Sturdy Cottonade Bloomers, \$1.39 — Grey broken stripe pattern. Lined throughout and have belt loops, strap and buckle at knee. Sizes 25 to 32, 7 to 14 years. Regularly \$1.50. Anniversary Bargain, \$1.39.

Simpson's—Main Floor.

Jewelry Bargains

Indestructible Pearl Stud Earrings, in various sizes. Regularly \$2.50 to \$6.50. Anniversary Bargain, half price.

Solid 10k Gold Cuff Links, plain dull finish only. Regularly \$3.00. Anniversary Bargain, \$1.95.

Silk Ribbon Fobs, gold filled mountings. Regularly \$3.00. Anniversary Bargain, half price.

10k Gold Fobs, with silk ribbon. Regularly \$6.00. Anniversary Bargain, \$3.95.

Enamelled Cuff Links, regularly \$1.00. Anniversary Bargain, 49c.

Bead Strings in amethyst, topaz and sapphire colors. Regularly 75c. Anniversary Bargain, 49c.

Brooches and Beauty Pins, regularly 25c to 35c. Anniversary Bargain, 19c.

Simpson's—Main Floor.

Petticoats

\$3.50 "Hyde" Heather-bloom Petticoats, \$1.95—Smartly tailored and flounced. Colors navy, black and copen. Sizes 34 to 40. Anniversary Bargain, \$1.95.

\$1.50 Bungalow Aprons, \$1.00 — Stripes, dots and floral designs. Square neck fastened with three buttons and short sleeves. Sizes 34 to 44. Regularly \$1.50. Anniversary Bargain, \$1.00.

Simpson's—Third Floor.

Special Purchase! 75 Men's and Young Men's All Wool Overcoats \$18.45

Form-fitting models—from all-wool materials, quarter lined and piped seams, slashed pockets. Plain brown, grey and lovat shades—plain back and Oxford greys, in the standard Chesterfield style—lined throughout. Sizes 34 to 44. Anniversary Bargain, \$18.45.

Men's Suits, \$14.95—Clearing broken lines and odd sizes of up to \$25.00 values. Assorted patterns in tweeds and homespuns, also some union serges in navy blue. Sizes 36 to 44. Anniversary Bargain, \$14.95.

Men's English Worsted Trousers, \$3.49, Regularly \$4.50—200 pairs—less than manufacturer's cost today. Grey and black stripe combined. Sizes 32 to 44. Anniversary Bargain, \$3.49.

Men's \$1.00 to \$1.50 Shirts, 49c

Shirts, 49c. Regular \$1.00, \$1.25 and \$1.50 Grades—W., G. & R. brand—for men and boys. Plain and fancy hairline and cluster stripes. From regular stock. Counter soiled. Sizes 12 1/2 to 18. No phone or mail orders taken on this item. Anniversary Bargain, 49c.

Men's \$1.00 Negligee Shirts, 79c—Plain and fancy hairline and cluster stripes of black, blue, helio, tan. Broken ranges from regular stock. Sizes 14 to 16 1/2. Anniversary Bargain, 79c.

Men's 75c Suspenders, 39c—Lisle or twill webbings—kid cast-off ends; light or dark patterns. Anniversary Bargain, 39c.

Men's \$1.50 Work Shirts, \$1.19—Collar attached. Black and white stripe. Black sateen or Canadian Oxford. Sizes 14 to 17. Anniversary Bargain, \$1.19.

Simpson's—Main Floor.

Men's \$3 Soft Felt Hats \$1.85

This season's best styles. Slightly curled brims. Shades of steel, moss, myrtle, fawn, brown and black. Anniversary Bargain, \$1.85.

75c and 95c Caps, 50c—For men and boys. Plain shades and fancy designs, in one, four and eight-piece tops, with and without inside earbands. Anniversary Bargain, 50c.

Simpson's—Main Floor.

Millinery \$5.95

New Trimmed Hats—Smart shapes of lisse, in black, taupe, nigger brown, navy, sand or purple. Mostly with georgette crepe facings and trimmings of fancy feathers, flowers or the fashionable glycerined ostrich. Anniversary Bargain, \$5.95.

2,000 Untrimmed Hats at \$1.75—Literally hundreds of styles, showing the large drooping brims, pokes, sailors, turbans, side rolls, etc. Made in bright lisse-finished braids and fine milan tagels. Leading shades and black. Anniversary Bargain, \$1.75.

New Flowers at 25c, 35c, 50c and 65c Bunch—Scores of fruit and flower combinations, in wreaths or mounts. Buckram frames, most of them New York goods. Regularly \$1.00 and \$1.25. Anniversary Bargain, 65c.

Old Pieces of Braid Half Price—About two tables, in a variety of colors. Anniversary Sale, 50c.

Simpson's—Second Floor.

Hosiery and Gloves

Children's Ribbed Black Cotton Stockings—Strong school hose. Sizes 6 to 10. Anniversary Bargain, 29c.

Boys' and Girls' Ribbed White Cashmere Stockings—Perfect finish. Sizes 6 to 7 1/2. Anniversary Bargain, 59c.

Women's Lisle Thread Hose—Manufacturers' seconds of 50c quality. Black, white and colors. Sizes 8 1/2 to 10. Anniversary Bargain, 29c.

Women's Smart Heather Mixture Stockings—Plain knitted and seamless. Sizes 8 1/2 to 10. Anniversary Bargain, \$1.25.

Women's Lisle Thread Stockings—"Radium" brand. Deep lisse thread top. Black, white and colors. Sizes 8 1/2 to 10. Anniversary Bargain, 85c.

Women's Plain Black and White Cotton Stockings—Perfect finish. Sizes 8 1/2 to 10 3/4. Anniversary Bargain, 3 pairs for \$1.00, pair 35c.

Women's Wash Chamousette Gloves—White suede fabric. Sizes 5 1/2 to 6 1/2. Anniversary Bargain, 79c.

Women's Silk Gloves—Black and white. Double tipped fingers. Sizes 5 1/2 to 7. Anniversary Bargain, 85c.

Men's Fibre Silk Socks—"Holeproof" brand. Black, white, grey, brown, navy and champagne. Anniversary Bargain, 59c.

Simpson's—Main Floor.

Bargains in Women's Colored Kid Boots \$3.95

No Phone, Mail or C.O.D. Orders on Sale Footwear. 500 pairs Lace and Button Boots, in brown, grey and black kid. Also gunmetal and patent leathers. Newest styles, with plain vamps—imitation toe caps and 8-inch tops. Light and medium weight McKay sewn soles, Cuban and Spanish heels. Sizes 2 1/2 to 6. Regularly \$7.00 and \$8.00. Anniversary Bargain, \$3.95.

Men's \$4.00 Gunmetal Boots Today \$2.75

Special purchase! 600 pairs Blucher-cut Gunmetal Boots. Every pair substantially made. Smart, semi-round toe styles, with dull calf uppers, McKay sewn soles of durable weight, and military heels. Sizes 6 to 11. Not more than two pairs to a customer. Anniversary Bargain, \$2.75.

Boys' Box Calf Boots at \$2.75

Blucher cut, on neat round toe. Light weight solid leather sole—McKay sewn. Flat heels. Sizes 1, 1 1/2 and 2 only. Regularly \$3.50. Anniversary Bargain, \$2.75.

Children's Chocolate Kid Boots

Smart Wide-toe Lace Boots, made of dark brown kid leather. Good weight sole. Low heels. Sizes 6 to 10 1/2. Anniversary Bargain, \$1.69.

Simpson's—Second Floor.

The Robert SIMPSON Company Limited

Southwest Co... FEB... Ger... WESTER... DEC... Will Drop... BOLSH... Industrial... Calgary, A... momentous... place in the... ment in Can... morning at... ference at... every delega... for breaking... affiliation w... the general... gates' respect... Not only t... tion, subject... formed to en... workers. It... One Big Un... this into effe... the following... policy: "We... the proposed... One Big Uni... We recom... elect a commi... tive of geog... purposes of c... propaganda... a success... To Car... We furth... gates from... elect a commi... conjunction... tes in carryi... paganda to... the conventio... "We recom... and leasing... the central... and publishi... "In the op... will be acce... industrial form... thru the exi... district boar... of organzati... after the ref... "The commi... that after th... received the... a confere... trades counci... perfect the... basis of a... membership... delegate, ov... over 10,000... "We recom... made to the... rict boards... cents per me... the educatio... auguration of... Sympath... Several of... were adopted... sion. These... speech and... certain liars... political pris... an open cou... of industrial... selection of... dustr'es was... present syst... demand for... days a week... Russian B... Spartacan re... HAMILTON... AND... Special to Th... Ottawa, M... inside said... here will hav... in a month... not antagon... scheme for... radial. The... be widened... from Toronto... Adam to de... service to ta... business. Th... on the Cana... way. But m... Trunk will b... fair of track... Beck's fast... structured... ownership b... the province... rather Ham... of the develo... Today Will B... Splendid... Hats in stiff... Special sale... old Hats—... English Cap... Weather Hat... al value in... 140 Yonge St...