

# SIMPSON'S—VICTORY LOAN HALF HOLIDAY TODAY

STORE OPENS AT 8.30 A.M. AND CLOSSES AT 1 O'CLOCK

## Women's Better Suits at \$37.50

Formerly \$50.00 and \$60.00

Made in winter weight serges, velours, poplins and silvertones. Beautifully silk lined and warmly interlined. Examples of New York's newest designs. Colors—brown, greys, navy, black. Monday sale, extraordinary! \$37.50.

**Women's Warm Winter Coats \$35.00**

Developed in American velours, in navy, browns, taupe, burgundy or green. A variety of styles. Price \$35.00.

**Women's Imported Serge Dresses \$30.00**

Several smart models developed in all fine wool black and navy serge. Trimmings of military and outauche braid, smart touches of hand embroidery. Many suitable for large figures. \$30.00.

## Women's Imported Novelty Silks \$25.00

Just in from New York—a shipment of new cloth and silk skirts in plaid, stripe and two-toned effects. Box pleated, gathered and tailored models. Novelty trimmings and deep girdles, fringe trimmed. Price \$25.00.

## Two Good Values in Misses' Serge Frocks

\$22.50 and \$25.00

Something "different" in style, material and workmanship. Strictly tailored styles, bone button trimmed. Novelty styles, draped, panelled and fringe trimmed. Made from all-wool serge in navy, black, brown and green. Prices \$22.50 and \$25.00.

**Junior Misses' Coats \$15.00**

Regularly \$22.50 and \$25. Made of all-wool cheviot in several smart girlish styles, with cross-over or muffer collars, gathered backs and snappy trimmings. Sizes 13, 15 and 17. Today \$15.00.

**Misses' Velour Coats \$35.00**

Very Good Value Misses' Velour Coats, with muffer collar, novelty cuffs and belts, and trimmed with rows of buttons. Fancy silk lined throughout. Leading shades. Price \$35.00.

## Women! Fur and Fur-Trimmed HATS at \$17.50

Such rich and popular furs as mole, seal, beaver and mink have been used to fashion this new moderately priced assemblage of lovely winter millinery. Close-fitting and small brimmed styles are mostly seen—the fur being exquisitely combined with plain satin, new metallic and satin brocades, etc. Every hat bears the hall mark of distinctive style, and wonderful value today at \$17.50.

## Rich Silk Beaver Hats, Special \$7.95

Their smartness and becomingness and low price all combine to make them wonderfully attractive. All they need to bring them to a delightfully tailored finish are the corded silk bands and severe bows. Extra special value today, \$7.95.

## Art Glass Domes \$9.95

One of the best selling art glass domestic domes—measures 18 inches across, and lined with amber glass. Excellent finish and workmanship. Installed free in city. Special Monday price, \$9.95.

## Table Lamps \$5.95

Finished gold and green, with green glass shade; cord, plug and bulb included. Special, today, \$5.95. 70-watt Tungsten Bulbs, 40c. 70-watt Conductor Tungsten Bulbs, 65c. Simpson's—Sixth Floor.

## Drugs and Toilet Goods Phone Main 7841

Flexible Nail Files, regular 25c, special 19c.  
Orange Sticks, regular 5c, special 2 for 3c.  
Meba Foot Powder, regular 25c, special 19c.  
Roger & Gallet's Toilet Vinegar, regular 50c, special 40c.  
Lilas de France, regular 75c, special 60c.  
Tooth Paste, regular 26c, special 18c, special 19c.  
Mallard's Talcum, regular 15c, special 2 for 13c.  
Shaving Sticks, regular 25c, special 18c.  
Vivella Shaving Cream, 25c.  
Toilet Soaps (2 in box), regular 45c, special 33c.  
Quinine and Iron Wine, regular 25c, special 19c.  
Quinine in powder, regular \$2.00, special \$1.57.  
Luxative Cold Tablets, regular 25c, special 15c.  
Cough Drops, regular 11c, special 2 for 15c.  
Apollo Quinine and Sage Hair Tonic, regular 52c, special 41c.  
Syrup of Figs, regular 25c, special 19c.  
War Tax Included.  
SIMPSON'S

## Flannelette Blankets Less Than Mill Price---\$2.95 Pr.

Not since a similar offering of a year ago have we been able to offer you such a splendid saving on Blankets. They are white or grey, best Canadian quality. Size 70 x 84 inches. Not more than three pairs to a customer. Rush price today, pair, \$2.95.

## Bed Comforters Less Than Wholesale Price

Covered with a strong silkoline and filled with white fluffy cotton down. Attractive, serviceable colorings. Size 72 x 72 inches. Clearing today at \$3.19.

## Table Cloth Prices Greatly Reduced

A limited number of serviceable quality Damask Cloths, assorted designs. Size 2 x 2 1/2 yards. Not more than two to a customer. Market value \$4.50. Today \$2.95.

## Towelling Less Than Mill Price

Serviceable quality crash for rollers, etc. Neatly bordered. Width 17 inches. Today, yard, 19c.  
All-Wool Cream Flannel, 27 inches wide. Market value 75c. Clearing today, yard 57c.  
Striped Ceylon Flannel, 30 inches wide. Big range of colorings. Regularly \$1.25. 500 yards, today, at a yard, 75c.  
Flannelette, in a range of stripes and fast colors; 27 inches wide; 1,500 yards to clear today, yard 19c.  
Fourth Floor.

## Great Sale of Silk Coating Seals at \$6.95

Regularly Up to \$10.00

Rich deep blacks in superfine spotproof finish. Also beaver, taupe and browns. Our regular stock of high-grade silk seals reduced for today's selling only. 48 inches wide. Yard, \$6.95.

CRUSHED SILK SEALS in mole, taupe, beaver and grey. 48 inches wide. Special value, today, at \$10.00 a yard.  
CHINCHILLA COATING, in a pure wool heavy weight, that does not require lining. Oxford, light grey, navy, brown and black. 54 inches wide. Regularly \$4.50. Today, yard, \$3.75.  
BLACK BEAVER for heavy long coats and shells. 54 inches wide. Regularly \$3.50. On sale today, per yard, \$2.75.

## Five Good Values in Satins and Suiting Silks

**New All-Silk Serges**—have just arrived. Complete range of the darker colorings: 40 inches wide. Yard, \$5.00.  
**Princess Satins** for linings and kimono—exquisite designs. Yard, \$2.50.  
**"Gold Edge" Suiting Satins**—and finish. In black and colors. 40 inches wide. Yard, \$5.00.  
**EXTRA! Japanese Silk Crepe de Chine \$1.95**  
In pink, mauve, yellow, gold, light and mid and dark grey, open, brown, taupe, old rose, navy, black and ivory. 38 to 40 inches wide. Special value, yard, \$1.95.  
**COLORED DRESS SATINS**, in 50 shades. Reduced from \$2.79 to \$2.49 a yard.  
with the soft, lustrous charmeuse finish. Street shades and in black. 36 inches wide. Yard, \$3.50.  
**Black Satins**, in duchesse, paillette and messaline finishes. From Swiss and French sources. Regularly \$2.79. Today, yard, \$2.38.  
**Crepe Georgettes, Crepe de Chines and Indestructible Voiles.** New shades at the old price, \$2.50 a yard.

## Women's Heavy Sweater Coats \$9.00

Women's Extra Heavy Pure-Wool Sweater Coats, knit in close rib. Large roll collar, double-knit cuffs and patch pockets. Colors Paddy, cardinal, saxe and maroon. Sizes 36 to 44. Special price \$9.00.

## Big Saving on Black Silk Corset Covers \$1.35

On Sale at 8.30 a.m.—Regularly \$2.50

Serviceable quality, well-made and finished at neck and arms with dainty hemstitching. Elastic gathered waist. Extra special value today, \$1.35.

**WOMEN'S WOOLEN PETTICOATS**, in a heavy ribbed finish. Seamless, with shaped waist. Colors green and red. Special today, \$2.95.  
**WOMEN'S GREY FLANNELLETTE DRAWERS**—Elastic cased at knee, and finished with frill of self. Extra large sizes. Regularly \$1.00. Today, 85c.  
**WOMEN'S PHILIPPINE HAND-MADE ENVELOPE COMBINATIONS**—Made of extra fine quality nainsook. Trimmed with dainty hemstitchings and hand embroidery. Half present day value. Today, \$2.69.  
**WOMEN'S CORSETS**—Models for every type of figure. Made of excellent quality coutil, in pink or white. High, medium or low bust, free fitting hips, and six strong elastic hose supporters. Sizes 29 to 30. Today, \$2.75.  
**WOMEN'S "HARVEY" COMBINATIONS**—Made of fine elastic ribbed cotton. V-shaped neck and long or elbow sleeves. Ankle-length drawers. Open or "new mode" style. Sizes 34 to 38, price \$2.50; sizes 40 to 44, price \$2.75.  
**WOMEN'S VESTS AND DRAWERS**—Made of ribbed cotton or cotton and wool mixture. High neck, long sleeves—low neck, short sleeves—ankle-length drawers, both styles. Today, each, 69c.  
**WOMEN'S ALL-WOOL VESTS**—With high neck and long sleeves or V neck and short sleeves. Today, \$1.35.  
**WOMEN'S UNDERSKIRTS**—Made of finely ribbed cotton. Circular knit, with shaped waist. Grey trimmed with crocheting in contrasting color. Today, \$1.50.

**L-E-N-D**  
Your Money Now and  
**E-N-D**  
the War So Much Sooner.  
**BUY VICTORY BONDS**

## Special Values Today in Warm Infants' and Children's Wear

**Infants' Pure Wool Bands**, with shoulder straps and shaped diaper tabs. Sizes 3 months to 3 years. Regularly 50c. Today 35c.  
**Children's White Pique Dresses**, with pretty embroidered front, fancy neck and sleeves, patch pockets, and detachable belt. Sizes 2 to 6 years. Regularly \$2.50. Special, today, \$1.95.  
**Infants' Wool Booties**, closely knit in a two and one rib of very fine wool, and mercerized silk thread. White, pink and blue. Today 35c.  
**Infants' Fine White Flannelette Long Skirts**, with cotton waist attached. Regularly \$1.15. Today 85c.

## Hoover Conservation House Dresses \$1.95

A Rare Value That Demands Early Shopping if You Wish to Share It.  
A dress that can be slipped on in a moment, and always looks well. Made of prints and percales in a good variety of attractive light stripes, checks and tiny floral designs. Finished with large square collar of plain blue, two handy pockets and turn-up cuffs edged with blue. Sizes 34 to 44. Extra value today, \$1.95.

## Four Specially Good Values in Men's, Girls' and Children's Boots

**Women's Boots, Today \$4.95**  
\$4.95  
Brown, grey and black kid, gunmetal calf and patent cow leather boots. Some have well blended colored tops, plain or imitation toecaps. Low and high heels. Regularly \$7.00 to \$10.00. Today, pair, \$4.95.

**Men's Boots, Today \$5.95**  
\$5.95  
Gunmetal, Havana brown calf, dongola kid and patent leathers. Button and lace styles—leather and fibre soles. Wide and narrow toes. Today, unusual value at, pair, \$5.95.

**Children's Boots, \$1.39**  
\$1.39  
Black Kid Button Boots, with patent toecaps. Light weight soles; spring heels. Sizes 4 to 7 1/2. Today \$1.39.

**Boys' Boots, Today \$3.25**  
\$3.25  
Strong winter calf boots, with heavy solid leather standard screw soles. Full plain back. Splendid for fall and winter wear. Sizes 1 to 5. Today \$3.25.

## Special Values in Men's Working Pants Today---Also in Bath Robes

**English Corduroy Trousers**—Dark seal brown. Sizes 33 to 44. On sale today \$4.50.  
**Genuine Moleskin Trousers**—Belt loops and cuff bottoms. Sizes 33 to 44. On sale today \$5.50.  
**Dark Grey Whipcord Trousers**—Heavy weight material. Sizes 33 to 44. On sale today \$5.50.  
**Men's Combination Bath or Lounging Robes**—Made from soft, warm blanket cloths in grey, brown and blue, with novelty figured pattern effects. Finished with convertible collar, two patch pockets and fancy girdle. An ideal Christmas gift. Sizes 36 to 48. Price \$8.00.

Yours for Victory Loan 1918—Simpson's

WE Well situated and Albany 2 rooms and return on King St. PRO T AIM Germany Power Term Annu Wilson Before Washington because the power to ren President W to congress. Evacuation ritories, incl paration for tation by a gieways to the p. cipal high seas war materia the German by American tegic gatewa the fulfilment cipal featu Complete military ma the war. Is paved for it wrought Germany entirely and pled open to Europe, such terms, will be 1914. German sands of into slavery and the other must return. Humanis make good by her troop Treaty The Great delivered Rus is to aban atat at Bumanis is American war are to be reciprocal acti remain in E sender uncor Gune, sirpl war numbers to be turned governments. No be wrought hordes, and and other v the territory handed over Must Germany tenance of Governments points in the her promises paper. Germ be handed o may be put relieving the lation, which at once und mercy. In the Bla Baltic, the t military ma the surrende Everywhere s required to the America positions to Everywher which set ou a saturnalia humbled her righteousness—HE And Nov Let us get n the holdi dem-contrator many of the Canada back tions; the m regular lines industry reav on how best ditions to tim war problems now. And w plan for the the boys at t time let us with a great