

ROMANCE OF THE GRAIN GROWERS OF SASKATCHEWAN

more wheat and more wheat, but the farmers alone, through their own organization, must secure for themselves better homes, and food, and clothes for that wheat. These bodies all hold that the farmer's business is merely to produce; that marketing his products and purchasing his supplies are businesses that he ought not to touch. They really mean that he should cease to give attention to his own business at just about the point where they begin to get their rake off. To be good farmers means more than to raise wheat. No farmer is successful unless he accomplishes more than the raising of bumper crops. He is successful only if he attains his ultimate end as above outlined. In our organized effort to help each other to attain this ultimate end we have found it absolutely essential that the farmer should look after his own business, both in the marketing of his products and in the purchasing of his supplies.

1. For the handling of our grain product we have already built up elaborate machinery owned and controlled by ourselves.

2. The executive has now under consideration comprehensive plans which it is hoped will greatly encourage and assist certain branches of the farmers' business. Our lumber and grocery departments have recently been enlarged and the service very much improved. (Send for catalogues.)

3. In the purchasing of supplies the Association has already accomplished very much, and the field of service of the Co-operative Wholesale department is being continually extended. A great deal yet remains to be accomplished in this field. The bitterest of organized effort is opposing the development of co-operative buying by the farmers of this province, and it is only by the loyal support of the farmers generally of the Association's work in this connection that the fight can ultimately be won.