

They will be well lighted and heated in the winter, and will be so constructed that in the summer time the passenger may enjoy a most delightful ride to his destination. Again, wherever practicable, we propose to establish parks and places of amusement, and what can be more delightful than, on a warm summer's evening, taking a car, and after a delightful and refreshing ride, and enjoying a band concert for an hour, or some other form of amusement, return to your home thoroughly rested and refreshed.

These are some of the advantages which a steam road cannot give you, and it is these same advantages that have made the electric roads throughout the United States and Canada a safe and profitable investment. Another important feature of our service will be the cheap transportation of Express matter, which will enable the local merchant to more successfully compete with his neighbors and supply his customers in adjoining towns without any delay and at but a small outlay.

To the Manufacturer, Farmer and Merchant we propose to offer facilities for moving their merchandise so that they may successfully send their goods to those markets which, owing to the freight rates charged, are at the present time prohibitive. The freight rates we propose to charge are ABOUT ONE-HALF OF THE PRESENT  
TARIFF.

