

Order Paper Questions

UIC—PROSECUTIONS

Question No. 512—**Mr. Robinson:**

From 1968 to date, how many prosecutions against employers have resulted under the Unemployment Insurance Act in (a) the Province of Ontario (b) Canada?

Hon. Bud Cullen (Minister of Employment and Immigration):

Year	(a) Ontario	(b) Canada
1968		
1969		
1970	No record of employer prosecutions for this period	
1971		
1972		
1973	Not available	5
1974	0	10
1975	33	54
1976	14	207
1977	0	581
*1978	3	427

*Year to date, August 1978.

NATIONAL FISH AND SEAFOOD MONTH

Question No. 515—**Mr. Wenman:**

1. What amount was set aside for the research, development and promotion of National Fish and Seafood Month, sponsored by the Minister of Fisheries and Oceans?

2. (a) How many recipe pamphlets will the government sponsor (b) to whom are these pamphlets to be distributed and what is the method of distribution (c) what other promotional materials are involved and what is the method of distribution, if different from that for the recipe pamphlets (d) what is the cost breakdown for the production and distribution of the promotional materials?

3. (a) Were all of the research, development and promotion aspects of this programme carried out within the Ministry of Fisheries and Oceans or were consultants used (b) if consultants were used, what responsibilities were assigned to them and what was the remuneration and their name?

Mr. Jack Pearsall (Parliamentary Secretary to Minister of Fisheries and the Environment): 1. Approximately \$400,000 was the cost estimate for the November Fish and Seafood promotion campaign.

2. (a) It is estimated that about 150,000 recipe booklets will be requested during the year as a result of the promotion.

(b) To consumers, food editors and dieticians by mail and handouts.

(c) Other promotional material includes: 30 second TV commercials, magazine and newspaper ads and in-store promotion material for the food retail trade, produced and distributed by an advertising agency.

(d) The production and distribution cost breakdown is estimated as follows: TV \$57,600; magazines \$25,200; newspapers \$21,600; printed material \$15,600.

[Mr. Ouellet.]

3. (a) The promotion aspects of the programme were carried out partly by Fisheries and Oceans and partly by an advertising agency.

(b) The following responsibilities were assigned to the Wilshar Advertising Agency Limited of Halifax, Nova Scotia: to create, produce and execute a national bilingual electronic and printed media programme to promote the designation of November as National Fish and Seafood Month.

About three-quarters of the total advertising budget of \$320,000 is spent for purchasing advertising space and time. Wilshar's remuneration is the balance of this budget for developing the campaign, production costs and implementation plus a standard 15 per cent commission from the news media for the placement of the advertisement.

AIR TERMINAL FACILITIES

Question No. 518—**Mr. Mazankowski:**

Does the Department of Transport have a policy regarding the level of service provided to handicapped travellers at Canadian airport terminal buildings and (a) if so, what is the policy (b) if not, on what date will such a policy be developed?

Hon. Otto E. Lang (Minister of Transport): Yes. Transport Canada has had a policy in effect since late 1974 entitled "Facilities For The Handicapped At Air Terminal Complexes."

(a) The policy states, in general, that provision shall be made at air terminal complexes during design for new or modified facilities to ensure that appropriate access to and use of normal public facilities are provided for the handicapped.

(b) Not applicable.

CROWN ASSETS DISPOSAL CORPORATION

Question No. 519—**Mr. Bawden:**

In (a) 1973 (b) 1974 (c) 1975 (d) 1976 (e) 1977, what was the percentage relation between amounts recovered by Crown Assets Disposal Corporation from the sale of surplus assets and the Corporation's administration costs?

Hon. Pierre De Bané (Minister of Supply and Services):

(a) 7.7 per cent;

(b) 7.7 per cent;

(c) 10.3 per cent;

(d) 15 per cent;

(e) 11.4 per cent.

Note: For the years 1973, 1974 and 1975 the sale of lands was included, thus affecting the percentage required for the administration.

MR. W. O. MORRISON

Question No. 524—**Mr. Malone:**

Was any person named W. O. Morrison hired in any capacity to work for the government or as a personal staff member to any Cabinet Minister and, if so (a)