

who is highly competent in production of all crops as well as livestock. Special emphasis must be given to his ability to motivate and lead farmers. He should be compensated on an incentive basis as is the marketer.

2. The provincial Department of Agriculture and Rural Development should provide back-up support for the Association production man through its agricultural representative service and its research activities. All activity of government staff with respect to agricultural production should be coordinated with this individual. The corporation production man should attempt to apply the county agricultural development plan on a regional and farm basis, whereby production planning and development would be worked out on an individual farm basis.
3. That the Kent County Development Association hire senior agricultural students from the Laval University, the Nova Scotia Agricultural College, and Macdonald College during the summer months to help desing individual development plans for each farmer seriously looking to the future. These students should be supported by both the federal and provincial Departments of Agriculture and be able to work with the farmers in their own language.

Support Services

In order to be successful, this approach will necessitate the focusing of all related services on the individual farm. In essence, there are five main categories of services that must be delivered in a carefully coordinated manner.

Production Oriented Services consisting of both general and technical extension support. This service will aim at improving utilization of resources and production techniques through the provision of technical guidance and training and general extension support. It will incorporate and expand the existing agronomic, livestock, general extension, research, training, farm and home management services, and youth development programs.

Recommendations:

1. "The establishment of demonstration farms in Kent County for hogs, beef, and vegetables, grain and forages through contractual arrangements with local farmers and the continued support in their operation by the Kent County Development Association and the Department of Agriculture. And that this demonstration farm be involved in the teaching of short courses in agricultural technology and production.

"It struck me that it would be very useful if there were some farms, under this type of agreement, (demonstration farms), that could be put under forage production, grain production and beef production, so that within ten or twenty miles from home, a Kent County farmer could drive over and see what is being done". (Senator Argue)

2. That the New Brunswick Department of Agriculture and Rural Development in co-operation with the Kent County Development Association