

Last year about two million people visited Asia and Australia, spending about \$600 million (U.S.). This represented an increase of 15 per cent over 1963....

Canadians are, per capita, far ahead of all other peoples in travel expenditures abroad, and they are already becoming well-known as visitors to Pacific rim countries. The reverse flow is as yet small but rapidly increasing.

As we approach 1967, the centenary of our Confederation which will be celebrated all year long from coast to coast -- and highlighted by a great world exhibition (Expo '67) in Montreal, we expect to see an impressive rise in the number of transpacific visitors to Canada.

A warm and friendly welcome awaits all who come to enjoy our vast and diverse land, and to see how actively we are developing as our country gets ready, with firm faith in a glowing future, to enter its second century as a nation.

Visitors to Canada from the Pacific area are especially welcome, whether they come as tourists or to trade. In turn, the peoples of the Pacific rim will be seeing more and more of us in their countries as we intensify our links across and around the Pacific....

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