



Messages

CAPTIVATING CANADA: *A must-see destination*

Vast wilderness areas of extraordinary beauty, and charming cities where visitors will want to linger

The world's travellers are increasingly putting Canada on their itineraries.

Realize your dreams — experience Canada's stunning natural attractions and vast open spaces for yourself.

A clean, healthy environment that is carefully protected

Canada's conservationist approach to environmental regulation includes effective controls on air pollution.

Laws help to protect our physical environment and our Canadian wildlife.

A quality of life and a friendly welcome that must be experienced first-hand

We greet visitors warmly.

Canada preserves and promotes the cultural identity of our many ethnic communities.

Canada still has "small big cities rather than big big cities."

Highly varied cultural, sport and leisure activities

Canada's cultural community is working on a canvas of vast scope.

From our earliest days, Canadian leaders recognized that the arts are vital to our social well-being.

Aboriginal peoples have kept their traditions and customs alive and meaningful through oral history, storytelling, music, dance and other arts.

Our multicultural background has shaped expression in the arts, melding and creating a truly original voice.

Canada has a rich tradition of annual festivals and special arts events across the country.

Excellent transportation, tourism and communications infrastructure

Visitors to Canada can explore our many, highly rated tourist attractions.

Our national broadcaster, the Canadian Broadcasting Corporation reflects our life and culture.

Our transportation infrastructure stretches from sea to sea to sea.

It all adds up to a vacation package too tempting not to open.

