

Step No.	Date	Body to Take Action	Action
32		Tr Comms	Begin Direct Mail Campaign — at: a) exhibit post b) other selected posts
33		TFA Div	Report Pro Forma to Tr Comm
34		Tr Comm	Exhibit Begins
35		Tr Comm Tr Pub Br	Photos for Canadian News — rush photos of exhibit to Ottawa immediately after fair opening (with captions).
36		Tr Comm	Post-Fair Publicity — submit: a) Comments and photos for Foreign Trade b) Success stories for distribution to CMA, CEA, FP, MT, Can Ch of Com, and selected trade periodicals.
37		Tr Comm	Submit Participation Report — including set of trade enquiries. Circulation: a) original to TFA Comm members (for Records file) b) carbon copy to Commodity Officers (for office file) c) carbon copy to Ex Comm (for retention)