

Mission from the European Community on Distance Learning

In April, a group of 20 to 30 European Community (EC) officials working on the development and use of distance-learning and workplace-training technologies will come to Canada to follow up on discussions that begun in 1991 in Europe.

The mission will discuss distance-learning opportunities, new media technologies and applications designed for learning, and distance-learning market issues pertaining to both Canada and the world.

In 1991, fifteen Canadian private firms and public institutions met with a cross section of European organizations engaged in the research, development and application of new media and communications technologies for distance learning and workplace training. In addition to exchanging information on the latest developments, trends and policies in these fields, the mission explored areas of future collaboration in research, development and business ventures.

The mission was a great success. Several Canadian firms have since benefited commercially through joint participation in large European research and development programs such as DELTA (Development of European Learning Through Technological Advance). Exchanges of information between Canada and the EC are still taking place and some

further undertakings are under discussion.

The EC mission to Canada will further strengthen the working relationships that were forged between Canadian and European organizations during the initial Canadian mission to Europe. The European participants will acquire additional information on Canadian experience and expertise, while Canadian organizations will gain opportunities to enhance partnerships and market access in the European Community.

The EC officials, all associated with the DELTA Program, will participate for one day in the "Multimedia Communications '93" conference, which will be held in Banff, Alberta, April 13 to 16, 1993. After the conference, the officials will visit several project sites where Canadian distance-learning technologies are being applied. On April 19 and 20, the EC mission will come to Ottawa to take part in a one-and-a-half day workshop, which will focus on new media and communications technologies applied to distance learning and workplace training. A Canada/EC videoconference will be conducted following the workshop. For further information contact DOC's Telematics Division at (613) 990-4924 or by fax at (613) 941-1164.

Help for Canadian Communications Firms

—from page 1

communications, data communications, spectrum management systems, radio and mobile communications, rural communications, broadcast technologies, and information technologies. Geographically, DOC has assigned priority to the following regions: Asia Pacific, Latin America, Western Europe, Middle East, North

Africa, and the newly liberalized markets of Eastern Europe and Russia. In R&D, particular emphasis has been placed on co-operation with Japan and the countries of the European Community.

Contacts

ComExport is published in English and French as a supplement to **CanadExport** by Communications Canada. Articles may be reprinted with credit to **ComExport**.

For further information on any of the topics described in this issue of **ComExport**, please contact:

Department of Communications

International R&D and Commercial Co-operation Division
Tel.: (613) 990-4214
Fax : (613) 990-4215

Keith Chang	<i>Director</i> (613) 990-4282
Patrick Julien	<i>North Africa and Western Europe</i> (613) 990-4211
Sinclair Volk	<i>Middle East and Eastern Europe</i> (613) 990-4216
Lloyd Johnson	<i>ASEAN, Australia and South Pacific</i> (613) 990-4213
Peter Tanner	<i>North and East Asia</i> (613) 990-4210
Roger Wainwright	<i>Brazil, Caribbean and U.S.</i> (613) 998-0416
Randy Zadra	<i>Latin America</i> (613) 993-5444
Andrew Cameron	<i>European Liaison</i> (33-1) 44-43-32-00 (Paris)
Frank Symons	<i>Strategic Partnering</i> (613) 990-4096
Robert Baser	<i>International R&D Co-operation</i> (613) 990-4112
Jean-Yves Fortin	<i>Co-operative R&D</i> (613) 990-4290

External Affairs and International Trade Canada

Advanced Technologies Division
Tel.: (613) 996-1893
Fax : (613) 944-0050

East Asia Trade Development Division
Tel.: (613) 992-7359
Fax : (613) 996-4309

Latin America and Caribbean Trade Development Division
Tel.: (613) 996-5546
Fax : (613) 943-8806

