

doesn't get to. One clearly sees the beneficial effect of live television and multiple point hook-up and linkage as a historical event in itself.

Parenthetically, I am also irritated by the idea that the responsibility of *live*, of this ethical crisis, is born suddenly and whole, and laid on the doorstep of television. Let's read a little bit of our history. Let's remember the Spanish-American war as a function of a circulation war in New York City between Pulitzer and Hearst, let's remember the sinking of the Maine, let's remember the march up San Juan Hill which was staged three times, and let's remember the McCarthy period, let's remember the headlines of the war. My favourite one was in *The Toronto Sun* which was "Hussein Bombs Holy Land." I can't imagine them running a headline saying "Allies Bomb Cradle of Civilization." Can you? Let's remember also the Falklands War -- "Gotcha" -- when they sank the *Belgrano*. "Seventeen Hundred Argies Drown," and "Argie" was an accepted term. So morality, instantaneity, jingoism, are not sins exclusive to television. There is bad television, there is bad print, there always has been bad print as well as good print.

There are, however, lessons of the Gulf War which I would like to go over, and lessons about the Gulf War in the satellite age. And I am fond of saying these days, the future seems farther away than it did a year ago, doesn't it? There was a hubris that accompanied the McLuhanite, "we are going to link the whole planet, everything will be instantaneously accessible," and that hubris crashed. And the Gulf War has converted the hubris of the satellite age into a debate over the hijacking of the press. Sydney Schanberg, *The New York Times* correspondent on whom the movie *The Killing Fields* was based, said recently in Washington that "the press behaved like a part of the establishment" and is now "feeling embarrassed and humiliated and mortified over its performance." Stanley Cloud, *Time* magazine's Washington Bureau Chief recommended three months ago that editors simply tell the Pentagon "You go and invade some Third World country and we won't play, we will get there on our own somehow and we will cover it." The Gulf War has taught us shatteringly and dramatically, how very easy it is to block a technology regardless of its extraordinary potential.

In fact, it is a lesson we should have learned twice before. In the three principle conflicts of the last decade the Falklands, the Iran-Iraq war, and the Gulf War, the