b) Government-Planned Activities:

trade missions to markets outside Canada, and for foreign business persons and government officials coming to Canada or to trade shows where Canadian business participation is substantial;

trade fairs abroad.

Participation is by government invitation.

EAITC's publication, "Program for Export Market Development: A Financial Assistance Program for Canadian Exporters" is available from either your nearest ITC or from Info Export.

B.2 EXPORT DEVELOPMENT CORPORATION (EDC)

The Export Development Corporation, a federal Crown Corporation, is Canada's official export credit agency. It provides a full range of export financing, insurance and guarantee services to Canadian exporters, including the following:

- a) EDC Export Financing and Guarantee Services
- enable foreign buyers to purchase Canadian products and services. Funds are disbursed directly by EDC to Canadian exporters on behalf of the borrowers;
- facilitate exporter access to private sector financial backing, through loan, performance and bid bond guarantees to the financial institution providing the direct support.
- b) EDC Insurance Services
- protect Canadian exporters (and their domestic suppliers) against non-payment by foreign buyers;
- protect Canadian companies' foreign investments overseas with respect to the following political risks: transfer (inability to repatriate earnings or capital), expropriation; war or revolution.

special rectivities undertaken by the private sector, non-sales trad associations/organizations for the banefit of their members.

(ITCs) across Canada. Support must be requested through the International Trade Centres (ITCs) across Canada. Support must be requested in advance of the export activity. A portion of the assistance is repayable if the activity generates export sales.