

## NEW BRUNSWICK

POPULATION	715,800
Major Centres:	
St. John	121,265
Moncton	102,084
Fredericton	65,768
Gross Provincial Product '88:	\$11.405 Billion
Total Exports '88:	\$3.098 B (27.2% of GPP)
Major Exports:	
Pulp and Paper:	\$1.366 B (44% of total exports)
Mineral Fuels:	733 Million (23.7%)
Fish and Shellfish:	\$177 M (5.7%)
Exports to the USA:	
Total:	\$2.04 B (65.8% of total exports)
Maine:	\$757 M (24.4%)
Massachusetts:	\$511 M (16.5%)
New York:	\$167 M (5.4%)
Other Export Markets:	
Japan:	\$257 M (8.3%)
U.K.:	\$180 M (5.8%)
West Germany:	\$107 M (3.5%)
Belgium:	\$96 M (3.1%)
% of total Canadian Exports:	(2.3%)
# of Firms on WIN Exports:	550 (2.3% of Canadian total)
# of PEMD Applications Annually:	66 (2% of Canadian total)
Export Award Winners:	
Sabian Ltd.:	1988 Meductic
Process Technology Ltd.:	1985 Oromocto
Cavendish Farms:	1984 Moncton
McCain Foods Ltd.:	1983 Florenceville
Products Belle Baie Ltée.:	1983 Caraquet

### Local Federal Government Trade Promotion Resources

International Trade Centre, Moncton - 4 officers, 1.5 support staff

Senior Trade Commissioner, ITC Moncton: Guy-André Gélinas

Part-time from other ISTC Programs - 2 PYS

CIDA - Atlantic region officer is located in Moncton ITC.

EDC - Atlantic Region office is located in Halifax

CCC - Head office located in Ottawa