

REPORT: OAG

88/89

SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 532 MELBOURNE

MARKET: 011 AUSTRALIA

3 yr Cumulative Export Export Potential For Key SubSectors	Next Year Projected Market Size For Key SubSectors	Current CDN Exports Market Share For Key SubSectors
\$100 AND UP M	\$ 465.00 M	11.11 %

KEY SUBSECTOR: 022 PROCESSED FISH & SHELLFISH

3yr Cumulative Export Potential	Next Year Projected Market Size	Current Canadian Market Share
\$100 AND UP M	\$ 465.00 M	11.10 %

Specific Product or/Service Opportunities:

	Current Imports (\$CDN)
HAKE FILLETS	\$ 31.20 M
SMOKED HAKE	\$ 7.10 M
CANNED SARDINES	\$ 12.00 M
PRAWN MEAT	\$ 36.40 M
SQUID TUBES	\$ 6.30 M