

These aggregate results, however, mask some underlying shifts in support for free trade among regions, with support down from June in British Columbia (52% good idea, versus 63% in June) and up in Quebec (64% versus 52% in June) (Table 4). The differences in the British Columbia results may only indicate a marginal opinion shift (if any), in light of the "confidence levels" or margins of error ($\pm 8.8\%$) for the sample of 136 British Columbia residents in each of the June and August surveys. A complete breakdown of levels of support for free trade by the province and region appears in Table 4 below.

Table 4
SUPPORT FOR FREE TRADE BY REGION AND PROVINCE

| <u>REGION/PROVINCE</u> | <u>GOOD IDEA</u> | | <u>BAD IDEA</u> | |
|------------------------|-------------------|---------------------|-------------------|---------------------|
| | June 1987 % | August 1987 % | June 1987 % | August 1987 % |
| British Columbia | 63 | 52 | 35 | 45 |
| Prairies | 47 | 50 | 38 | 46 |
| Alberta | 61 | 53 | 34 | 42 |
| Saskatchewan | 45 | 48 | 39 | 48 |
| Manitoba | 33 | 44 | 41 | 50 |
| Ontario | 41 | 37 | 52 | 55 |
| Balance Ontario | 38 | 34 | 53 | 57 |
| Metro Toronto | 47 | 43 | 48 | 52 |
| Quebec | 52 | 64 | 43 | 30 |
| Atlantic Canada | 51 | 45 | 41 | 48 |
| Newfoundland | 64 | 52 | 30 | 43 |
| Prince Edward Island | 36 | 30 | 54 | 60 |
| Nova Scotia | 48 | 40 | 45 | 49 |
| New Brunswick | 56 | 47 | 34 | 49 |
| National average | 50 | 50 | 43 | 44 |

Note: Results by province and region are accurate within plus or minus the percentage indicated, 95 times out of 100.