

REPT4D
90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

008-TRANSPORT SYS,EQUIP,COMP,SERV.
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

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| <p>QUARTER: 1</p> <ul style="list-style-type: none"> 1-Meeting w/ local rep of UTDC Toronto in bringing bi-level car to S. CA for demonstration. 2-Continous liaison with local transit proprietie re inclusion of Cdn suppliers in purchasing. <p>QUARTER: 2</p> <ul style="list-style-type: none"> 1-Liaison w/ UTDC&TGI(Bombardier)re:support & participation in November Transit Seminar. 2-Participated Automotive Service Equipment Show Visit Japanese plants-source port/dealer program 3-Meet w/local reps-urban commuter rail projects <p>QUARTER: 3</p> <ul style="list-style-type: none"> 1.SEMA/AI '89 with 14 Cdn exhibitors (automotive 2.Continued liaison with Japanese Transplant for port/dealer programs 3.Meeting with Orange County Transit officials re interest in ALRT and TGI <p>QUARTER: 4 -----</p> | <ul style="list-style-type: none"> 1-Will finalize details of visit next quarter. 2-UTDC is included in bid for rail car for Century line extension. <ul style="list-style-type: none"> 1-Orange Cty is dev.plans for commuter rail & & people movers. UTDC&Bombardier in seminar/Nov. 2-Strong interest by Honda,Mazda,Toyota,Nissan Mitsubishi to consider Cdn parts & accessories. 3-Met with local reps of Canadian exporters. <ul style="list-style-type: none"> 1.Exhibitors reported sales over 12 mos \$4 M 2.Resulted in export sales agreements with Mazda/Honda/Toyota. 3.Firm plans for O.C. officials to inspect ALRT in Vancouver in March 1990 |
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