

Promoting seafood exports

LOS ANGELES, CA — November 3-5, 2002 — The **International West Coast Seafood Show** (www.westcoastseafood.com) is the "sole" seafood-specific show on the U.S. West Coast, and serves as the number one venue to meet buyers from west of the Mississippi and from Western Canada, Mexico, Latin America and the Pacific Rim. This year, the show is co-located with **Expo Comida Latina**, to lure buyers eager to take advantage of two shows with products that appeal

to the huge Hispanic market in the southwestern United States.

Agriculture and Agri-Food Canada is offering booth space to Canadian seafood exporters wishing to exhibit in the Canadian pavilion. Companies may also wish to apply for financial assistance from the Program for Export Market Development (PEMD).

For more information, contact Jane Barnett, Agriculture and Agri-Food Canada, tel.: **(905) 823-0122**, fax: **(905) 823-8920**, e-mail: barnettj@em.agr.ca *

BizTech 2002

PORT OF SPAIN, TRINIDAD — October 9-12, 2002 — The Canadian High Commissions in Barbados, Dominican Republic, Haiti, Guyana, Jamaica, and Trinidad and Tobago invite you to participate in the Canadian Pavilion at **BizTech 2002**, an annual international Information Technology (IT) trade show and business conference.

The event will bring together business and political leaders from the entire Caribbean region in a four-day ICT business forum. It will also provide opportunities for participants to meet the decision makers involved in a new plan for the IT sector in the region.

These key decision makers and buyers, from both government and the private sector, will be invited to visit the Canadian showcase.

The exhibition will target companies promoting IT, telecommunications and

networks, engineering systems, software, security, financial services, office equipment, marketing, advertising and design, and printing and publishing.

For more information, contact Robert Grison, Managing Director, Canadian Export Development Inc. (CED), tel.: **(613) 825-9916**, fax: **(613) 825-7108**, e-mail: cced@sympatico.ca *

Americas

— continued from page 2

500 manufacturers and attract over 8,000 buyers from more than 85 countries. Some 40 booths have been reserved for Canadian companies.

Seminars will include the 2nd annual Hispanic Marketing Conference with presentations by nationally recognized market research firms and advertising agencies on selling to the 35 million Hispanic consumers in the U.S. Canadian

Havana International

HAVANA, CUBA — November 3-10, 2002—The **Havana International Trade Fair (FIHAV)** is the largest trade fair in Cuba and the Caribbean. Last year it attracted close to 1,700 exhibitors from 60 countries, and more than 120,000 visitors.

For the past five years Canada has had prominent representation at **FIHAV**, winning a prize for best pavilion in 2001. This year is the 20th anniversary of **FIHAV** and the Canadian Embassy in Havana is again organizing a Canadian pavilion.

For more information: www.complejopalco.com/Ingles/Pabe/Datos/FIHAV.htm or contact Trade Section, Canadian Embassy, Havana, tel.: **(011-537) 204-2516/-2517/-2527**, fax: **(011-537) 204-2044**, e-mail havan-td@dfait-maeci.gc.ca Web site: www.infoexport.gc.ca/cu *

Commercial Officers from the U.S., the Caribbean and Latin America Missions will be attending to assist Canadian exporters.

For more information, visit the Web site www.worldtrade.org or call **(702) 838-6056**, fax: **(702) 838-8853**, e-mail: judyforcanada@yahoo.com or contact Margaret Cullen, Commercial Officer, Canadian Consulate, tel.: **(305) 579-1615**, fax: **(305) 374-6774**, e-mail: miami-td@dfait-maeci.gc.ca *

Enquiries Service

DFAIT's Enquiries Service provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by calling **(613) 996-9709**; by calling the Enquiries Service or by visiting the DFAIT Internet site at www.dfait-maeci.gc.ca

SXCI/B1

1E

1F

Return requested
 undeliverable:
 CanadianExport (BCS)
 5 Sussex Drive
 Ottawa, ON K1A 0G2

Canada Post
 Agreement Number 40064047