

TRADE FAIRS AROUND THE WORLD

Singapore Food, Beverage Show Ticket to Southeast Asia Market

Singapore — An April 16-19 event in which a number of Canadian companies customarily participate, **Food&HotelAsia96**, is an ideal venue at which to target a market estimated to be worth US\$60 billion by the year 2010.

This year, with the support of an Information Centre provided by the Canadian High Commission Singapore, Canadian companies again will exhibit as a group, coordinated by UNILINK, the show organizer's representative.

That the market is an important and growing one is borne out by statistics that indicate: the food and beverage industry in East and Southeast Asia is expected to triple by the year 2003, a compound yearly growth of 17 per cent; the markets in China, Thai-

land, the Philippines and Malaysia will experience growth of between 8 per cent and 25 per cent; and even the mature markets of Singapore and Hong Kong expect a growth of 2 per cent to 4 per cent.

Food&HotelAsia96 (The 10th Asian International Exhibition of Food & Drink, Hotel, Restaurant & Catering Equipment, Supplies and Services) affords participants the opportunity to meet 32,644 potential customers — the number of visitors that attended the last exhibition in 1994.

The exhibits run the gamut: *in food and drinks*, from seafood, meat and dairy products to health food, herbs, wines, spirits and beers; *in food and restaurant equipment*, from catering, bar and food services equipment to indus-

trial refrigeration equipment, ice and ice cream-making machines, and food processing and packaging equipment; and, *in hotel supplies and services*, from house-keeping products, lighting, furniture and furnishings to cleaning and maintenance services, bathroom supplies and consultancy and management services.

Being held concurrently with **Food&HotelAsia96** are the **Food&HotelAsia96 International Conference, Salon Culinare and PropakAsia96**.

For further information, contact the show organizer's Canadian representative, UNILINK, 50 Weybright Court, Unit 41, Agincourt, Ontario M1S 5A8, Tel.: (416) 291-6359; Telex: 06-968027; Fax: (416) 291-0025.

PUBLICATIONS

Power in Bangladesh

Bangladesh Power Sector Opportunities, profiles the power market, current and future projects, project funding, government policies, and prospects for Canadian companies. Included also are contact lists of government agencies, trade organizations, local agents and manufacturers. Copies are available from Canadian High Commission, Dha-

ka; Fax: (011-88-02) 883043.

Seafood Sourcing Guide

A new Canadian sourcing guide lists 495 fish, shellfish and seafood exporters, and 17 fisheries-related associations and allows importers of Canadian fish and seafood products to contact suppliers directly. An index identifies species/product forms. Produced by the Agri-Food, Fisheries and

Resources Division of DFAIT, the guide also is available on bilingual diskette (3.5-inch format), in both DOS and Windows, allowing users to search the database using key words. Quoting appropriate code numbers, copies of the guide (code 135TA) or the diskette (code 135TB) are available through DFAIT's InfoCentre, tel.: 1-800-267-8376 (Ottawa area 944-4000); Fax: (613) 996-9709.

INFOCENTRE

DFAIT's InfoCentre provides counselling, publications and referral services to Canadian exporters. Trade related information can be obtained by contacting the InfoCentre at 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling the InfoCentre FaxLink (from a fax machine) at (613) 944-4500; by calling the InfoCentre Bulletin Board at 1-800-628-1581 via a computer modem; and by visiting the InfoCentre Internet World Wide Web site at <http://www.dfait-maeci.gc.ca> using the Gopher menu.

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