About Cough Drops!

Should Druggists handle those lines every Confectioner and Grocer sells?

Should Druggists drive the trade to the Confectioners by limiting their line to the nauseous and old brands that the public are tired of?

Why not carry and push the sale of

Honey and Horehound Cough Drops

when they sell well, and are sold only to the Drug Trade?

Mr. J. S. Armitage, Paris, Ont, writes: "Send another pail of those Honey and Horehound Cough Drops at once. I sold the first pail in only ten days."

It will pay you to use our five and ten cent sizes of folding cartons to encourage the sale of Cough Drops; and advertise your Cough Syrup on the back of them.

LAWSON & JONES

LONDON, CANADA.

Have You

Somerville's Pepsin Gum?

It is the Gum the others are selling.

It is admitted to be the best Pepsin Gum made in Canada.

Our Carving Set Premium Packages are having a great sale.

C. R. SOMERVILLE

LONDON, ONT.

Harris H. Fudger

TORONTO.



SPRING, 1896



Our many friends and customers, to whom we wish a prosperous New Year, will be pleased to learn the following well-known Salesmen will represent this house for 1896:

MR. E. B. ANDREWS

MR. W. E. BLAKE

MR. R. W. EVANS

MR. JAS. ANDERSON

MR. W. J. ANDERSON

MR. J. H. WOOD

MR. J. H. GALLAGHER

No pains have been spared to have them fully equipped, and no merchant can afford to place his orders without first seeing their line.



HARRIS H. FUDGER

Wholesale

FANCY GOODS AND WOODENWARE, FIELD SPORTS, WHEELED GOODS, BABY CARRIAGES AND BICYCLES, DRUGGISTS' AND STATIONERS' SUNDRIES.

50 Yonge Street, -

Toronto.