

"CRUSHED VOILE."

"CRUSHED Voile" has one of the most delicate and refined effects of any of the great variety of cloth-finished note paper now being made by the manufacturers of high-class stationery, not only does it show the linen cloth surface but it is also made with the transparent watered appearance which is only to be had in papers of the best grade. These two features combine in the one paper the most popular effects in fashionable stationery being offered the trade this season.



Warwick Bros & Rutter, Toronto, are making the "Crushed Voile" series of paper and envelopes, and put them up in bright and attractive boxes which cannot but help draw the public's attention to these new goods. The boxes are of bright red color being stamped with a dainty design in white and are of convenient size for retail purposes. The paper is made in three

tints, white, azure and blue, in the stylish Regent size, and this firm will send samples of the complete line to any dealer wishing to see this latest effect in fashionable stationery.

BEAUTIFUL CREPE MATTINGS.

SOME exceedingly beautiful designs in crepe mattings are being shown by The Copp, Clark Co., of Toronto. The coloring is rich and the designs novel and attractive. There are playing-card, ping-pong and music designs, new floral designs in daisies, ragged sailors and others, and a handsome patriotic design with Union Jack border. There are in all twenty-two different designs, all complete.

MISCELLANEOUS GOODS.

IN tally cards, The Copp, Clark Co., Limited, of Toronto, have been making up some fine sets of tally cards. In new goods there is a series of Gibson heads in heart, diamond, club and spade shapes. There is a handsome set of red and gilt-embossed cards and a series containing sporting plates, including fishing, golfing and canoeing.

A range of eight new designs in letter clips are being shown by this firm, ranging in price from \$2 per gross up to \$2 per dozen. There are hand shapes, bronze and nickel clips and a line called "The Best," very similar in style to the "Bulldog" clips. They are strong and cheap.

A five-cent line that should take well with children is a combination of colored crayons and instruction sketch and color book.

Retailers, whose stocks of "Koh-i-noor" pencils and copying pencils are getting low, will note that The Copp, Clark Co., of Toronto, have now in stock a complete range of these goods.

ART PICTURES.

SELDOM has it been the BOOKSELLER AND STATIONER'S good fortune to see a more attractive series of pictures than are now being collected by The Copp, Clark Co. The value of these goods for the money is astonishing. They are works of art in the best sense of the term. They are the productions of the Campbell Art Co. and the National Art Co., and can be retailed from 25c. to \$2 each. In fact they are eminently suitable for stationers to handle. The Copp, Clark Co.'s travellers will set out with these goods on March 1 and retailers should look for them.

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