A charming invitation-card is that of the Comto and Comtesse de Pourtalès. It is a double sheet of hand-made note-paper. At the head of the first sheet is an etching representing a dinner-table laid in an elegant Louis XV. dining-room, with the candles elegant Louis XV. dining-room, with the candles Manufacturing Stationers,&c, and lustres all lighted. Beneath is the invitation: Manufacturing Stationers,&c, "Monsieur le Comte et Madame la Comtesse Roger de Pourtalès prient M.——de leur faire l'honneur de venir diner le——à 7½ hres," &c.

A horrible menu card is one decorated with a sepia sketch of a feudal castle standing upon a waxwork rock, in which is placed an eval fragment of looking-glass, while on the rock are gummed bits of real moss and bits of flint and white sand, to imitate snow and frost, -a horrible application of the art of the valentine maker to the accessories of the dinner-table. This specimen of bad taste is as abominable as the imitation of photographs of actresses, horses, and jockeys, which are occasionally seen printed in the corner of pocket-handkerchiefs,—Printing Times.

CANADIAN NEWSDEALERS ORGANIZING.—A RINGING Address.—The Executive Committee of the Ontario Booksellers' Association have issued an address to the trade in the Dominion, which is so appropriate and opportune, and explains so clearly and fully the many advantages that may be secured by intelligent organization and co-operation, that we print it in full for the benefit of our readers. The address is just as applicable to the trade in the United States as it is in Canada, and, if possible, the necessity is more urgent.

The trade in the Dominion have had an imposition foisted on them in the form of a series of School Readers, authorized by the Minister of Education, and issued by a ring of publishers, who take advantage of the monoply and limit the retail profit to 20 per cent. this small margin has been proved by experience to be insufficient, and in order to protect themselves, and prevent future impositions, the retail trade of Canada have joined hands in the good cause.

The officers and members of the Executive Committee are all leading business men in their respective cities, and give the Association a weight and influence which assure it success. We ask you, reader, to peruse this address carefully, and to then take steps towards joining the Association in your city, and if their is none, to immediately organize one.

Do not wait for some one else to take the initiative; take it yourself, and we guarantee that within a week you will notice the good effects of the influence of the Association.

We do not give prominence to this particular address because it contains anything new that has not been advanced before, but because it shows that others besides ourselves are up and doing, and that there are other broad backs and strong shoulders to the wheel who are our friends and sympathizers, and who are with us in the fight against monoply. It requires a vast amount of preaching to save a soul, and unless the sinner himself lends a hand and helps a of all the Troubles in the North-West. little, it is very problematical if the job can be made a success. Now, while we are willing to do all the preaching that may be necessary, we also look for a little assistance from the innocent sinners who, through lack of organization, allow themselves to be proyed upon by the sharks of the trade. We ask you to benefit yourselves; will you do it?—The New York Newsdealer and Stationer.

## BROWN BRO'S

66 AND 68 KING STREET EAST,

TORONTO.

The attention of the Trade is called to their very large stock. Every department fully assorted.

ACCOUNT BOOKS. All descriptions. WRITING PAPERS. Letter, Note, etc., Best and cheapest PRINTING PAPERS. makes. STATIONERY. Mercantile, Fancy, etc. STATIONER'S SUNDRIES. plete stock. ENVELOPES. Cards, Cardboard, &c. BINDERS' MATERIAL. Leather, Cloth, &c LEATHER GOODS. Purses, Bags, Cases, &c.

Manufacturers and Purchasers' facilities unexcelled. Firstclass goods at lowest prices.

> BROWN BRO'S, TORONTO.

ALREADY SOLD. 3.000

> THE STORY

## LOUIS

(ILLUSTRATED.)

50cts. Cloth extra - 30cts. Paper covers -

This volume contains a full account and sells on sight.

PUBLISHING ROSE

TORONTO.