

the most would-be progressive farmers, and the staff of the college should be leaders of agricultural thought. How to bring the influence of these classes to bear upon the farmers of the whole state is a very important question. The college paper ought to be a very valuable aid in bringing this about. At present, the College reaches but a very small proportion of the agricultural community. 'Tis true that the Farmers' Institutes, College extension work, the agricultural journals, and the agricultural columns of weekly papers are reaching a great many people, but the harvest is great and the laborers are few, who are properly equipped for the work. A great deal of the matter published and given to the farmers as the truth is so mixed with errors that none but the discerning man can sift the wheat from the tares.

WHAT CAN THE COLLEGE PAPER DO?

In the college course, now extended to four years, there are men who are specialists in Live Stock, Dairying, Horticulture, Poultry, and Agricultural Science. If the brightest of these men were placed in charge of special departments and were paid to give attention to the very latest facts relating to his specialty, it would bring readers of influence, and influence readers to a greater extent than can now be accomplished by any paper published, as very few papers or journals employ experts to edit the different departments of an agricultural journal.

The College paper should also make use of illustrations. This is a marked feature of all modern successful papers. Pictures appeal to old and young, learned and illiterate, to the man of leisure and to the tired farmer, to the modest maiden and to the majestic matron. These illustrations are expensive, but with an increased number of readers and advertisers, more funds would be available for improving the paper and remunerating the editors.

Reviews of books, bulletins and journals, would be helpful to the readers. The College library is a mine of wealth which is explored to a very limited extent, even by the students and staff. A department in charge of a bright reviewer would call attention to the nuggets discovered each month in Library mine. Very few know what books, journals, etc., are received at the College library, because there is no popular way of calling attention to works of interest and value.