

SAMSON, KENNEDY & Co.

TORONTO

**The Great Fancy Dry Goods House of Canada
and Dealers in Domestic Staples**

WE ALWAYS LEAD WE NEVER FOLLOW

DEPARTMENTS

HABERDASHERY AND NOTIONS

RIBBONS AND LACES

MUSLINS AND LINENS

DRESS GOODS

HOSIERY AND GLOVES

GENTS' FURNISHINGS

BRITISH AND DOMESTIC STAPLES

LOOKING BACKWARD

IT is with unalloyed satisfaction that we point to our past record and note with what favor our house has been received. To our personal friends and patrons we say: Please accept our thanks. We could not conscientiously ask more of your patronage than we have had during the year '92, which has been by far the largest of any in the history of our business, and shows an increase of **a Quarter Million Dollars** over that of 1891. This great advance has been along the whole line of our business, and every department is enthusiastic over its success.

LOOKING FORWARD

WE present our congratulation on the auspicious opening of the Spring of 1893. We shall contribute our part toward making it a successful season, by furnishing you superior facilities for obtaining an excellent assortment of Spring Goods in every department, which we enumerate above.

They are fully equipped for your largest and most varied wants better equipped than ever before. Lest this should have the sound of an easily made assertion, we beg to remind you that we grow each year, not only in size but in strength, hence you expect that we will do better this year than last. We should disappoint your expectations otherwise.

AS TO OUR AIM

IT is not our aim to load up every dealer with goods--in order to be rid of them. We desire that all our customers should carefully examine our Stock and discriminate in their selections. We aim to make our prices so low, that the closest buyers will be our heaviest customers.

COME AND SEE US!

TORONTO WAREHOUSE: 44, 46 AND 48 SCOTT ST., AND 15, 17 AND 19 COLBORNE ST.
LONDON OFFICE: 25 OLD CHANGE, LONDON, ENGLAND.