

CASCADE ROLL BRAID



Saves Boarding, Saves Remnants, Saves Tangled Bunches, Saves Measuring, Saves Time and Saves Money.

Put up in boxes of One Dozen Rolls, each Roll containing just what is required for the bottom of a dress. If your jobber does not keep CASCADE ROLL BRAID send us a postal and we will send you a list of leading wholesale houses that do.

A beautiful cabinet presented free to the retail trade.

CASCADE NARROW FABRIC CO.,

COATICOOK, P.Q.

EDITORIAL NOTES.

We particularly draw the attention of our readers to the advertisement of Harry Harman, novelty artist in window dressing and decorating, Louisville, Kentucky. Mr. Harman's Christmas pamphlet should have a big sale among retailers, as they can depend upon its containing many novel and striking ideas and designs for holiday displays.

We congratulate the publishers of the Canadian Grocer for turning out a special fall number of unusual excellence. It is certainly far ahead of any similar production on this continent in its get-up, editorial matter, and contributed articles. The Grocer has made wonderful strides within the past few years, and its publishers are deservedly reaping the results of their push and enterprise.

The Post Office Department has issued a notice to the effect that the postage on matter addressed to places abroad, including India, Australia, etc., is now reduced in all cases to five cents per half ounce for letters, with other rates to correspond for newspapers, etc., except in the case of the Transvaal Orange Free State, British Bechuanaland, and other more remote places in the interior of Africa, served by way of Cape Colony or Natal, the postage to which remains unchanged. This is one of the results of the deliberations of the International Postal Convention.

It has afforded us great gratification to find that our efforts are being so fully appreciated by the trade as evidenced by the very large number of subscriptions received during the past month from every province in the Dominion, and we return our cordial thanks to those who have personally and by letter given us words of encouragement. Remember that by subscribing now you get the REVIEW till the end of next year for one dollar. Our canvassers are covering as much ground as possible, but we urge those who have not yet subscribed to send in their subscriptions now and not wait till they are called upon. Those who have dealings with wholesale houses in Toronto could include the dollar in a cheque to the house, which would save postage and registration.

OBITUARY.

After a long and trying illness, borne with Christian fortitude, William Page Ponsford, dry goods merchant, Vancouver B. C., died on October 14th, at the early age of 42 years. He was the third son of John Ponsford, senior partner of the well-known wholesale house of Ponsford, Southall & Co., of London, Eng. Deceased located in Vancouver in December 1887, starting in business in the Innes block on Hastings street, his being the first retail store on that street. For a long time he had to contend against a painful sickness, and recently an attack of bronchitis aggravated his heart trouble and caused his death. He will be long remembered as a generous

hearted man and a good citizen, and the wife, and four sons who now mourn their father's loss, will have in their bereavement the heartfelt sympathy of hosts of friends.

William Rutherford Smith, of the dry goods firm of Ziegler & Smith, Guelph, Ont., died suddenly on Monday, October 26th. He had not been well for some months back, suffering from ulceration of the stomach, but on the Saturday previous to his death he was attending to his duties as usual. Mr. Smith was highly respected by his fellow citizens and those who had business dealings with him.

A telegram to Montreal from San Francisco on Nov. 13th announced the death of Mr. John Gray, late of Montreal. Mr. Gray, was well known for many years in that city in the dry goods commission business. He was actively connected with the volunteer militia, holding the rank of major in the 6th Fusiliers, and was also a member of the Royal Albert Lodge of Freemasons.

THE LEE SPOOL

—TOOK THE—

- Gold Medal at the Jamaica Exhibition -

—AS THE—

Best Sewing Cotton for Hand or Machine Work.

CALDECOTT, BURTON & SPENCE,

Wholesale Selling Agents,

46 and 48 Bay St., - Toronto.

Toronto Fringe and Tassel Company

Manufacturers of

FRINGES, CORDS, MILLINERY,
POMPONS, TASSELS, UPHOLSTERY,
and UNDERTAKERS' TRIMMINGS.

27 Front St. West, TORONTO.

JAMES HOLDSWORTH, Card Clothing Manufacturer.

Upperhead Mills, Huddersfield, England.

Cards made of English Oak bark tanned leather, F.lleting of best Linen Warp Vulcanized Cloth, Fox's Hardened and Tempered Steel and Swedish Iron Wire.

G. B. FRASER,

14 Colborne St., Toronto, Agent for Canada.