

reviewing a few other customs derogatory to a high professional standard, and injurious to the dentist to some extent, in a social respect. They who love the profession should honor its good name, and instead of settling to the level of the worst, should aim to elevate themselves to the dignity of the best. Every profession has its period of transition, when it emerges from a lower to a higher degree, demanding new and superior views and practices, and the removal of the rust of ignorance or isolation. Taking the results of dental organization, legislation, and journalism, in the Provinces of Ontario and Quebec, the present marks the era of transition. In reviewing customs of to-day which we think clog advancement, and hamper professional aspiration, we therefore, do not impugn the right of any one to advertise, or to practice customs as he may please, but we venture to suggest that the time has come when many of these customs should be discarded, which were perhaps, excusable in the past.

Would it not be advisable to abjure the use of "dental cuts" in newspaper advertisements, which to our mind, are as undignified as a skull and cross bones would be over the advertisement of a physician. Supposing that some eye and ear doctors use eye and ear "cuts," that is no argument why dentists should follow suit. The Canada Medical Journal lately censured the custom of oculists thus advertising, and an oculist or a dentist who resorted to such a fashion in England would lose caste forever. Of all dental cuts, that of the circle of dental instruments &c., is the most vulgar, and in its bad design, recalls one's impressions of the "operating" instruments of the Inquisition.

Show cases are, of all catch-penny tricks of business, the lowest, and deserving of the general condemnation they received at one of the first meetings of the Dental Association of Ontario. The public feeling is opposed to them, and they only serve to entrap the ignorant.

Let every Dental Association frown them down, and compel their members to discard them.

A man may wear for ornament what best suits his taste, but we certainly cannot see where the ornament comes in, in a molar filled with gold, suspended at the watch chain, or a polished cuspid, ever so beautifully set with gold, doing service as a breast pin. This by the way.

Cheap work and running down prices may come under the head of ethics, but is a subject deserving of ventilation at any time. People must form very low opinions of our professional labor if at one office