

OUR JULY SPECIAL!

A Premium Offer to be Seized at Once.

We have just added to our stock some new and very desirable premiums, which cannot fail to give the highest satisfaction to any one securing them. As the continued calls on our winter premiums show our subscribers' appreciation, we shall quote some of these also. We deal direct with manufacturers, and, as our intention is not to make money on our premiums, but to increase our circulation, those working for premiums get the benefit.

Our quotations in these Premium Offers are based on NEW subscriptions at yearly rates, viz: Daily Witness, \$3.00, Weekly Witness, \$1.00, World Wide, \$1.50, Northern Messenger, 40 cents; but as a special inducement to our readers to assist us in extending the "Witness" sphere of influence,

WE WILL, UNTIL JULY 31, accept all NEW Subscriptions on exactly the same basis whether at above rates or at the

SPECIAL YEAR END TRIAL RATES: Daily Witness, 90 cents; Weekly Witness, 30 cents; World Wide, 50 cents; Northern Messenger, 15 cents.

NEW SUBSCRIBERS. When new subscribers are stipulated, it means absolutely bona fide new subscribers; that is, people in whose homes the paper subscribed for has not been taken within the past two years. We only need to make this matter plain to have it faithfully carried out by our canvassers.

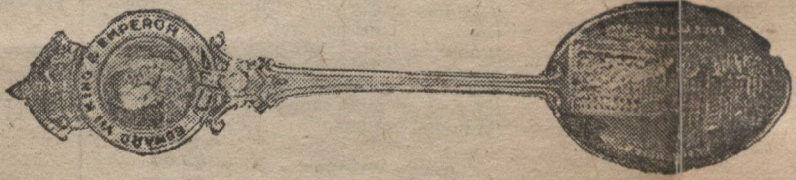
STERLING SPOONS==SILVER

1. Sterling Silver Souvenir Spoon, see cut No. 1, bright silver finish or richly gilt. The handle is ornamented with coat-of-arms of each province, in fine hard enamel, or with enamel maple leaf for Alberta, and Saskatchewan, whose coat-of-arms is not yet authorized. The great attraction about this spoon is that we will have the bowl hand engraved to your order, with any single name you choose—your surname—your Christian name—or the name of your town. This is a rare chance for residents in new districts to get a handsome Souvenir Spoon that they could not buy locally for any money. These Spoons, with Christian name engraved, would form a most acceptable present for any one. When intended as a gift we will mail direct postpaid and registered to any address, with sender's card enclosed, if supplied. This spoon retails regularly at \$1.25. One of these spoons given for new subscriptions to any of our publications to the value of \$1.80



No. 1

2. Sterling Silver Souvenir Spoon (see cut No. 2), with head of either King or Queen on handle, and bowl stamped with Parliament Buildings, Ottawa; silver finish or gilt as preferred. Retail at \$1.25. One of these spoons is given for new subscriptions to the value of \$1.80

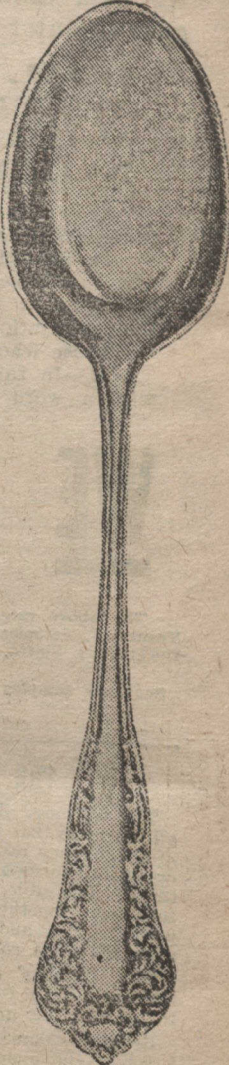


No. 2

3.—Sterling Silver Souvenir Spoon, larger and heavier than the above. (See Cut No. 3.) Bowl engraved to order, as quoted for No. 1. Handle showing handsome figure of Indian, with raised paddle; the whole surmounted with fine hard enamel coat of arms. Retail at \$2.25. This Spoon for new subscriptions to the value of \$4.00



No. 3



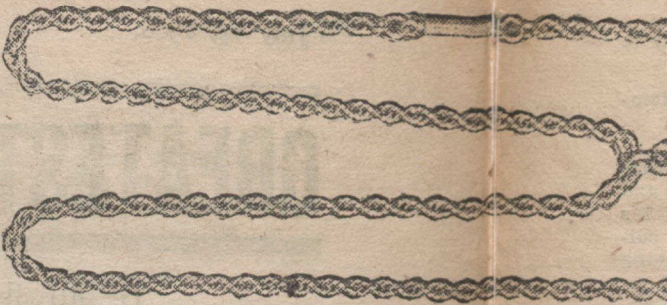
No. 4

4.—Sterling Silver Tea Spoon, beautiful chaste pattern; something to give life-long satisfaction. Style and size similar to spoon. Retail at \$1.25. One Spoon given for new subscriptions to the value of only \$1.80 Or, one Spoon, same quality and pattern as above, but heavier and slightly larger, for \$2.75 N.B.—Perhaps you think we are going in heavily for spoons in this premium sheet, but we are only quoting terms for

use. Plated this time, but plate that any housekeeper may be proud of. Genuine 1847 Rogers, and all know the reputation of Rogers goods.

Here, again, we only quote sample premium, as we can supply all you need along this line on a similar basis. This is our offer:—

One half dozen Teaspoons of this 1847 Rogers' silver plate, neatly packed in plush-lined box, postpaid and registered to your address for new subscriptions to the value of \$4.50



6.—A dainty, heart-shaped Locket; just what every girl wants; such as any lady might be proud to wear; has place for two pictures; 14 karat gold filled; warranted for ten years. (See Cut No. 6.) Bright gold or dull gold finish. Retail at \$2.00. One Locket given for new subscriptions to the value of \$3.00 N.B.—For 15c per letter in cash, or for \$1.00 more worth of new subscriptions, we will have the Locket engraved with handsome script monogram of not more than two or three letters.