

be expected and courtesy practised nevertheless. A soft answer often turns away wrath, and this should be practised. Conciliation, not antagonism, is what is really needed. The public along the line of the railroad should be solicitously well treated, letters should be answered whether of complaint or otherwise, and if requests cannot be complied with, consistent, not childish or palpably unsatisfactory, reasons should be given. An earnest effort should always be made to remedy any reasonable complaint. It is true that under present-day practices people seem to largely run to the commissions, but the railroads are still the recipients of a volume of complaints. I am firmly convinced that a great deal of the crop of injudicious laws that have been made against the railroads in the past was caused by the treatment of the public; although I do not feel that the avalanche of the past two years can be placed in this category, as I believe that they were more largely the result of the efforts of designing politicians to secure stepping stones for future political advancement. Let us, therefore, endeavor to regulate ourselves in this respect, so as to be in the confidence of the people for the future as much as possible. I believe that one result of the present situation will be a close relation between the railroad and its customers for the future, so that the old saying, "Tis an ill wind that blows nobody good," will be realized, as it has many times in the past. The railroad subject should in any event be stripped of its mysteries to the public, as there is nothing in the general characteristics of the railroad business whatever different from any other business, it being merely a problem of barter and trade, like all other businesses, and every effort should be put forth so that the public should realize that this is so.

A PLEA FOR THE BUSINESS TRAINING OF THE ENGINEER.

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The only justification in the eyes of the community for the existence of the engineer are the results which he obtains. His business is a purely utilitarian one, the object being the production of value. Value is not measured by the cost of an engineering construction, but by the results obtained therefrom when used as a tool for the extraction of dividends. The value of the engineer to the community being determined by the results obtained from his engineering, it becomes pertinent to enquire when such results are shown. These become apparent only when the work for which he is responsible has been in operation for a time and operating profits or losses can be determined.

Without drawing the lines too closely there may be conceived to be three stages in the life of an enterprise:

1. The scientific—when the tool is forged by the engineer.
2. The business—when methods of using the tool are evolved and used.
3. The economic—when the results of the tool and its handling become apparent.

The engineer as a purely technical man will consider his work done at the end of the first stage, leaving to other hands the completion of the task and the obtaining of results therefrom. This tendency is fathered by the purely technical nature of the training which he has received, fostered by a lack of business knowledge in which he finds himself deficient and ingrained in his system by the attitude of the business world towards him, which believes the engineer to be lacking in business ability whereas it is only lack of training and confidence.

The general result so far as the engineer is concerned is that by keeping his nose so closely to the technical grindstone he has little opportunity, or even desire, to look up and see what the larger business world is doing with his product; he therefore does not take his real position in the scheme of things and attract that attention to himself

and his profession which he should, nor does he do that full justice to the community which has educated him, and which has a right to demand the highest dividend possible on capital invested in his training.

No remark is more frequently heard, especially among financial and business men, than that the engineer does not understand business. And this is in general true. He is therefore hired by a company, and regarded by it merely as a species of glorified plumber. He constructs the tool with which the financial man works and without which he could have no standing in the community, and being given this tool he is able to bring business methods to bear and produce results, for which he and not the engineer is given credit and reward.

The engineer is a man with a trained mind, trained to logical reasoning and deduction, brought up on good, old Euclid, thoroughly grounded in rigid scientific principles and taught to think straight. If, therefore, he applies his logically trained mind to business and economic matters with one-half the diligence which he exercises in his purely engineering functions, it is difficult to see why he should not obtain better results than the business man who generally has had no real training in business, but has absorbed such knowledge as he possesses from the business atmosphere surrounding him—does not read, study, or examine into the real reasons of things, and knows only business usage and custom. If this be doubted, inquire from business friends as to the amount of reading and real study they have given to business matters, it will be found to be inconsiderable. As a matter of fact, the engineer side-steps a business proposition whenever he can, stating in effect, if not in words, that his business is engineering and leaves the business of what should be his work to others, when given a certain amount of study and courage he could settle these questions satisfactory for himself and to the benefit of the public. The reason for this attitude on his part toward the field which promises him an improved status as a citizen, a broader knowledge of the world at large, and increased dividends, is to be found in the fact that the business part of his training is not taken up or even hinted at during his college course.

It is, of course, impossible that an art such as business is can be taught in a college devoted to science, but neither can the art of engineering be taught there. Whether there is a science of business is very questionable. There is certainly nothing in the nature of an exact science, nor even of approximate science, but there are certain laws and general principles which if absorbed by the student during his college course would give him a different outlook and broaden his horizon. He would at least learn that there is nothing weird and incomprehensible in ordinary business terms or business methods and therefore be encouraged to extend his field of operation beyond the technical so as to embrace the business and economic end of the subject.

If, however, through lack of ability or aptitude in business matters, or through the bent of his mind being purely scientific, he does not find an opportunity to expand in the direction indicated, yet he will at least be able to understand the terms used, and to talk intelligently to men in the business world.

This expansion of the engineer's sphere of usefulness is evidenced in the career of certain engineers in other countries who, beginning as purely technical men, have since launched out into contracting, and finally added financing and operating, so that they in their business have forged the tools, have used them and have obtained results, and the credit and returns are all theirs.

The rapid expansion of industrialism is making its demands for trained men felt more and more, and engineers are being chosen for administrative offices in large corporations and as the directing forces in large enterprises, and this tendency must of necessity increase, and who are better fitted to operate under directions of the laws of men and with a knowledge thereof than those who have built well under the much more rigid and exacting laws of nature.

In any system of engineering training, science must of necessity be the foundation, but upon this foundation the

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