

The VANCOUVER WORLD.

Daily and Semi-Weekly.

- Two editions of the Daily are published each lawful day in the year, namely, at noon and at 4.15 p.m.
- The noon edition is printed and mailed to catch all out-going trains and steamers to points in the interior, as well as to the Island of Vancouver.

The Twice-a-Week Edition

- is published every Tuesday and Friday morning, and despatched to subscribers all over the world by the earliest out-going mails.
- The various editions of THE WORLD so thoroughly cover the advertising field in British Columbia, that advertisers who have tested it, continue and renew their contracts, so satisfactory are the results. THE WORLD, in this respect, occupies a field of its own.
- Advertisers utilizing its columns will reach all quarters and communities. In this respect it is unrivalled as an advertising medium.
- The circulation of the Daily approximates 4,500, and that of the Semi-Weekly 10,000. The aggregate circulation of these two journals for the week, is greater than that of all the other newspapers on the mainland of British Columbia combined.

Advertising rates can be ascertained either at the counting room or by mail.

J. C. McLAGAN,

Manager.

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