

A PAGE OF GENERAL INTEREST TO WOMEN READERS

People More Particular



THE demand for package goods grows greater every year. Why?

Because the world is ever growing more and more particular about foods.

Packages keep the goods in wholesome, sanitary condition. They keep out dust, flies, moisture and odors, preventing deterioration.

They preserve flavor, freshness and strength—insuring value for the money.



In Sealed Packages Only

Daughters of the Empire



New arrangements have been made by the British Government in connection with the aid given to the prisoners in Germany. After the fact of December 1st, 1911, parcels can be sent direct from individuals in Canada to prisoners and non-commissioned officers.

Among the reasons given is the fact ascertained by investigation that many private parcels have been confiscated by German officials. This does not mean, however, that the prisoners will be neglected. Individual parcels will have to be sent to the central committee in England, when they will be examined and forwarded through Government channels to the prisoners for whom they are intended. Of course, the sending of weekly or fortnightly parcels from England will be continued, and those who have adopted prisoners will find their money applied in the future as in the past.

FOR WEAK LUNGS

The pure-oil food in Scott's Emulsion has been proven the right nourishment for forty years, and is free from Alcohol, Refuse inferior substitutes.

HALLAM'S GUARANTEED FUR COATS AND SETS

Write today for the 1911-12 edition of HALLAM'S FUR STYLE BOOK. 12 Pages illustrated, which shows beautiful styles for sets and fur coats moderately priced, and also gives full particulars of HALLAM'S ZOOLOGICAL CONTEST. 44 Prizes. \$300.00 in CASH given away free. Address as follows:

John Hallam
1247 Hallam Building, Toronto

Supplies and describes and prices in our 32 page Spottaneous Catalog which we will free.

RAW FURS—We are the largest Cash Buyer Raw Furs direct from the Trapper in Canada. Our Fur Fur Quotations sent Free.

COWAN'S Filbert Nut Bar

Fresh plump filberts scattered generously throughout the finest and smoothest milk chocolate manufactured.

Sold everywhere. Made in Canada.

ADVERTISER WAR PRISONER'S FUND.

I pledge myself for the sum of..... monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose.....

Name..... Address.....

Pen-name..... Date.....

Return to Miss Grey, in care of Advertiser.

ADVERTISER PATTERNS



erson, Miss Mayou, and others, are evidences that the parcels arrive safely and are duly appreciated. Larger parcels sent direct by individuals do not always get through safely. The most fortunate of the London ladies' prisoners is Pte. Gill, who has been interned in Switzerland for some time. Here they get plenty of food and clothing, but appreciate other little comforts sent them. In his last letter to Mrs. Simulman he says: "The weather just now is changeable—two or three days bright, then three or four days rain. But the air is very pure—'magnificent.' At Leytain the scenery all around is beautiful. At sunset I can sit on the veranda and gaze at the clouds kissing the mountain top; or in the morning see the mist forming clouds. We are all thriving in strength; the sun cures wounds for all kinds of diseases. As I improve every day I am in hope some time to regain the use of my right arm, which was broken by a bullet at Ypres in April, 1915; but I fear there is no chance of my being exchanged and sent back to Canada."

So many of the Daughters of the Empire have relatives at the front that the order has provided an inexpensive little badge which can be worn by them. It is simply the badge of the order suspended from a little bar. If the wearer has a son or sons in service over sea the bar is red; if a husband, blue; if she has both husband and son, the bar is both blue and red with a dividing line of gold. It is of course, essential that the relative for whom the badge is worn should be in active service overseas. Several of the London chapters have been sending these badges to members entitled to wear them. Among these are Lord Roberts, Lord Elgin, Overmans, Hamilton Gault, 7th Regiment.

Contents of hales packed and shipped to Queen's Canadian Military Hospital, Shorncliffe, England, by the Daughters of the Empire, London, Ont., November 1:

Bale 245—12 dozen 12x15 pads.
Bale 246—8 dozen 12x12 bandages, 300 sponges, 63 gauze handkerchiefs, parcel of gauze.
Bale 247—108 huck towels, 60 trench towels.
Bale 248—24 suits pyjamas, 66 gauze handkerchiefs.
Bale 249—30 suits pyjamas.
Bale 250—32 sheets.
Bale 251—37 pairs bed socks, 1 knee cap, 3 dressing gowns.
Bale 252—7 pairs socks.
Bale 253—24 grey flannel shirts.
Bale 254—60 pairs socks, 2 scarfs, 2 pairs wristlets.

The soldiers' comfort committee acknowledges the following contributions for bales:

Lord Roberts' Chapter, I. O. D. E.—64 pairs socks, 12 suits pyjamas, 22 scarfs, 1 pair wristlets, 12 pillowcases, 15 grey flannel shirts, 14 hospital caps, 6 sheets, 32 pairs bed socks.
Traill's Chapter, I. O. D. E.—12 sheets, 66 towels.
Lord Elgin Chapter, I. O. D. E.—12 suits pyjamas.
Campbell Becher Chapter, I. O. D. E.—6 towels, 21 hospital shirts.
Sir John French Chapter, I. O. D. E., Sebringville—48 pairs socks.

The Campbell Becher Chapter, I. O. D. E., held its first sewing meeting in its new room in the Royal Bank Building on Thursday afternoon last. The members were pleased to have their honorary regent, Mrs. Becher, present. Advantage was taken of the opportunity to present Mrs. Becher with the badge of the order. The regent, Mrs. Greenaway, made the presentation, the badge being pinned on by Mrs. Nicholl. Afternoon tea was served, Mrs. Tobin being the hostess for the occasion. This chapter and the Hamilton Gault Chapter have taken the room No. 115 together, and will have an "at home" on Monday afternoon, November 6, from 3 to 6 o'clock. All members of the order are cordially invited to come and bring their friends. Silver collection.

A PRACTICAL UNDERGARMENT.

1838—Ladies' Combination Corset Cover and Undershirt—This style is good for bath, nainsook, lawn, crepe and silk. The cover is cut in much neck outline. The shirt has three gorse, lengthened by a gathered flounce. Lace or embroidery forms a suitable trimming. The pattern is cut in seven sizes: 32, 34, 36, 38, 40, 42 and 44 inches bust measure. It requires 3-7-8 yards of 36-inch material for a 36-inch size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.

Please send above-mentioned pattern, as per directions given below, to:

Name.....

Town.....

Province.....

Age (if child's or miss's pattern).....

Measurement: Bust..... Waist.....

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure. If a child's or miss's pattern, write only the figure representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from date of application.

place, the C. W. C. A. shipped sixteen boxes, which contained 1,008 pairs of socks, 638 day shirts, 9 trench shirts, 87 Christmas stockings, 29 mufflers, 28 pairs knickerbockers, 17 pairs wristlets, 42 caps, 1 sweatercoat, 86 handkerchiefs, two scrap boxes. The sixteen boxes included two that were filled with cake, candy and stationery.

MAIRION KEITH,
Press Secretary.

JUST THE SAME.

Father—What an unearthly hour that young fellow stops here every night, Doris. What does your mother say about it?

Daughter—She says that men haven't changed a bit since she was young, daddy.—Illustrated Bita.

THE LAND OF PRETTY SOON.

I know of a land where the streets are paved with the things we meant to achieve. It is walled with the money we meant to have saved.

And the pleasures for which we grieve.

The kind words unspoken, the promises broken.

And many a coveted boon.

Are stowed away there, in that land of somewhere—

The land of "Pretty Soon."

Daily Bible Question Club

By Rev. T. S. Linscott, D. D.

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"Shipwrecked on Melita (Malta)," Acts, xxviii, 10.

Golden Text—"Jehovah redeemeth the soul of his servants; and none of them that take refuge in him shall be condemned." Psalm xxxv, 22.

17. Verse 3-5—What instinct, superstition, or reason caused these people to believe that providential vengeance will surely overtake a murderer?

18. Verse 7-10—Why had God made venomous vipers, birds, fish, and animals, whose nature it is to kill?

19. Why is it never safe to judge a man by his outward appearance as to his goodness or badness?

20. Paul had supernatural power and it seems to have been a help to him in his work; why, therefore, does not God give supernatural power to ministers today?

Lesson for Sunday, November 12, 1911: "World's Temperance Sunday." Romans, xiv, 17; Romans, xv, 2.

OSTERMOOR

A Double Guarantee of Security

You are twice protected, by the "Ostermoor" trade-mark, and the name "Ostermoor" woven in the binding.

¶We make it doubly easy for you to make sure of always getting the genuine "Ostermoor" Mattress whenever you buy.

¶The "Ostermoor" trademark is on every mattress. To prevent any mistake being made, each mattress is bound with a woven stripe, bearing the word "Ostermoor" as shown in the border of this advertisement.



The Famous OSTERMOOR MATTRESS

Costs Only \$18 For 50 years of restful sleep

¶The "Ostermoor" is built—not stuffed. Layer upon layer of clean, sweet cotton felt is built into the casing. It stays that way indefinitely—will not mat, become lumpy or uneven—and gives a lifetime of restful sleep.

¶When you consider that one-third of your life is spent in bed, \$18 seems a very little outlay for so much health, comfort and enjoyment.

Ask your dealer for the "Ostermoor" or write us for the name of the nearest agent.

THE PARKHILL MANUFACTURING CO. LIMITED



Successors to THE ALASKA FEATHER AND DOWN CO. LIMITED

Makers of Bedsteads and Bedding

Winnipeg

MONTREAL

Vancouver

"ALASKA on an article means High Grade Every Particle."

OSTERMOOR

GOOD NAME.
Good name, in man and woman, Is the immediate jewel of their souls; Who steals my purse steals trash; 'tis something, nothing; 'Twas mine, 'tis mine, and has been slave to thousands; But he that filches from me my good name Robs me of that which neither enriches him, And makes me poor indeed.
—Shakespeare's Othello.

QUITE APPROPRIATE.
Said She—Isn't that a duck of a bonnet Dr. Cude's wife has on?
Said He—Yes, and it's very appropriate.
Said She—How so?
Said He—Her husband is a "quack."

A Splendid Opportunity.
In addition to the Conservatory regular courses, a department has been added for Junior students, in which a thorough course in piano may be had at extremely low rates.

Information regarding this department will be gladly given upon inquiry.

London Conservatory of Music

334-336 DUNDAS ST. Phone 101.

Lottie L. Armstrong, registrar. F. L. Willgoose, Mus. ac. (Dunelm), principal.

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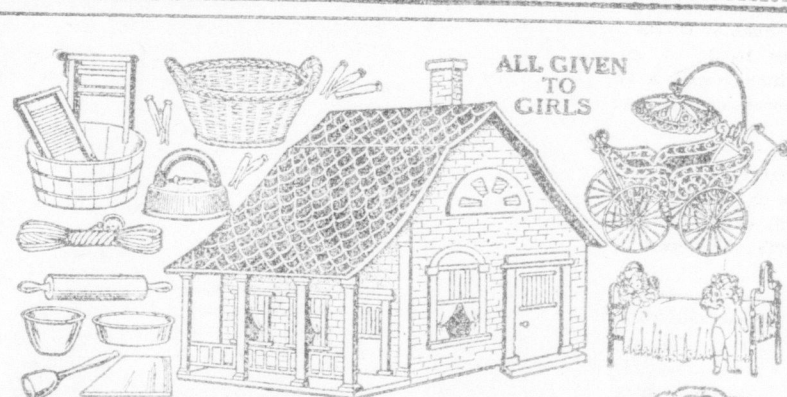
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Compass Oil

IS A TRIED REMEDY for Piles

It has been used with success for over thirty years. One application gives relief, and most cases are cured in from three to six applications.

DO NOT SUFFER. 25c at all druggists. Use it today and find relief.



FREE FAIRY PALACE DOLL HOUSE, 5 BEAUTIFUL DOLL TOYS AND "PRINCESS PAT" DOLL

Just think what you will give your little girl! The big beautiful Fairy Palace Doll House, so big and cozy that it will hold a whole family of dolls, from a real Queen to a tiny baby. It is a lovely little world of its own, with a garden, a pond, a path, and a little house for the fairy. It is a real fairy palace, and it is yours for nothing.

Write today for the name of the nearest agent. We will send you the name of the nearest agent, and you will get the doll house and toys for nothing.

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We Are Sole Agents for the "EMPIRE" Line of Ranges and Heaters

Before you buy your stove make sure you use this line, as you will find it very interesting.

H. Wolf & Sons
255 DUNDAS STREET.

CEETEE UNDERCLOTHING

Guaranteed Not To Shrink.

Lace Curtains

The Cleaning of Lace Curtains is of the greatest importance, and should be treated with the utmost care.

We spare no expense in adopting the most suitable appliances and skilled workers.

White or faded Cream Curtains may be tinted various shades of Cream, Ecru, Coffee, etc.

Curtains can usually be repeatedly cleaned or retinted without injury, but it must be pointed out that exposure to a strong light tends to undermine the strength of the material.

PARKER'S DYE WORKS

LIMITED
475 RICHMOND STREET, LONDON, ONT.

LUX Washing Compound

WON'T SHRINK WOOLENS

Brussels Sprouts, Box20c
Spinach, Peas30c

Main & Collyer

TELEPHONE 2331. P. O. BOX 28

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