

# Merchants of London Have Fair Week Offerings That Should Appeal to Every Visitor; Every Citizen

## WESTERN FAIR DAY BY DAY

A Summary of the Official Program for the 1910 Exhibition.

**SATURDAY—Preparation Day.**  
**MONDAY—Citizens' Day.**  
 All exhibits will be in their places, all attractions on hand, and a full program will be presented in front of the grandstand both afternoon and evening. A special grandstand rate will be made for Monday afternoon, 15 cents for any seat on the covered stand and 10 cents for any seat on the open stand. Three bands will be in attendance, the 142nd Battalion Band, "London's Own," specially secured for Citizens' Day, also the 7th Battalion Band and the Marine Club Band. Two grand events will take place, a 3-year-old trot for a purse of \$200, and a 2:13 pace for a purse of \$400.  
 The following is the program of platform attractions to be presented every afternoon and evening:  
 1. Lawrence and Hurlfall, roller chair

tumblers, comedy act.  
 2. Howard's animal circus.  
 3. Talsi Bros., Japanese jugglers.  
 4. Comedy act, Rice, Sully and Scott, comedy rubber act.  
 5. Drayton family, acrobatic troupe of twelve.  
 6. Four aerial belles, high trapeze artists.  
 7. White and Le Mart, a comedy trick house act.  
 In the evening a grand fireworks display, with elaborate set pieces, will be an added feature of the program.  
**TUESDAY—Grand Military Day.**  
 Military program, platform attractions, a 2:24 trot, purse of \$400, and 2:25 pace, purse \$400.  
 Evening—Massing of bands and military tattoo, fireworks and platform attractions in front of grandstand.  
 Dog show opens Tuesday at noon. In

addition to the military bands of the units taking part in manoeuvres, music will be furnished by the 7th Regiment and 1st Hussars Bands.

**WEDNESDAY—Farmers' Day.**  
 Music by Galt Klities and 7th Regiment Bands.  
 Parade of prize stock before grandstand at 1:30 o'clock.  
 Military march past at 2:30 o'clock.  
 Judging of hunting and jumping classes before grandstand.  
 2:09 pace, \$400 purse, and 3-year-old pace, \$200 purse.  
 Platform attractions.  
 Evening—Platform attractions with fireworks.

**THURSDAY—Visitors' Day.**  
 Clinton Klities' Band and 7th Regiment Band.  
 Prize stock parade 1:30 o'clock before grandstand and military march past at 2:30 o'clock. Speed events, 2:17 pace, \$400 purse, and 2:50 trot, \$300 purse.

**FRIDAY—Closing Day.**  
 The board has under advisement the making of Friday children's day. A meeting to decide this question will be held on Monday, and, in case a decision is reached to give the children a special day, some special arrangements will be made. The ring attraction will include platform features, and two-speed events in the afternoon, a 2:50 pace, \$300 purse, and half mile open race, \$200. In the evening, the full program of fireworks will be presented. Music will be furnished by the Hussars and 7th Regiment Bands.  
 The parade of prize stock will take place on the two preceding days. In front of the grandstand at 1:30 o'clock.

## MASON & RISCH EXHIBIT AT THE FAIR

This Well-Known Firm Is Again Showing Fine Pianos in Annex of Main Building.

"Mason & Risch, Limited, have gained prestige in Canadian music circles by aggressive business methods and a standard of development which maintains its instruments in the forefront of expert Canadian workmanship." The speaker was an executive of Mason & Risch, Limited, who, when questioned, told a few facts about "the aggressive methods" of the firm. "Publicity," he said, "has entered largely into our success. Mason & Risch first built an instrument as near perfect as human skill had attained, then they honestly and straightforwardly told the Canadian public, in their newspaper advertising, what they had done. The response was generous. The business grew until today Mason & Risch have factory branches from coast to coast. The advertising of Mason & Risch pianos is on a par with the instrument—it has distinctiveness, individuality, appearance, and its story has a sincere tone. It is built up by the advertising manager, who first studied every little detail of his instrument, and then decided to tell the public what he knew."

As in the past Mason & Risch pianos will be on exhibition in the southeast corner of the Palace annex at the Western Fair. Among the instruments shown is a Louis XV mahogany grand piano, given in special art finish, an electric player piano, in addition to several especially selected regular designs of Mason & Risch pianos in beautifully figured walnut and mahogany cases.



DOLLETTA, The world's smallest mother will be here all next week at the fair.

## SPEED KINGS MEET AGAIN AT INDIANAPOLIS TRACK

Twenty, Fifty and One Hundred Mile Races to Be Decided Today.

[Canadian Press.] Indianapolis, Ind., Sept. 9.—Twenty cars were entered for the 100-mile championship auto race which was to be run at the Speedway here this afternoon. Preceding the championship race, which has the sanction of the S. A. A. A., two shorter races were to be run. One was for twenty miles only, and the other for fifty. Not all the drivers who have entered for the 100-mile race entered the shorter ones. No elimination trials were held, as all the cars entered have recently gone more than 50 miles an hour. The purse for the 100-mile race is \$9,000. That for the 50 miles is \$2,000. The races were to start at 2 o'clock. The names of the drivers are:  
 Aitken, Peugeot; De Palma, Peugeot; McNay, Osterville Special; Christensen, Sun Beam; Lewis, Premier; Welton, Premier; Rickenbacker, Maxwell; Dunsen, Dunsenberg; Le Chevrolet, Sun Beam; Henderson, Maxwell; Melton, Dunsenberg; d'Alene, Dunsenberg; Gable, Human Special; Devlin, Dunsenberg; Hughes, Hoskin Special; Toft, Omar.

## DICK KINSELLA RETIRES

[Canadian Press.] Decatur, Ill., Sept. 9.—Richard F. (Dick) Kinsella, scout for the New York Americans, announced today that he has retired from baseball, and will devote his time to his business interests in Springfield. Kinsella was formerly scout for the New York Giants, and is credited with having found Larry Doyle, Ray Schalk, Heinie Groh and several other major league stars.

## CHILDREN STARVING WHILE AT SCHOOL

Condition of Belgian Kiddies Such That School Hours Are Shortened.

[Special to The Advertiser.] London, Sept. 9.—The want of food in Antwerp is so great that the children can no longer stand the strain of a full day's school and class hours have been reduced on account of the pupils' debility.

The significance of this can hardly be appreciated where people are receiving plenty to eat and prosperity is prevalent. If this is the state of the children's condition of their parents can only be imagined.  
 The Empire has promised to support these people to guard their interests and care for them and their children in their helpless state, but this report from Antwerp is one which should set Britons and Canadians to thinking. To Canada, Belgium must look for most of her aid, for there are the life-saving fields of wheat that make the flour which is the one salvation of these people.

The Belgian relief committee has its branch at 53 St. Peter street, Montreal, and also sub-branches and local committees throughout the Dominion. These branches are exerting every effort to give these Belgian children—starving in their seats in school—the bare food that is justly theirs. The task is a big one and needs the co-operation of the father and mother of every Canadian school child. Two dollars and fifty cents will save two of these children and their parents from starvation for a month. Why not do it now?

**DORCHESTER BARN BURNED.**  
 DORCHESTER, Sept. 8.—During a severe electrical storm which passed over here Thursday, the barn and out-buildings on the farm of Mrs. D. Carroll was burned to the ground. J. More, who has the farm leased, is a heavy loser, as the season's crops, a large number of fowl, a veal calf, a buggy, cutter and many other things being burned. The flames spread so rapidly little was saved. Both buildings and contents were insured.

**BLYTH BOYS IN COURT.**  
 BLYTH, Sept. 8.—There has been some petty thieving going on of late in the village, and County Constable Whitlock of Hensall, appeared on the scene, and brought three young boys before Magistrate Milne for the specific case of breaking into T. McElroy's grocery store and stealing \$8. After giving the boys a severe reprimand, and with their promising to make good the loss, the magistrate let them off.

**THE HEATHEDNE SUNK.**  
 LONDON, Sept. 8.—5:02 p.m.—The British steamship Heathdene of 3,641 tons gross, has been sunk, according to an announcement by Lloyd's.

The Heathdene was 340 feet long with a beam of 45 feet. She was built at Sunderland in 1901, and owned by the Dene Steamship Company of Newcastle.

## CHURCHES TO PROMOTE INTERNATIONAL AMITY

Peace Union Is Progressing in Setting Up Its Machinery.

[Canadian Press.] London, Sept. 8.—The alliance for promoting international friendship through the churches, which had its conception in the minds of some of the members of the Church Peace Union, is making slow but steady progress in the work of setting up its machinery. The countries thus far included in its membership now number nine, viz: Great Britain, Italy, France, Switzerland, Holland, Norway, Sweden, Denmark, and the United States.

Owing to the extremely delicate nature of the work of organization amid the jealousies and hatreds engendered between some of the continental nations in the work can be quoted for fear of discounting its effectiveness in passing from one belligerent country to another. It may be stated authoritatively, however, that the program of the alliance as indicated in the resolutions carried unanimously by the delegates at Copenhagen, Germany, meeting August 1 and 2, 1910, on the eve of the war, is being closely adhered to, despite the many obstacles encountered.

These resolutions affirmed that "inasmuch as the work of conciliation and promotion of amity is essentially a Christian task, it is expedient that the churches in all lands should use their influence with the peoples, parliaments, and governments of the world to bring about good and friendly relations between the nations, so that, along the path of peaceful civilization, they may reach that goodwill which Christianity has taught mankind to aspire after."

**LAMBETH.**  
 LAMBETH, Sept. 8.—Nell McAlpine returned from Toronto Wednesday evening, having attended the exhibition.

The Epworth League held a fine concert Wednesday evening, realizing \$88. A good program of music and reading, peaches and cream and other refreshments were much enjoyed.  
 Mr. Webb of Pittsburgh is the guest of Dr. A. R. Routledge.  
 Miss Ray Moore was the hostess of a charming tea Thursday afternoon. Miss Mary McBride of Leaton was a visitor with Mrs. Colcott for a few days this week.  
 Miss Gertrude Day of Guelph is a visitor with Mrs. Sharon Kelly.  
 Mr. and Mrs. A. Copeland have been visiting friends in London for a few days this week.

## TABERSKI BEATS LAYTON

[Canadian Press.] Sedalia, Mo., Sept. 9.—Frank Taberski of Schenectady, N. Y., won the world's pocket-billiard title from Frank Layton of Sedalia, last night, defeating the champion, 450 to 427. Taberski was 117 points behind Layton on the start of the third block of their match but excelled the champion at all stages of the game. Taberski got 267 points to Layton's 137. His high run was 43, and Layton's 28.

**MAY REACH AGREEMENT.**  
 LONDON, Sept. 8.—An Exchange Telegraph dispatch from Copenhagen says there now is a prospect that an agreement regarding the sale of the Danish West Indies to the United States will be reached without the formation of a coalition cabinet.

Wright Pianos Are Right Pianos.

## SEE THE Wright Piano In the Main Building

Visitors to the fair should not fail to see this wonderful piece of Canadian handicraft. They should not fail to hear its wonderful tonal qualities and note the handsome finish and expert workmanship on every piano.

## WRIGHT PIANOS Are Built For a Reputation

They are absolutely the last word in piano perfection. Only the finest of actions and the best of materials are used in their construction, and the men who build them are experts with years of experience in piano building. Then they are built in Western Ontario, the home of the Western Fair.

Be sure and call at the booth and ask for a demonstration; or drop into the downtown salesroom, where it will be a pleasure for us to go thoroughly into the question of piano quality with you.

## Wright Piano Co.

A. M. DOUTHWRIGHT, Manager.

352 DUNDAS STREET

LONDON'S OLDEST ESTABLISHED DRUG BUSINESS OPENS NEW PALATIAL STORE

**FREE**  
 Handsome Souvenir  
 to Every Purchaser

# B. A. MITCHELL'S

## REMODELED GOTHIC HALL DRUG STORE

**FREE**

We have something for everybody visiting our store during opening week.

Established here seventy years ago. It was the leading drug store for most of the grandparents, and maintained their goodwill and custom through the period of a lifetime by honest service, first quality and courteous salesmanship, which is still our motto in serving the public of today. Friday it opens its door on the premises of the old store, as the most modern and best-equipped of any drug store in a city this size in Canada.

It is with considerable pride we invite all, from our oldest customers to people who have never before crossed the threshold of "GOTHIC HALL" to come and inspect the premises to decide to make this their drug store. Drop in and say "How do" and receive one of the souvenirs we give to all during opening week.  
 The store is now open, criticize it, tell us what you like and what you dislike.

## Opening Specials in Patents

\$1.00 Tasteless Wine of Cod Liver Oil ..... 67c  
 Oil ..... 67c  
 \$1.00 Emulsion Cod Liver Oil ..... 67c  
 50c Emulsion Cod Liver Oil ..... 38c  
 50c Beef, Iron and Wine ..... 38c  
 25c Syrup of Figs ..... 19c  
 25c Clean-Head Lotion ..... 19c  
 \$1.00 Syrup of Hypophosphites ..... 67c  
 \$1.00 Syrup of Sarsaparilla ..... 67c  
 \$1.00 Colony Nervine ..... 67c  
 \$1.00 Iron Tonic Bitters ..... 67c



## A Greaseless Peroxide Vanishing Cream

In 25c and 50c jars.  
 Nyal's Face Cream, the ideal laxative, in tin box ..... 10c and 25c

Nyal's Laxacold, box ..... 25c  
 We are agents for all the Nyal Family Remedies; they are all good.

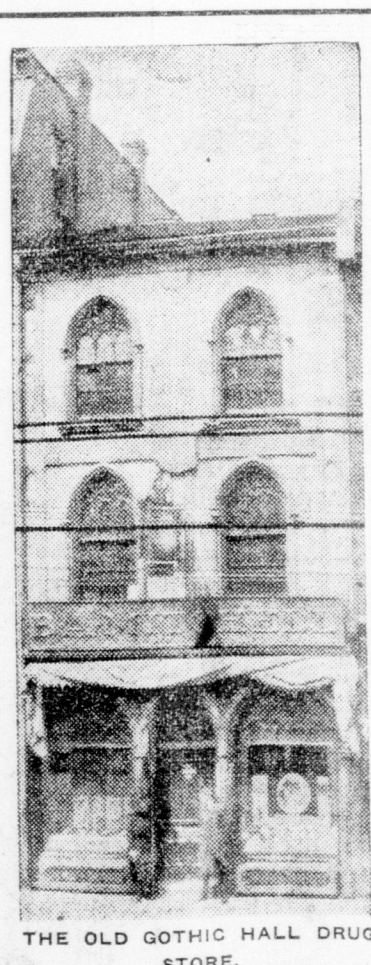
## School Children, Attend To Your Teeth Now

With every purchase of tooth paste during our opening we will give a tooth brush FREE.  
 Let us show you the Parker Lucky Curve Fountain Pens, in the concealed

self-filler type, and Jack Knife Safety. Just the thing for the school children, and now is the time.  
 Special Japanese Novelty to every child making a purchase during opening week.

## OPENING SPECIALS

50c Gin Pills ..... 3 for \$1.00  
 25c Stomach and Liver Pills ..... 19c  
 50c Celery and Iron Pills ..... 25c  
 100 A. B. S. and C. Tablets ..... 25c  
 50c Palm-Olive Cream ..... 33c  
 25c Almond Cream ..... 19c  
 25c Benzoin Face Lotion ..... 19c  
 Oriental Bath Soap ..... 33c  
 Large Bath Tablets ..... 2 for 25c  
 10c Shaving Tablets ..... 5c  
 25c Shaving Stick ..... 19c



THE OLD GOTHIC HALL DRUG STORE.

## OPENING DAYS--- Today and All Fair Week

DON'T FAIL TO GET ONE OF OUR SOUVENIRS BY ATTENDING OUR OPENING.



THE LATE B. A. MITCHELL,

66 years in business at 114 Dundas street. Founder of the Gothic Hall in 1846.

The business has since been continued by his daughter, Miss F. A. Mitchell.



THE NEW GOTHIC HALL DRUG STORE.

## Stationery Specials

Embossed, gilt initial, assorted Note and Cards; a real bargain at ..... 25c  
 Double-size box of paperettes, 48 sheets Note and 48 Envelopes; regular 50c. Only ..... 35c  
 25c boxes Note Paper ..... 19c  
 1-lb. Wedgewood Linen Note, special for ..... 25c  
 75c Wedgewood Linen Envelopes (in a box) ..... 25c  
 Writing Pads ..... 10c to 25c  
 Ink, Pens and Pencils.

## Some of Mitchell's Celebrated Family Remedies

Which Have Proved So Successful in Past Years.  
 Cough Syrup, bottle ..... 25c  
 Balsam of Horehound and Tolu, best for children's coughs ..... 25c  
 Baby's Sough Syrup ..... 25c  
 Hives Syrup, very effective in croup and whooping cough ..... 25c  
 Dyspepsia Remedy ..... 50c  
 Rheumatic Mixture ..... 50c  
 Asthma Remedy, gives instant relief ..... 25c  
 Family Liniment ..... 25c  
 Neuralgia Liniment ..... 25c  
 Diarrhoea and Cholera Cure ..... 25c  
 War Tax Extra When Necessary.



You like pure, fresh Chocolates. Then you will like Nyal's. Buy a box for your sweetheart, your wife, or the children. Maple, Walnut, Assorted Caramels, Assorted Creams, Yum-Yum Smacks, Cherries in Cream. All at ..... 10c per box  
 Assorted Chocolates ..... 25c  
 Evening Package (all creams) ..... 50c  
 Pandora Package (assorted) ..... 60c  
 Pocket Package ..... 60c  
 Etc., Etc.  
 They are all the same quality from the 10c package to the \$2.00 a box.

SOMETHING SPECIAL FREE TO EACH SOLDIER ATTENDING OUR OPENING.

A Splendid Souvenir For Everybody--- Something special for the ladies, something different for the men, and something that will tickle the kiddies, so be sure and attend our opening.

SUITABLE MAILING PACKAGES FOR SENDING TO THE BOYS OVERSEAS, 25c AND 50c.

# B. A. MITCHELL'S NYAL QUALITY STORE

114 DUNDAS STREET.

TWO PHONES—623 and 5516.