

London Advertiser

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The London Advertiser Company, Limited.

London, Ont., Wednesday, Dec. 8.

A FINE TRIBUTE TO CANADIAN CHAUFFEURS.

THE call that comes from the motherland for 3,000 expert chauffeurs for the imperial army's mechanical transport service should be regarded as a compliment by those associated with the automobile industry in this country.

In the first place it is a direct appeal for men to take places in a most important branch of the British army. Without the mechanical transport service there could be little achieved, and as the war smashes on to its awful climax, it can be realized what it means to have the proper men to handle supplies of all sorts and "carry through" in a real sense in the face of anything that may come. The sending of imperial officers to this country indicates that Canadian drivers are the men required for this service. They are "all-round" men at their own "game." They can drive their cars so long as there is an inch of footing, and they can take care of the running gear. Trade restrictions and the almost universal road roads handicap the British driver. If he is a driver—and he is usually a peculiar one on good roads—he is seldom a mechanic. The Canadian driver, on the other hand, is usually his own mechanic. There is a peculiar need for him at this time, and no doubt the request for 3,000 men will be met with a prompt response.

At the same time, men of the skill required are not to be found everywhere. Those who employ expert drivers may be able to assist the recruiting officers in securing the best men by giving their chauffeurs every encouragement to join this wonderful wing of the service. Many splendid men in London and Western Ontario are offering. Some are giving up wealth and positions, both here and in the United States, in order that they may apply their special ability to the task that needs them. It is quite possible that various organizations of the trade may be able to aid the officers. It should be enough for the imperial army to call for the men, and it is to be hoped that every effort will be made to insure the organization of this force with as slight delay as possible.

A FINE EXAMPLE.

ONTO PRESBYTERY may well be proud of the spirit shown by its congregations in voting for church union so heartily. It is an example to the Dominion, and reflects a genuine Christian endeavor to make the work of the churches as effective as possible for good. That other communities have not been so enthusiastic is a pity, but it serves to throw into brighter relief the action here. The people of the city and district have proclaimed that they have taken a broad view of the subject, and have decided to ignore petty non-essentials and personal prejudices, in order that the strength and unity always brings may be utilized to better advantage than the forces of three single bodies pulling in the same ideal, but not together. Another satisfactory feature of the thing is that the result was not used by the overwhelming vote of one two congregations. In all but two three churches, so far as results till Monday night showed, majorities were given for union. This points to a general improvement in feeling, and to the influence of one or two ministers being able to sway their people. People are realizing how much effort wasted because of division. The west end newly-settled districts cry out for union, while in Ontario may be and Presbyterians. Methodist and Congregational churches, each with its ingroup, grouped together in small fagades, where one, or at the most two, houses of worship could more than accommodate all the congregations. Union would relieve these conditions, and London is to be congratulated for giving a good lead to its sister presbyteries.

CONSTANTINE, DECEIVER.

WHILE protesting that he has always felt "the keenest sympathy for and the deepest gratitude" to the entente powers, King Constantine devotes an hour to telling an Associated Press correspondent how these powers are wronging him and his country in thought and deed. His protestations do not ring true; there is an underlying whine by no means characteristic of the Greek people, and tending to rouse suspicions of his motives. It is noticeable that he talks incessantly of the harm done to his country by allied actions, but does not mention any of Germany's deeds. He does not mention the fact that he was bound by treaty to hasten to Serbia as soon as she was attacked by Bulgaria, and that this was impressed on him by Venizelos. There is no justification for his opposition to carrying out this treaty, and he knows it. Therefore, he has recourse to an attempt to make it appear that Venizelos does not represent the feelings of the people and is only popular because of his personality. Without doubt his personality is responsible for his popularity, because the people know him to be upright, staunch and a man of his word. They cannot believe the me of their heaped king. Constantine denies that Venizelos, as emperor, and with his ruler's consent, invited the Allies to land troops at Salonika. It would be worth while to ask if Venizelos would agree or give his lie to this statement. The general belief remains that the official invitation was extended and accepted. Even though it, the Allies had, by treaty, the right to take such action. The whole tenor of Constantine's remarks is: The allied expedition to the Balkans is not strong enough to win, and therefore, I must really side with Germany while professing sympathy with the entente. He goes a little

ELLICE IS DUBIOUS.

SO FAR as Sir Adam Beck's hydro-radial scheme is concerned, the councillors of Elice Township have announced to the world that they are "From Missouri," by refusing to submit to the ratemakers in January a bylaw guaranteeing bonds to the extent of \$33,100. Whatever the full significance of this refusal may be, one feature stands out clearly: they are not ready to accept statements of Sir Adam and his helpers, without more authentic facts and figures, and do not propose to have their township led into a trap because other councils have taken the lead. Probably the men of Elice require some guarantee that subsidies are to be forthcoming from the Dominion and Provincial Governments before they embark on such a costly scheme. Probably they are averse to money being spent so lavishly in war time and consider it better policy to conserve all cash resources as likely to be of more value than unfinished railways in helping Britain and Canada to put an end to the German world-menace. Whether one or both of these ideas carried weight in the obstruction of the hydro-radial plan, little fault can properly be found. Sir Adam has more than once announced that on subsidies from both governments his whole plan rested; that without these it could not be consummated. There has been no sign from Toronto or Ottawa that assistance would be given; indeed, there is good reason to believe that the Dominion Government will stand aloof and refuse any financial aid, both during the war and afterwards. This, at least, seems to be the opinion of members of the House close to the ministry. As to the value of cash resources in

war-time, there can be no two opinions. Good, hard cash is next in importance to men.

When London city council was requested to put before the people a hydro-radial bylaw for one million dollars, it acquiesced, and the ratemakers have it in their hands to treat it as they please. This was to be expected. When the city's dictator requests the council to act, it may be counted on to do so, without any formality other than a few verbal pats on the back from the promoter, and a more or less enlightening sketch of his intentions. Time was when the ratemakers could also be trusted to follow this lead, but that state of affairs is passing. Londoners will require to know from responsible members of the governments what likelihood there is of federal and provincial aid before they pledge the community to the extent of a cool million. If Sir Adam hopes to have a bylaw passed, he would be well advised to have Hon. W. T. White and Hon. T. W. McGarry appear at a public meeting here and promise subsidies on behalf of their respective cabinets.

This would have more effect than all the assurances Sir Adam Beck could ever devise.

Another big fire and "cause a complete mystery," this time at St. Catharines. If this is the work of enemies, it is high time CAUSELESS FIRES the Niagara DRAWING NEARER. The power plant was thoroughly guarded. These mysterious blazes are becoming all too common for the comfort of Canada.

SIGNIFICANT WORDS.

WHAT a wealth of insinuation there is in that speech by William Smith, M.P. (Conservative), delivered in Guelph, when he said, "Anything I might say would be in condemnation of my own political party." He was talking about the importation of United States horses for Government purposes, and the scattering around of those found to be unfit for army use. His words convey an impression that if Mr. Smith only dared to tell all he knows of these horse dealers, he could make public some stories of grafting and incompetence which would make those divulged at official inquiries seem tame and uninteresting. But his lips are sealed, because the transgressors are members of the Conservative party, and it would never do to defend the country's finances against the attacks of Government supporters. How could the Tories expect a return to power if they dealt harshly with those friends who work so assiduously at election time, in anticipation of the rich rewards to follow?

Knowing these restrictions, Mr. Smith contents himself with the intimation that much could be told, and sighs when he thinks what an opportunity would be offered him if only the grafters or incompetents were Liberals. He adds significantly: "I don't say these horses were diseased, but they should not have been scattered broadcast." Why on earth were all these animals imported from the United States? Was the supply of horses in Canada exhausted, that buyers had to be sent across the line to buy up the diseased, the lame, the halt and the blind, which had been traded from state to state, each taker hoping to find someone with a little (a very little would do) ready cash, which he was willing to pay for the cripple? There are thousands of sound horses in Canada which the Government could have purchased for less than was paid for the importations.

But there has been a strange opposition to allowing Canadian farmers a chance to sell their horses at reasonable rates, and not a few farmers have some very harsh things to say about London's noted horseman, Sir Adam Beck, in this connection. He was largely instrumental in preventing British buyers dealing in Ontario, and the breeders believe his action cost them a lot of good money. The people may live in hope that some day a Conservative who is "in the know" will become so sick of his party friends' acts that he will blurt out the whole truth. Until that time comes vague hints must content the majority.

EDITORIAL NOTES.

Sarnia appears to be a clearing house for undesirable aliens. A house-cleaning would be very desirable.

Those Bulgars who preferred being shot to fighting along with Turks had more sense of honor than Ferdinand the Fox.

Edison refused a million dollars to accompany Ford on his European trip. Wonder how much W. J. Bryan is to get for joining the party.

If the Kaiser wants to know why Boy-Ed and Von Papen are objectionable, Washington might inform him they are too typically German.

Fabian Society's secretary accepts a commission and will fight the Germans. Now is G. B. Shaw's chance to shine by enlisting as a private.

Edison's deafness cannot but be genuine. There are few deaf men who could not hear an offer of a million made to them, even if whispered.

Has Ottawa noted that proposal to reduce the salaries of British cabinet ministers, and to request members of parliament to hand back part of their salaries?

Canada's war loan would pay British fighting expenses for just 110 hours. It looks small, but those may be the hours during which victory is won. Many a millionaire has been glad of a few hundred in cash during a pinch.

WAIT A MINUTE!

—By J. H. F.

A number of persons are pointing out a moral in the case of Tod Sloan. It is quite easy to do the same with any person who sloughs a million, just to see how easily it will burn.

If some of those war correspondents do not like the Crown Prince come down within the space of a few more days, we will come to the conclusion that abstinence has really been banished from France.

Fungus has killed 16,000 chestnut trees in New York State, but it does not seem to have ruined the vaudeville stage chestnut crop in the slightest.

A Tennessee man, 108 years old, boasts that he never paid a doctor's bill in his life. There are quite a few in that society in London, we are informed.

Lieut. Robert Emmett, the great-grand-nephew of the Irish patriot, Robert Emmett, has been killed in battle with the British. This should be the amazement of Germany, and the glory of the Empire.

A gentleman named Coffin is head of the Chicago Civil Service Commission, explaining probably why so many dead ones have city jobs, so to speak.

A contest has been started to discover the most useful thing in the world, and one chap has suggested trousers. He's not Scotch.

A Kansas City pastor has invited to a picnic the 1,200 couples he has married during his ministry. He should be a perfectly delightful Donnybrook.

New York is in the throes of a six-day bicycle race. It is quite as exciting as a pinocle party.

Ernest Seton Thompson Seton, etc., has resigned as a member of the board of the military tendencies of the order, and will try and educate boys in the playful ways of the gay and festive skunk, and other beasts of prey. Pretty ideas.

H. Ford's carouse, excuse, pardon us, has started a lot of resentment, as many folks who have purchased either a flivver or flivvabot, as the case may be, were not invited to this delightful party.

A paragrapher hints that H. Ford has taken over a pocketful of his cars, so that the boys may all ride home for Christmas. Bright idea that, and so thoughtful.

A gent named Braley, a passenger on the Flivverbus, has married Miss Rubicon. If he ever crosses the Rubicon, so to speak, there will be feathers in the air, Bert.

Von Hindenberg was to head the triumphal march into London, Eng., but owing to stormy weather on the channel, he will wait for a spell. Admiral Von Turpin has failed to get the yacht ready.

An indignant lady pens this to us:—"For goodness sake don't make fun of us girls because we wear short skirts and fur-topped boots. They may be bad enough, but the gentlemen who wear cuffs on their trousers, and who wore those sport shirts last summer are the limit. Give us a chance."

We went right into the night, and meeting a lone gentleman we looked him over. He wore a badminton overcoat, and we said at once, that the lady was right.

"Senators line up for the bottle," said an inspired head writer in an American newspaper, battle and bottle being synonymous in some states.

Billy Sunday says that Henry Ford has P. T. Barnum skinned a mile. As an advertiser, Reverend William must be considered somewhat of an expert.

"Why not train girls in self-defence," asks a doc in an American paper. Sure, for offence, defence and winter clothes.

Shalk of the White Sox could stop Ty Cobb sliding, and he should have been given a job on the Panama Canal.

It is to be hoped that the Oscar has more than two cylinders. It should also be somewhat of a starter.

A firebug has been given seven years in jail. He will now have time to burn.

The bumblebee may be the fiercest of all wild animals, but the expert who says that never saw a suffragette in battle array.

What Others Say

SURE SIGNS.
[Montreal Star.]

Where there's smoke, there's fire, was a good enough adage in the day of it, but "Where there are explosions there are Germans," is more adapted to present-day conditions.

PROFITS.
[Monetary Times.]

When it is known that a government is a purchaser of a commodity, invariably prices begin to rise. With the undesirable assistance of the professional speculator, it rises to unreasonable figures. When it is known that a government is a purchaser of a commodity, and it is known also that the purchases are imperative, the situation is aggravated. Usually, too, the man who should get most of the price gets least, and the professional speculators who should get none gets most.

IT CERTAINLY WOULD.
[Mail and Empire.]

We could have forgiven Mr. Ford if he had written a letter to Theodore Roosevelt asking him to join the Jitney peace excursion. The colonel's reply would have been worth reading.

BAITING ITALY.
[Stratford Beacon.]

In Italy there is popular indignation following the attack by the enemy on Montenegro, the Queen of Italy's native land. The Italian nation may yet be compelled to declare war on Germany and Bulgaria, as on Austria-Hungary. Every day seems to bring that time nearer.

Was Troubled With BOILS

ALL OVER HIS BODY.

When the blood becomes impure the first symptoms manifesting themselves are a breaking out on some part of the body of various sorts of bad blood troubles, such as boils, pimples, abscesses, ulcers, etc.

How many times have you met a friend with a handkerchief tied around his neck, and have asked him: "What is the matter with you?" "Oh! I have a boil on the back of my neck; I guess I will have to take something for my blood."

The best blood cleansing remedy on the market today is Burdock Blood Bitters, and the speediest and most thorough method of expelling all the useless and corrupt matter from the blood is to use this old and well tried remedy that has been on the market for the past forty years.

Mr. W. E. Cockerill, Golden, B. C., writes: "I was troubled with boils all over my body, and my blood was very bad. I tried all kinds of medicines and salves, but got no relief. I had to quit work, as I could not stoop to do anything. My boss told me to use Burdock Blood Bitters, after I had told him I had tried nearly everything else. I got one bottle of B. B. B., and before I had finished it the boils were all gone. It is the best blood purifier I have ever taken. I have told several others who were suffering with boils, and they all say it is great medicine. I am like sixteen since I got rid of the boils."

B. B. B.'s manufactured only by The T. Milburn Co., Limited, Toronto, Ont.

Girl Heroine of Loos is Famous

A girl of 17, Mlle. Emilienne Moreau, has been mentioned in French army orders for unexampled bravery.

Britishers, remembering with pride the story of Edith Cavell, will wish to set the memory of this young French girl by her side in the same gallery of war heroines.

The story has been told briefly, but the Petit Parisien fills out the bare details in the following touching narrative:

For a whole horrible year the Germans, who had arrived in Loos in October, stayed there. Mlle. Moreau, going to and from her home in the main square opposite the mayor's house, met them every day. By her calm self-possession, her transparent, upright character and her presence of mind, she imposed respect for her upon the brutal German officers and soldiers. She was the protectress of her home, daily threatened by the soldiery of her old mother, her sister, and her ten-year-old brother. Her old father died during these terrible days, partly from grief at the position of his country, partly for want of nourishment.

A year had nearly gone. September was coming. Emilienne noticed that the German soldiers were preoccupied over something. Then someone said in a whisper that the English were coming. The rumor ran that the bare-kneed Highlanders, never yet defeated, were close at hand, and about to attack. If it only were true!

Spied From the Attic. For the first time Mlle. Moreau neglected her children. She had become a teacher since the war began. She climbed up to the attic of the old four-story house with its dark-brown tiles. And there, day after day, lying full length lest she should be seen, she

The Ontario Loan and Debenture Co.

DIVIDEND NO. 114

Notice is hereby given that a QUARTERLY DIVIDEND of 2 1/2 PER CENT for the three months ending 31st December 1915 (BEING AT THE RATE OF 9 PER CENT PER ANNUM), has been declared on the paid-up capital stock of this Company, and will be payable at the Company's Office, London, Ontario, on and after the 3rd of January next to Shareholders of record of 15th December. BY ORDER of the Board.

A. M. SMART, Manager.

London, Canada, November 30th, 1915.

Capital: \$1,750,000. Reserve: \$1,650,000.

D. S. 15, 22

CANADIAN PACIFIC

The "Rideau" The "Trans-Canada"

to Ottawa

POPULAR AFTERNOON TRAIN

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watched the battered, clear beyond the village. For three days she stayed there, without food or drink—forgetting everything, and just looking, looking.

Shells began to burst round the house. The walls trembled. Tiles fell off and rattled on the floor. Emilienne stayed at her post till she heard cheers of triumph mingling with the cry of dying men. The shouting came from island lungs. The British had taken the town.

Mlle. Moreau slipped quickly downstairs and ran into the street. Blood was flowing everywhere. The dead lay on the footpaths. Wounded men sought to touch her skirts. She recognized at once, though she had never seen them before, the Highland kilts, which the Germans feared so much.

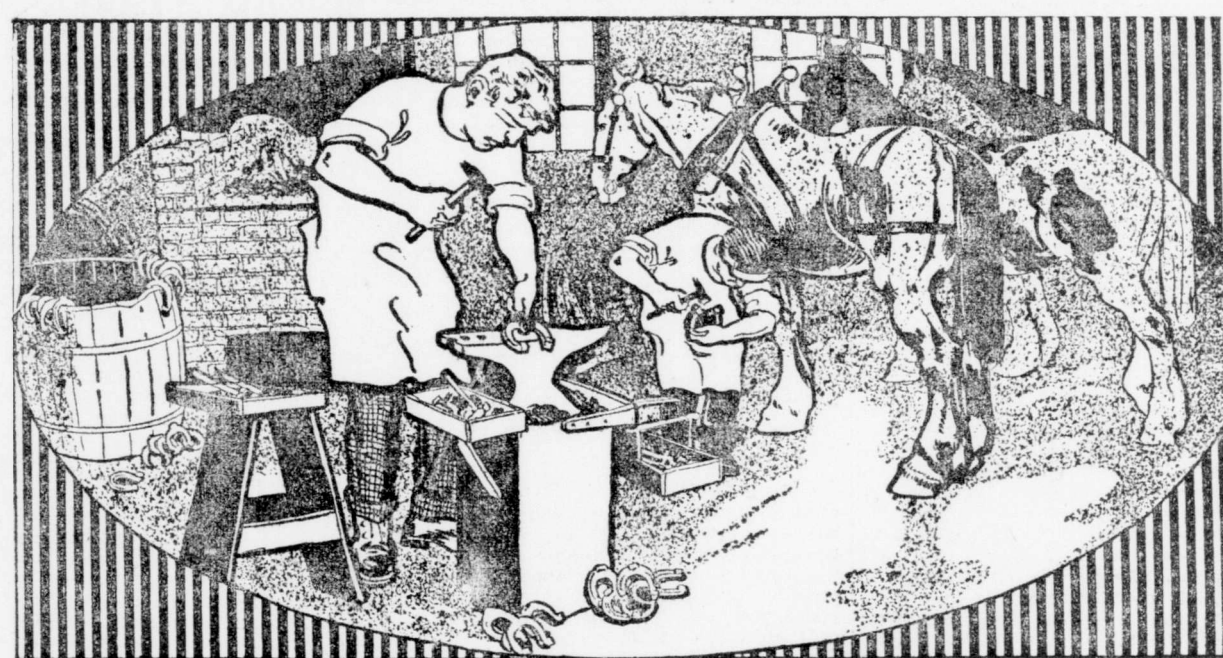
One by one she tended the wounded men. Her strength was little, but her will was great. She lifted the big boys, gave them water, and helped them to lie as easy as their wounds would allow. When the English surgeons arrived they found her stooping over the

wounded, who were shaking hands, with tears in their eyes.

In Front of the Army. A full-throated, rhythmic sound floated up the village street. It was "God Save the King," sung by the advancing army. Mlle. Moreau listened. When the singing was over she went up to the soldiers, and, standing in front of them, sang the "Marseillaise," with all her power. The soldiers cheered as the last note ended.

Loos was the end of the horrible year in Loos. During its passage Mlle. Moreau had killed five Germans with her own hands. Three of them from a cellar had been sniping at the British. These she killed with grenades. Two others had threatened her with bayonets, and she killed them with a British officer's revolver.

TOO AIRY. [Philadelphia Ledger.] "Mrs. Massey has had the carache ever since moving into the new flats." "Yes, I guess the keyholes are too draughty for her?"



Backache

The artist sketched this picture from life in a Toronto blacksmith shop, in order to get the correct pose of the smith at the anvil and shoeing a horse. Is it any wonder that the blacksmith's greatest troubles are backache and derangements of the kidneys? The constant strain on the muscles of the back and kidneys interferes with the filtering action of these organs. The uric acid poisons left in the blood cause pains and aches, backache and rheumatism, and such serious diseases as Bright's disease and hardening of the arteries result.

But it is not the blacksmith alone who is tortured by backache, for there are many occupations in which the continuous

strain on the back leads to much suffering, and also to serious disease

Blacksmiths have always been strong in their praise of Dr. Chase's Kidney-Liver Pills, and by telling others of the good results accomplished by this treatment have added much to its popularity among farmers and horsemen generally.

Being direct and prompt in their action, Dr. Chase's Kidney-Liver Pills appeal to the man of action. The liver is awakened, the bowels aroused and the kidneys strengthened by the influence of this medicine. The filtering and excretory organs lose no time in cleansing the system of the poisonous matter which gives rise to pain and disease. Constipation is overcome, kidney derangements corrected, digestion improved, and you feel fine. Put them to the test when you are feeling out of sorts. Let them prove their value. One pill a dose, 25 cents a box, all dealers, or Edmansons, Bates & Co., Ltd., Toronto.

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means a selection of the choicest beans, blended, roasted and ground by experts.

This means cup quality coffee—the kind that satisfies.

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Change in Time Effective Nov. 21.

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