

Wall Paper Great Bargains in Wall Papers Sale. Prices 5c Upwards. Many Are Now Half-Price and Less.

GRAV'S

BROWN OPTICAL CO. EYESIGHT SPECIALISTS. Phone 1877. LONDON, ONTARIO

PALACE LIVERY ROSS & BOSS Carriages for funerals and all other occasions. Automobile service. 519 DUNDAS STREET. PHONE 638.

WEGNER CLOTHING CO. Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workmen's Outfitters. Exclusive Manufacturers Agents for the Best Canadian and American Made Overalls. 371 TALBOT ST., OPP. MARKET. Open Evenings—Phone 1849.

W. J. WRAY & CO. Wholesale and Retail.

London's Largest Jewelry Wholesale and Retail. Jewelry at Wholesale Prices

Smoke got into our store, so we will save you money on every article purchased here. Some wonderful bargains. Come in and see.

W. J. WRAY & CO. 234 DUNDAS STREET.

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Smoke got into our store, so we will save you money on every article purchased here. Some wonderful bargains. Come in and see.

Fresh Every Day Cakes of all descriptions, cream puff, breakfast rolls and buns, also delicious homemade tartlets.

MEALS AT ALL HOURS.

CHIVAS Restaurant and Confectionery, 117 Dundas Street.

MATTRESSES AND FEATHERS Renovated and remade by the latest improved methods. Goods called for and returned same day.

The Keystone Bedding Co. Phone 2623.

FEBRUARY SALE 25 per cent off on all Furniture, Beds, Stoves, etc.

TERMS TO SUIT. Collet Furniture Co. 95 and 97 King Street, West of Talbot.

HURON FARMER DIES FROM CHOKING SPELL W. H. Elliott, of Goderich Township, is Stricken Suddenly.

[Special to The Advertiser.] CLINTON, Feb. 4.—W. T. Elliott, a well known farmer living four miles out in Goderich Township, died very suddenly this morning of some apparently strange form of suffocation or strangulation shortly after Dr. Shaw had called in.

BRANTFORD YOUTH KILLED IN ACTION [Special to The Advertiser.] BRANTFORD, Feb. 4.—Lieut. Norman Nelles has been killed in action in the trenches in France.

ENGLISH NOVELIST DEAD. LONDON, Feb. 4.—Mary Elizabeth Braddon, the English novelist, died this morning at her residence at Richmond-Thames, after a fortnight's illness. She was born in London in 1837.

Quality Store Better known every day does this splendid store become as headquarters for the most thoroughly reliable in both quality and staple grocery supplies. And trading here is a money-saving proposition. Deal at this store and have all the advantages.

Specials GRAPEFRUIT, per dozen 49c. PURE COCOA, unsweetened, lb 35c. OLIVE SALAD, for sandwiches, per bottle 25c.

Harry Rananah PHONES 1024 and 5323, 515 RICHMOND STREET.

FURS Lower in price than for years.

Beltz & Co. PRACTICAL FURRIERS

WAR OFFICE THANKS CANADA FOR HORSES Caradoc Township's Gift Appreciated by British Department.

WEDDING BELLS QUAIT-PARDY. A pretty home wedding was solemnized at the home of H. Parady, West Nissour, when his youngest daughter, Margaret A., became the bride.

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RUSH FOR PASSPORTS Old Ones Invalid—British Office Has to Open Emergency Building.

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30c STRONG'S BAKING POWDER

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For Coughs You will get sure and lasting results if you take TOLLU, TAR AND TAMARACK. 25 and 50 cents.

For Colds Over night will see the tortures of your cold which you invest 25 cents in a box of LAKATYVE COLD BREAKERS today.

CAIRNCROSS' Dependable Druggists, 216 DUNDAS ST. PHONE 880.

LONDON ITALIANS READY TO ANSWER ARMS CALL Many Reserves Have Crossed Sea, While Others Await Orders.

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TALKS ON APPLE GROWING London Branch of Ontario Fruit Growers Meets.

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STREET CAR CONDUCTOR DIDN'T USE BRAINS Although Car Long Overdue Refused Yellow Ticket When Should Have.

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HOPES HUSBAND GONE John Sparks Fails to Appear in Court So Summons Is Issued.

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HIGH CONSTABLE WANTS JAIL DETENTION ROOM Declares There Is No Accommodation For Prisoners Brought In Late.

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Extra Special Grape Fruit Here are some of the choicest, highest quality grapefruit, the variety that usually sells for \$1.00 a dozen. A special for Friday and Saturday only.

ROWAT'S COFFEE. A superior quality of Coffee. Its increasing sale is maintained through satisfaction it gives to people who are particular and who insist on the best.

ORANGES FOR MARMALADE. Oranges of the quality that make the finest flavoured marmalade, both bitter and sweet. You can borrow one of our slicers if you wish.

PURE MAPLE SYRUP There is no better than that made from the sap of Canadian maples. We guarantee this to be the best.

FRESH BISCUITS We are noted for our assortment of Choice Biscuits. Over one hundred varieties. You'll find the flavor that please you most.

SOLID MEAT OYSTERS No water—no ice—no preservative. The "Dover" brand, 50¢ a quart, 75¢ a pint, 38¢ a quart.

TELEPHONE ORDERS The care and attention given to telephone orders assures you the same satisfaction as though you called personally.

T. A. Rowat & Co. Phones 3051-3052, 250 DUNDAS STREET.

STIFF FINES FOR TWO Youths Who Assaulted Hotel Man Each Pay \$50 Into Court.

FLOUR WILL ADVANCE With Wheat on Upward Climb, Flour Will Raise in Price Also.

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SEARCH IN VAIN Woman After Wife of Queen City Chinese Doesn't Find Her Here.

RUSSIA CAN MEET BUDGET EXPENDITURES Estimates Show Debt Balance But Committee Is Satisfied.

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INQUEST IS ORDERED ON YOUNG WINDSOR GIRL Her Father Has Criticized Chiropractor's Methods.

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Annual February Sale AT Purdom's Hardware

PROMPT ATTENTION TO MAIL AND PHONE ORDERS. THE CHI-NAMEL STORE.

LANTERNS The new and up-to-date Lantern. The best yet. At 73c.

X-CUT SAWS The King Cutter X-Cut Saw, absolutely guaranteed.

SAD IRONS The "Dover" Sad Irons, 3 in a set, none better. Price, regular \$1.50, at \$1.19.

FLOOR MOPS "THE WIZARD" is one of the best. Try one and be convinced.

WASHBOARDS "The Duchess" is one of the best zinc washboards made.

DUSTLESS MOPS The B. D. Dustless Mops can be attached to any mop handle.

FLOOR MOPS "THE WIZARD" is one of the best. Try one and be convinced.

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ELECTRIC IRONS The Ideal Electric Iron, fully guaranteed for ten years. Regular \$4.50, at \$3.00.

BRASS SMOKING STANDS Just eight of these Brass Smoking Stands. Regular \$4.50, at \$3.00.

SAFETY RAZORS with mirror attachment. Regular \$2.00, at \$1.28.

WRINGERS The "Horseshoe Brand" Wringers are all guaranteed.

CLOTHES BASKETS All made of the very best willow, at 60c, 65c, 75c, 85c, \$1, \$1.25, \$1.50.

CHI-NAMEL GRADING PROCESS This Chi-namel Grading Outfit consists of 1 quart quort, 1 pint grading compound, 1 quart natural varnish, 3 brushes, and comb.

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WINGHAM DRAYMEN WANT TO BE LICENSED Provision is Made for Their Getting Monopoly of Work.

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STORE CROWDED EVERY DAY Wegner's Giant Made-in-Canada Sale

4 BIG SPECIALS 4 COME TODAY OR TOMORROW

WEGNER CLOTHING COMPANY 371 TALBOT STREET THE HEART OF LONDON. PHONE 1849

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Mason & Risch Pianos From Factory to Purchaser.

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MASON & RISCH, LIMITED 248 DUNDAS STREET, LONDON.

J.P. COOK CO THE STORE THAT SERVES YOU BEST