#### THE LONDON ADVERTISER

# Ye olde tyme tailor



The productions of 'ye olde tyme tailor,' wouldn't be 'a patch' on fine tailoring now, but-Custom tailors of to-day are as far behind the spirit of the times and "Semiready" as the old tailor of nearly a century ago was behind present day custom

the honor and intergrity of this coun-

try, or of any part of the British Empire. Tonight a number of the prin-

cipal buildings are illuminated in honor

of the colonel's return. The huge transparency, on the parliament buildings, "Welcome home, heroes of Paarde-berg," can be seen a mile off in the

WOODSTOCK'S THREE.

Woodstock, Ont., Dec. 25 .- The train

carrying the Woodstock section of re-

turning soldiers arrived here at 10:35.

The Woodstock boys numbered only three. They were Ptes. Victor and

Garnet Odlum and Harry Lane. It be-

ing a holiday, there was an immense

of the procession was through the prin-

each of the returning soldiers was pre-

sented with a gold watch and an ad-

thousands of people turned out to re-

The St. Thomas Men.

St. Thomas, Ont., Dec. 25.-Shortly

after four the big bell in the city hall

tower pealed forth the welcome news

that the St. Thomas contingent of

South African heroes had left London,

and would be in their native city at

4:45. The shivering crowds became

nevertheless eagerly. When the train

loomed in sight the crowd had increas-

ed to great proportions. The engine was

appropriately decorated with flags, and

as the train slowly passed the Lake

Erie depot and Talbot street crossing

without stopping, the immense con-

course of people who had collected at

these points made a mad rush for the

Michigan Central depot. When the

train was turning into the station, it

was greeted with wild cheering, issu-

people. When the gallant heroes of

Paardeberg stepped from the train, a

wild scramble was made by thousands

of men, women and children to get a

glimpse of their long-absent idols.

Each man was seized by friends,

and carried on their shoulders through the surging, crushing and wildly cheer-

ing mass of humanity to Talbot street,

where the 25th Battalion, headed by their band, and followed by one solid

phalanx of enthusiastic citizens, es-

certed the boys to the regimental club

rooms. All along the line of march hun-

dreds of people lined the sidewalks; and when the brave boys tripped along to

the tune of "See the Conquering Heroes

Come," ladies waved their kerchiefs

frantically, and the men cheered vo-

ciferously. The boys marched like vet-

erans, their step firm and easy, carri-

age erect, eyes bright and appearance

soldierly. The procession was ac-companied by the city council and offi-

cials. At the club rooms each of the

five men appeared at a window, and in

tion given to them, and said they were glad to be home again. They all speak

very highly of the treatment shown

them by the regular regiments in the field, and are perfectly satisfied with

the experience. They are also elated

over the kindness they received while in England, and say everything pos-

sible was done to give them a royal

time. The names of the men who ar-

rived are: Ptes. Green, Westaway, Su-

therland, Stansbury and Stacey. The latter is a son of Col. Stacey, D.S.O.,

London. After some handshaking and

renewal of old acquaintances, the boys

were led away by admirers and friends.

Every man is in perfect health and ap-

pears to be none the worse of his ad-

venture. The reception being a purely

of appreciation by the citizens of the

stration will take place tomorrow af-

ternoon, and a half-holiday has been proclaimed by the mayor. The men will be then officially welcomed home

few appropriate words modestly anked everyone for the kind recep-

from the throng of about 10,000

ceive the boys.

with flags, and bunting, and

dress. The town was beautifully dec-

He-the old chap-and his 'prentice-boy, took as long as they liked and charged as much as they'd get. They have past and gone.

Most custom-tailors to-day take as long as you will let them, and charge nearly twice as much as you pay for equal tailoring in "Semi-ready." They have to.

Semi-ready's delivery is the same to all-day ordered. Semi-ready's prices are the same to all-based on cost of production.

It's all because of the new way it is done.

Always equal to best custom-tailoring-often better. Suits and overcoats, \$12 to \$25. Trousers, \$3.50 and \$5.00.

# 146 Dundas St., LONDON

## HEARTILY WELCOMED EVERYWHERE

Canada's Soldiers From South Africa Get a Grand Reception

From Their Thousands of Friends at Toronto, Woodstock, Windsor, Chatham, St. Thomas and Many Other Points.

AT TORONTO.

Dec. 25.—Col. Otter, Capt. Mason, Lieut. Temple and some 40 men of C Company, R. C. R., and invalids of other corps arrived home this morning, and were given a very hearty welcome by the civic and military authorities. At the Union station a big crowd had gathered, and the city regiments were formed up on parade to welcome the colonel and his men. Col. and Mrs. Otter, with the mayor and aldermen, entered carriages in waiting, and the men were conveyed in two tally-hos to the armories by way of the principal down town streets, which were pretty well filled with spectators. On their arrival at the armories, the city regiments lined the streets on both sides, and amid great cheering the gallant little band passed into the arm-ories, where the formal welcome took place. Replying to the civic address, and that of the Queen's Own reserve, Col. Otter said he had had the unique experience of having thrice been welcomed back from the front by the citizens of Toronto - in 1866, after the Fenian raid: in 1885, after the Northwest rebellion, and on the present oceasion. The colonel paid a splendid tribute to the Royal Canadians. So fully imbued, he said, were they with the necessity for maintaining and upholding the honor of Canada that there was nothing that could be imposed upon them, no work which they were asked to do. which they were not only glad, but anxious to accomplish, to meet the wishes of those in authority. The Royal Canadians were united with one object, and that was to do their duty and to gain credit and honor for Canada, and there was no one in that battalion but would readfly and willingly again enroll for service against any cause that threatens

Cenuino

Carter's Little Liver Pills.

Must Bear Signature of

Breut Sood

See Fac-Simile Wrapper Below.

to take as sugar. RTER'S FOR HEADACHE.

ery small and as easy

FOR BILICUSHESS. FOR TORPID LIVER. FOR CONSTIPATION. FOR SALLOW SKIN. FOR THE COMPLEXION Purely Vegetable. Strend Too

CURE SICK HEADACHE

and presented with a purse. They will also be banqueted at the Grand Central Hotel at night. Sarnia's Contingent.

Sarnia's Contingent.

Sarnia, Ont., Dec. 25.—Sarnia's South Africaa heroes—Sergt. Fred Gorman and Ptes. Dan McMillan, Ken Johnston and John Pardee—arrived home at half-past 1 o'clock this afternoon. The streets of the Tunnel Town were profusely and gaily decorated for the occasion, and despite the very cold weather, a tremendous throng of people assembled to do honor to the returning soldier boys, and give them a hearty welcome him. The Lehigh express, on which the boys, accompanied by Dr. Johnston, M.P., and H. Gorman, P.M., were brought from London, was about twenty minutes late in arriving, but the crowd waited good-naturedly at the tunnel station. Through the kindness of G. T. R. Agent John Boyd, a special train was in waiting to convey the party to the Cromwell street depot. The engine was eiaborately decorated with flags and bunting, and was in charge of Engineer J. B. Wilson. When the train pulled into the uptown depot, the noise made by the blowing of whisties, the ringing of bells and the cheers of the people, announcing the arrival of the boys, was almost deafening, and it was with difficulty the band, playing "Home, Sweet Home," could be heard. Nos. 5 and 7 companies of the 27th Regiment, under command of Major O'Neil and Capt. Towers, formed a guard of honor from the steps of the special car to the carriage on Front street awaiting the young men who were being honored by the citizens. As soon as the quartet set foot on Front street, the assemblage, led by Professor Fenwick and a male choir and the Sarnia Eand, sang "Praise God, From Whom All Blessings Flow." This concluded, Rev. Canon Davis, chaplain of the Sarnia Eand, sang "Praise God, From Whom All Blessings Flow." This concluded, Rev. Canon Davis, chaplain of the reception committee; the Sarnia Eand, the members of the reception committee; the Sarnia Eand, the members of the reception committee; the Sarnia Eand, the members of the reception committee; the Sarnia

committee; Wm. F. Lawrence, chairman of the reception committee; the Sarnia Band, the members of the reception committee, and the militia, under command of Lieut.-Col. Charles S. Ellis, was given the order to march by the major and adjutant, Robert Mackenzie, chief marshal for the day. The procession comprised the above-mentioned, after which came the carriers containing the came the carriage containing the "boys from the war," with about twenty young men as a guard of honor, followed by carriages containing the relatives of the young men, the bugle band and Boys' Brigade, under command of Capt. Nisbit; Brigade, under command of Capt. Nisbit; Sarnia fire department, members of the board of education, fife and drum band and L. O. L. members, Sons of Scotland, headed by two pipers in costume; Canadian Order of Foresters and citizens in carriages. After a short route march, the procession wended its way to Victoria Square, where Mayor Wilson, on behalf of the citizens, delivered a short address of welcome. Dr. A. MacLean then read an address to the heroes of the day, after which Mr. W. F. Lawrence, on behalf of the citizens, presented each of the young men with a handsome gold watch, suitably inscribed, accompanied by a gold chain. "God Save the Queen" was sung, after which the citizens were given an opportunity of passing before the boys an opportunity of passing before the boys and giving them a hearty hand-shake—a privilege that was taken advantage of by hundreds. Shortly after 3 o'clock the boys re-entered the carriages with their relare-entered the carriages with their relatives, amid cheers from thousands of spectators, and were driven to their respective homes, where a joyous and happy reunion awaited each one.

#### At Other Points.

Chatham, Ont., Dec. 25.—Three Chatham soldiers of the returning contingent arrived at 1:20 p.m., and were given an enthusiastic welcome. crowd at the station to meet the returning soldiers, and they were given a royal reception. The reception plans had all been mapped out, and as soon KINGSTON.

as the boys alighted from the train Kingston, Ont., Dec. 25.-Pte. Eaton, A battery, was welcomed home this morning from South Africa. Several Belleville men also stayed here, to go home to a reception at 11 o'clock. they were escorted to a conveyance, under a guard of honor, and a procession was formed. Hacks were pro-vided for the parents of the boys, and BELLEVILLE.

others in the procession were a portion Belleville, Ont., Dec. 25.—Sergt. Mills and Pte. Austin, of the R. C. R., reached of the militia, the 22nd Band, the fire department, the bugle band and citihome today from South Africa at 11 a.m. zens on foot and in carriages. The route They received the same hearty was given to the other returning cipal streets of the town, winding up in front of the market square, where

GALT.

Galt, Ont., Dec. 25.—Pte. W. H. Foote, one of the Galt soldiers who returned from South Africa on the Lake Champlain, arrived home tonight, and was met at the station by a very large gathering of citizens. A procession escorted Foote to the town hall, where two presentations were made, one by the citizens generally and the other from his late fellow-workmen in MacGregor, Gourlay & Co.'s fac-

ST. CATHARINES.

St. Catharines, Ont., Dec. 25.—The members of the 19th Battalion, headed by their splendid band, turned out in full strength at 7:30 this evening and marched to the Grand Trunk depot to meet to the Grand Trunk depot to meet McCalla on his return from South Africa. Although the weather was raw and cold, the streets were crowded with people. After parading some of the pringood-natured and waited patiently, but cipal streets, an adjournment was made to the opera house, where a grand re-ception was tendered to Pte. McCalla. BRAMPTON.

Brampton, Ont., Dec. 25.—Tonight, by the 5 o'clock train, S. Nixon, Brampton's contribution to the soldiers of the Queen, arrived from South Africa. He was met at the depot by Mayor Milner and an immense crowd of citizens, the Mechanics' Band and an escort of volunteers from his own regiment, by which he was es-corted to the town hall, and an address of welcome was presented to him, to-gether with a gold watch and chain, suit-

FIFTY TONS OF CANDY

Have Been Sent to the Soldiers in the Philippine Islands by the Government.

Fifty tons of candy have been sent to the soldiers in the Philippine Islands by the commissary department of the army during the last three months and large amounts to the soldiers in Cuba and Puerto Rico. This is done upon advice of the medical officers of the army, because it is a physiological fact that a modconsumption of confectionery

promotes health and satisfies a natural craving of the stomach. Candy was never furnished to the United States army, before, although it has commonly been used as a ration by the French and British troops

This explodes another old-fashioned theory that sweets were injurious to the digestive organs, while a moderate use of sweets is actually benefi-

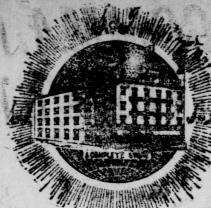
Very few things are injurious, and the food cranks who advocate the use of a few grains and vegetables and decry the use of sweets and meats are in error, as a wholesome variety of meat and vegetable food is absolutely necessary for the maintenance of the highest condition of health.

The best rule to follow is to eat what the appetite craves, and if there any discomfort or trouble in digesting meat and sweets, the difficulty can be readily overcome by the regular use after meals of some safe gestive composed of pepsin and diastase, which will adjust the stomach by increasing the flow of gastric juice and furnish the natural peptone lack-

ing in weak stomachs. informal one, was indeed a great mark The hest preparation of this kind is probably Stuart's Dyspepsia Tablets, which may be found at all drug gallantry and valor of the Canadian soldiers, and reflects great credit on the Railway City. The formal demonstores.

Years of use have demonstrated the value and effectiveness of Stuart's Dyspepsia Tablets in all cases of im-

WEDNESDAY, DECEMBER 26.



THE WEATHER TODAY-Fair and cold.

We sincerely trust that our many customers thoroughly enjoyed the holiday. We have the proud satisfaction of knowing that all who received gifts selected from our splendid stock enjoyed them, if for no other reason than that they were the best to be had. Not only at Christmas time, but at all other seasons, we spare no pains to provide for our large patronage the most desirable, the most fashionable, and the most inexpensive (the best is the cheapest) merchandise to be procured from the world's chief centers of production. Our Mr. Ingram will leave in about a week for the English and continental markets, where he will spend some weeks in gathering together goods suitable for the seasons to come. This is one of the many ways we have of winning the trade of the ladies hereabouts, and when once we win customers our next endeavor is to hold them. This we are constantly doing, and this s why we do such a great business.

Did you overlook a anybody in your giving? If so, there's New Year's yet. 

concentration of Christmas preparations someone is bound to be overlooked. You didn't intend it, of course, and want to do the next best thing. Remem. ber, then, that New Year's gifts are quite in order, and here you will find a splendil assortment of articles suitable for the occasion. The few remaining Toys in stock are going

at bargain prices. We only sell toys at Christmas time, and will not put any away if we can help it. This is a special chance for those who have Christmas tree entertainments yet to come on.

### Ladies' Wrappers

In assorted and dark shades of warm Flannelette, lined to waist, neatly finished, full width. Price ......\$1 00 Of heavy Wrapperette Cloth, in gray and black, white and black, also black ground with small colored sprays; lined to waist, finished with narrow braid......\$1 50

Of Heavy Wrapperette in a great range of nice colorings; lined to waist; epaulettes, collar, yoke and cuffs trimmed with black satin ribbon. Price......\$2 00 Of good Black Sateen, lined to waist; neatly trimmed; good full width. Prices......\$2 00 and \$2 50

Corsets CLIMAX CORSETS-You have heard about this make before. We have just received another shipmentin the improved short make. They are strongly made of American Jean, with single straps, good steel filing, doub e waist band, and trimmed with lace and

ribbon. This Corset would be good value at 75c, but you can buy them here (and only here) for ..... 50c Hellyett French C. P. a la Sirene Corsets, in white or gray; made of French Coutil; perfect fitting; lace and ribbon trim. Were goc pair, reduced to. ..... 75c B. & C. Erect Form Corsets, in white or gray. Pair.....\$1 00

149, 151 and 153 DUNDAS STREET.

ably engraved. Mr. Nixon made a characteristic reply, expressing his gratitude to the citizens for the ovation given him. modestly claiming to nave only done his the Queen and country he represented.

WINDSOR.

Windsor, Ont., Dec. 25.-Windsor's soldiers who returned from the Transvaal on the transport Lake Champlain arrived home this afternoon. They were met at the Grand Trunk station by a large numitie of the control of th ber of citizens, and accorded a rousing reception. Lieut.-Col. Gullette and other officers of the 21st Regiment escorted the boys to their homes. Every one of soldiers looked the picture of health, and was in the best of condition to do justice to the Christmas dinner that awaited him in his home. The lads expressed much delight in their arrival in time to spend the holidays with their parents, and they were liberal in their thanks to the steamblin and reliway authorities. the steamship and railway authorities for their efforts to land the contingent ahead of time. Early in January the boys will be tendered a banquet, and each will be presented with a gold watch by the citizens.

#### Pa On the Christmas Toy Business.

Our teacher told us to rite some Christmas compositions last week, so I spoke to paw about it and ast him

what I better rite.
"Well," he says, " mite say that if it wouldn't of Been for Spain Americka miten't of ever got discovered, and if it wouldn't of been for Germunny the man that invented Christ-mas mite of Got discurridged becoz he couldn't find the rite kind of Backing. Spain furnished the Capitle for Columbus and Germunny put up the first chimbly for Santa Claus.

"What a bewtife thing it is to Think how the Germans have always made the merry Yuletide merrier yet. It's the greatest day of all The year over There. That's when the German hart is full of song. There's where the man ever got tripped on the end of his Blanket and fell down stairs when he was playing Santa Claus. So that's the reason Kris Kringle and Santa are both German dissent."

After he waited awhile and Looked at maw kind of sad for a minute he

"Of corse they are no use in Ennybuddy trying to pierce a hole thru the Gloom hanging over this Fambly with a joke. Yes, it's a bewtifie that. I can almost seem to see the little German children gathered around The Home surkle over there in Fatherland, all bizzy stamping Toys and things as fast as they can with stamps that Say 'Made in Germunny' and sending them away to Far Off Climbs where are so bizzy killing hogs and Bilding youniversities that they mite Forget all about the Dear old Sentiment if they didn't begin along a Munth ahed of Time to Fill the store windows with things That got made in Germanny the summer before. No wonder the Germans luv Christmus. They need it in their bizness. The Germans say 'We Care not who makes the world's Locomotives and Steal rails if we can make its Christmus toys.' So that's where Germunny got the Bulge on

"In what way?" maw est. "Well, you see," paw says, "Spain staked Columbus, but got squeezed out of the plant he started up over Here. Germunny opened the first account with Santa Claus and still Has him on the Books. That show's it's always a Good thing to mix a little Thrift in with your sentiment if you can Do it without Lettin' on. But can Do it without Lettin' on. But There should be fewer crimes and God bless Germunny, enny way. If more criminals committed.



## **EMILE ZOLA** The well-known French writer,

"Dreyfus Case." Emile Zola writes :-Vin Mariani—The Elixir of Life, which combats human debility, the one real cause of every ill—a veritable scientific fountain of youth, which, in giving vigor, health and energy, would create an entirely new and EMILE ZOLA.

specially famous in the

## VIN MARIANI

Medical Faculty all over the world. Unequalled preventive, hastens convalescence. Written endorsements from more than 8000 physicians in Canada and the United States. It is particularly recommended for Nervous Troubles, Indigestion, Coughs and Coids, Bronchitis, Stomach Complaints, Dyspepsia, Throat and Lung Troubles, Consumption, Weakness from whatever cause, Lassitude, Wasting Diseases and General Debility.

Vin Mariani prevents loss of voice and has the remarkable effect of strength-At all Druggists. Beware of "Just as good."

Agents for LAWRENCE A. WILSON & CO., MONTREAL.







#### OLD HIGHLAND SCOTCH WHISKY

Distilled by the well-known firm of

#### JAMES BUCHANAN & CO., GLASGOW,

Selected by the British Parliament as the brand "par excel lence." Now the popular brand throughout the whole British Empire. Pronounced by the Royal Commission ABSOLUTELY PURE. Ask for "BUCHANAN'S."

L. A. WILSON & CO., Canadian Agents, Montreal

we had to Make Our own toys over here sumbuddy mite want a Subsidy to help Out."

A Woman's Awful Peril. "There is only one chance to save your life, and that is through an operation," were the startling words heard by Mrs. I. B. Hunt, of Lime Ridge, Wis., from her doctor after he vainly tried to cure her of a frightful case of stomach trouble and vellow jaundice. Gall stones had formed, and they constantly grew worse. Then she began to use Electric Bitters. which wholly cured her. It's a wonderful Stomach, Liver and Kidney remedy. Cures Dyspepsia. Loss of Appetite. Try it. Only 50c. Guaranteed. For sale by W. T. Strong & Co.

SOTHERN IN HAMLET. St. Louis, Mo., Dec.25 .- E.H.Sothern, the actor, who for some time was laid up with an accident that necessitated the cancellation of dates all over the country, made his first appearance last night since the accident, presenting "Hamlet" at the Olympia Theater before a crowded house.

CANNOT BE BEAT .- Mr. D. Steinbach, Zurich, writes:—"I have used Dr. Thomas' Eclectric Oil in my femily for a number of years, and I can safely say that it cannot be beat for the cure of croup, fresh cuts and sprains. My little boy has had attacks of croup several times and one dose of Dr. Thomas' Eclectric Oil was sufficient for a perfect eu e. I take great pleasure in recommending it as a family medicine, and I would not be without a bottle in my house."