

E. R. WHITE GENERAL MILLER
Aylmer
Manufacturer's prices on some of the **Pure Goods** we stand behind.

White's Blend, per cwt.....	\$2.90	Oat Chop.....	1.65
Honest Straight.....	2.75	Oat and Wheat Chop.....	1.60
Buckwheat Flour.....	2.75	Oat and Corn Chop.....	1.60
Graham Flour.....	2.75	Cracked Corn.....	1.50
Wheat Germ.....	2.75	Bran.....	1.30
Second Grade Flour.....	1.75	Shorts.....	1.40
Feed Flour.....	1.60	Buckwheat Bran and Shorts.....	1.15
Corn Chop (2 yellow kiln dried).....	1.40	(\$1.00 at Springwater Roller Mills, in bulk)	
Eye Chop.....	1.30		

Save the Middleman's profit.
Prompt delivery around town.

Happy New Year to All

We Thank our Customers for their Patronage during the Year, just at an end, and invite you all back for **THE YEAR 1915**

We Handle a Full Line of **Hardware and Stoves**
And will give you **GOOD GOODS** at **RIGHT Prices**

Sleigh Bells	E. MILLER "The Hardware Man."	X CUT
Horse Blankets.		SAW AXES

BIG REDUCTION
In Men's and Ladies' Tailored Suits

This is the first Suit Sale we have put on since we have been in business.

The following big reductions will be given on all suits during the month of

JANUARY. FOR CASH ONLY.

\$30.00 Suits for	\$25.00
\$28.00 Suits for	23.00
\$25.00 Suits for	20.00
\$22.00 Suits for	17.00
\$20.00 Suits for	15.00

Now is the time to get a Tailored Suit. Satisfaction Guaranteed.

Wm. Stevenson
Ladies and Men's Tailoring
Talbot St., west Aylmer, Ontario

"Saved - - -"

In June, 1910, a prominent New Brunswick lumber merchant was granted an Imperial policy for \$2,500.00.

His fourth annual premium was due June 15th, 1913. He didn't pay it—and it wasn't paid on August 26th, when he died.

But the Company continued the insurance in force under its Automatic Non-Forfeiture provision, and paid the proceeds of the policy to the assured's four young children on September 27th, 1913.

Now think what would have happened had the policy not contained this saving clause, which is common to all Imperial policies.

MORAL: Insure in the Imperial, the Company that really safeguards its policyholders' interests.

THE IMPERIAL LIFE
Assurance Company of Canada
HEAD OFFICE - TORONTO
C. S. Bridgman, District Manager, Aylmer, Ont.

An Imperial Life policy cannot lapse until its surrender value has been exhausted in paying overdue premiums.

Municipal Nominations.

Aylmer, Malahide, Bayham, Yarmouth and Springfield return Councils by Acclamation. Fight on in South Dorchester, St. Thomas and many other Places.

While there was a goodly number of ratepayers present at the nomination meeting, held in the town hall, Monday evening, very little interest was shown. It seemed to be a fore gone conclusion that there would be no election, and this proved the case. The small number of nominees for the offices is probably a record. There will be but one change, Councillor Wegenast declining to accept and his place being taken by Fred D. King, who has had previous experience and proving his worth on the council board.

It is well that the 1914 council is to remain on duty for another year. They have done excellent service, and intricate problems, which actually demand previous knowledge, will have to be carefully handled in 1915.

Mayor Wagner was the first speaker at the public meeting, and in an exhaustive and comprehensive address he gave a good account of his stewardship, and dwelling principally on the reasons for raising the assessment values, and lowering the rate of taxation from 28 to 26 mills; the extra expense incurred by the construction of permanent roads, the conferences had with Secord & Sons who so far have refused to commit themselves as to their intention to make good the defects on the concrete roads constructed by them, and stated that the town at present was holding \$18,500 due the contractors. A part of this will be paid over when the last work on John St. north is completed.

Considerable discussion took place in regard to the contract for supplying water to the Condenser.

He also touched on Hydro Railway matters and expressed disapproval of Aylmer having merely a stub line from Lyons.

Mayor Wagner thanked the ratepayers for their expression of confidence in electing him for another term and promised his best services.

Reeve McKenney gave a good report of his work in the county council, and proudly stated that Elgin county was in a better and more prosperous condition than 90 per cent. of the counties in Ontario. In the year's work there is a deficit of \$1,628 caused entirely by the generosity in extending grants to continuation classes in public schools, that he heartily endorsed.

W. H. Wegenast frankly stated that he did not approve of the way the town business was conducted, which was the reason for his withdrawal.

J. W. Cline was thankful for retaining the confidence of the electors, and made plain the fact that he was not afflicted with cold feet at any time when a vote was demanded which might bring criticism upon him.

Albert Trim, who was chairman of the roads committee of 1914, and was really the hardest worked member of the board, and by the way did his work thoroughly and well, kept the audience in an uproar of laughter, in a characteristically speech. He started out by saying he had a bone to pick with the mayor. Last year he came into the council a green, non-suspecting member, and he blamed the mayor for taking advantage of his innocence by saddling upon him the chairmanship of the road committee, which had kept him moving pretty lively throughout the year. He liked the mayor, however. Of course true love never runs smooth, and they had had some lively differences, but were the best of friends. At first he started to keep a record of the work he did, but found it would fill too big a book. However he had done the best he could for the town, and his work spoke for itself. If the people were satisfied, he was, and promised to do even better work next year. It is to be hoped Mr. Trim will continue as chairman of roads. He is the best man for the job Aylmer ever had.

F. D. King did not make an address owing no doubt to the lateness of the hour.

W. J. Mann, J. E. Scott and Henry Little were not present when called on. The Aylmer Council for 1915 will be: Mayor, F. L. Wagner; Reeve, Oscar McKenney; Councillors, Albert Trim, J. W. Cline, W. J. Mann, Henry Little, J. E. Scott and F. D. King. E. A. Caughell was elected water and light commissioner, also by acclamation.

MALAHIDE
As usual the town hall, Aylmer, was well filled at Malahide's nomination meeting Monday. There were a large number of nominations, but as the council of 1914 appeared to have given good satisfaction, all new nominees withdrew, leaving the council of this year re-elected by acclamation. This is a splendid tribute to their efficiency. Following is the list: Reeve, F. G. Pineo; deputy-reeve, W. T. Hare; councillors, E. B. Hill, Chas. Ingram and Solon Chambers.

DAYLIM
There were no objections to the work of the 1914 council, and the reeve and council were returned by acclamation

as follows: Reeve, N. W. Moore; deputy reeve, Thos. Dennis; councillors, S. Cook, Ed. Prong, A. Nevill.

SPRINGFIELD
Reeve, council and school board elected by acclamation as follows: Reeve, E. A. Bryce; council, C. Rokey, C. S. Newell, A. Barons, A. Beidau; school trustee, E. Vincent, M. M. Black, W. Collins, A. H. Major, H. Platto, Dr. W. Douglas.

SOUTH DORCHESTER
There will be a contest in this municipality. For reeve the candidates are S. Dawes, who was reeve in 1914, and J. Wilson, his predecessor. For councillors, John A. Charlton, G. R. Lindsay, H. Lyons, John Cooper, E. Moore, M. McVicar.

YARMOUTH
The Yarmouth council will return all the members of the 1914 council, who are: Reeve, W. F. Smith; deputy-reeve, D. Curtis; councillors, W. H. Mills, G. Sammers, W. H. Todd.

DUNBOYNE
School report for December.
Sr. 4—H. Welter.
Sr. 4—H. Churchill, G. Roberts, A. Roberts, R. Koyle.
Sr. 3—M. Chase, W. McTaggart, S. Ostrander, R. Welter.
Jr. 3—T. Whitcraft, E. Welter.
Sr. 2—W. Whitcraft, M. King.
Jr. 2—G. McTaggart, M. Koyle.
1—E. Churchill, F. Ostrander, C. Marlow.
Primer—F. Churchill, G. Marlow, E. McTaggart.

MT. SALEM
The scholars of our school were treated to a feast of candy by the janitor, Mr. Graves, and he in return was presented with a purse of money by the scholars.

Christmas passed off very pleasantly here. Peace and good will towards everyone seemed to be the wish of all.

Mr. and Mrs. Learn and Mr. and Mrs. Harris from Brantford, and Messrs. C. and R. Buck were visitors at Mr. A. Edson Boyd's for Christmas.

In last week's issue by mistake the entertainment was announced for Christmas eve. It is to be held on New Year's eve. Everybody welcome.

Mr. and Mrs. Harris returned to their home at Brantford on Monday.

NEW SARUM

Miss Anna Wilson left for her home in Delhi where she will spend the holidays.

Mrs. Herbert Simpson is visiting in Waterford.
Born to Mr. and Mrs. Chas. Soper, on Sunday, Dec. 20, a daughter.

Mr. and Mrs. L. Zavit, nee Elva Gilbert, have returned from their wedding trip.

Miss May Simpson, of St. Thomas, spent Xmas with Miss T. Simpson.

Miss Vera Gilbert is the guest of her sister, Mrs. O. Hepburn, St. Thomas.

Miss Myrtle Paddon is ill with grippe.

The Baptist Sunday school held their annual Christmas tree and entertainment on Tuesday evening, it being in the form of a cantata, "The Court of Nations." This was interspersed by a flag drill and the wands of the fairies and cupids, which was under the direction of Miss Anna Wilson, our popular school teacher. The same were excellent and the costumes of the various delegates were humorous. The cast of characters were: Russian Miss A. McTaggart, Southern Mammy Miss Lulu Simpson, English A. Hayden, Oriental Miss Ida Stephens, Scotch Lloyd Coles, Indian Miss L. Elliott, German A. Ashton, Chinese J. Banoroff, Canadian T. Elliott, Miss Grace Gilbert and A. Fishleigh, Italian M. Ashton, French Miss Anna Wilson, sergeant at arms N. Anderson, Irish R. Alton, Welsh Miss M. Charlton, Santa Claus A. Wilcox, Mrs. Santa Claus, Miss V. Thompson, Little Nicholas H. Wilcox, reporters Misses B. Chivers, V. Norton, A. Wilcox, L. Norton and Miss E. McTaggart organist. The proceeds were about \$35.

House Cleaning

We clean all manner of Clothing and Household Effects.
SWACKHAMMER'S
The Only Cleaner in East Elgin
Over White Drug Store Bell 55

Children Cry FOR FLETCHER'S CASTORIA

Silverware!

Would you like to have your home furnished with elegant and costly Silverware absolutely free gratis, without one cent of expense to you?

Read the following and let us explain how you can get it.

Every customer purchasing goods from us for cash will receive Silverware Coupons to the value of ten per cent. of the amount of each purchase, and these coupons are redeemable at our store in most any line of silverware you may choose to select. The silverware is guaranteed by the Crown Silver Plate Co., of Toronto, and consists of the following assortment;

- | | | |
|----------------|---------------|-------------------|
| Tea Spoons | Sugar Shells | Bread Trays |
| Dessert Spoons | Butter Knives | Fruits |
| Table Spoons | Fruit Knives | Butter Dishes |
| Dessert Forks | Carvers, etc. | Cups |
| Table Forks | also | Cruets |
| Dessert Knives | Tea Sets | Fern Pots |
| Table Knives | Biscuit Jars | Bon Bons |
| Coffee Spoons | Sugar-Bowls | and many other |
| Fruit Spoons | Cream Jugs | attractive lines. |

Call in and see our display of these beautiful presents and you will then decide where to buy your groceries in future.



H. L. Charlton

The AYLMEER EXPRESS

East Elgin's Biggest Paper with the Biggest Circulation.

\$1.00 FOR THE YEAR \$1.00

Wouldn't a year's subscription to the Express be a nice and inexpensive Christmas Gift, to that relative or friend, who is interested in Aylmer and East Elgin. A present that lasts throughout the whole year, and is just like 52 great big letters that tell ALL the news, at just the price of the postage stamps alone.

Everybody wants a daily paper to keep in touch with the Great European War.

SEE PAGE 1, FOR CLUBBING LIST

Look this list over carefully, you will find you can save from 10c. to 25c. on Weeklies and up to 50c. on Dailies.

If you subscribe for 2 or 3 papers we can save you the price of the Express, thus giving you all the home news, together with the latest foreign news every day.

If your friend is not a subscriber of the Express tell him about our Clubbing List.

JOB WORK

We are in a position to handle most any line of job printing. Let us figure on your orders. Our prices are right. So is our work.

Have your new Postoffice box number printed on your Envelopes to ensure their prompt return if not delivered.

Do you need any printed Stationery, Letter Heads, Envelopes, Statements, Business Cards, Etc.? We can fill your wants.

Butter Wrappers

The law demands that every butter wrapper be stamped. Why not have your name and advertisement printed on them. Owing to the war and the fact that this butter parchment came from Germany it is becoming very scarce. We were fortunate in buying a large quantity and can fill your orders promptly. Call and get our prices.

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Aylmer - Ontario.