

PHONE EXCHANGE MI191 GROCERY PHONE MI492 **PRYCE JONES DAILY STORE NEWS** WE CLOSE WEDNESDAY AT 1:00 P.M.

A NEW CORSET MODEL

This season we have had made to our special order a Corset for spring and summer wear which combines the most desirable features of famous American makes. Made of linen baize, a light weight, but strong and firm linen and cotton mixture, which is ideal for summer wear, filled with tough, light weight, pliable steel, medium bust, long hips with four hose supporters.

Let our corsetiers show you these new models. You'll find them most satisfactory in every respect, and exceptional value at our prices. **\$1.75, \$2.50 and \$3.50**

LINEN REMNANT SALE

If you've profited by any previous one of these Remnant Clearances you won't need a second invitation to take advantage of this.

- Remnants of Glass Cloth
- Remnants of Tea Towelling
- Remnants of Roller Crash
- Remnants of Long Cloth
- Remnants of Sheeting
- Remnants of Table Damask
- Remnants of Pillow Cotton

Also miscellaneous odds and ends in slightly soiled Table Cloths, Napkins, Bedspreads, Towels, Pillow Cases, etc. On sale Tuesday, cost prices completely ignored.

Lovely Charmeuse Satins for Spring and Summer Gowns

Many women are showing a decided preference for these beautiful Charmeuse Satins, double width and of a soft supple quality, they lend themselves readily to the manipulation of the modiste. Just now the color range is at its best, and you'd be well advised to make an early selection. Ask to see it, at all events.



BEAUTIFUL THINGS

As beautiful as are the wings of butterfly flies are the enticing spring goods we now display. Visit our store and you will no longer be in doubt about what you want. Price our goods and you will no longer be in doubt about where to buy. "Miss Beautiful" always comes to our store.

Prescriptions Filled by Registered Graduates

The drug and toilet goods section now occupies double its former space—and more attention can be given to dispensing physicians' and family prescriptions than hitherto. Our prescription department is in charge of registered graduates who have spent years in the business. The work is done promptly, and a low price charged. We can save you 5 to 10 per cent. on your prescriptions.

FANCY DRAPERY DEPT.

Great 39¢ day at the Neckwear and Belt Section. Novelties and Latest Fashion Favorites, way down below regular price.

Veilings are not only becoming smart and correct in wear, but they improve any hat and keep the hair neat and tidy. Amongst the collection offered at this special price are examples of Russian silk shetland, Fish Net and Shadow Veilings, black, white, navy, brown, violet, gray and primrose. Exceptional price, all yard. **39¢**

Ladies' Belts, fine quality elastic and English calf, all fashionable colors, in various widths and a great variety of clasps to select from. Regular values of these from 50¢ to 75¢. Special, all one price. **39¢**

Fashionable Neckwear, a collection of many stylish dainties from all parts of the world. Collars, Jabots, Yokes, flat round shape, in guipure, Oriental, princess muslin and lace, etc. To see this lot will be to buy, all one price. **39¢**

Ladies' Inexpensive Spring Hosiery, to suit the demands of changing and warmer weather. There are many qualities in Silk Boot Hose; after considerable experience and trials we have no hesitation in recommending patrons to buy the number we are now offering, in black, tan, white; sizes 8-12, 9, 9-12, 10. Far the best at **50¢**

Two splendid numbers in Onyx Silk Hose, black, tan, white and fancy shades; sizes 8-12, 9, 9-12, 10, at **75¢** and **1.50** respectively.

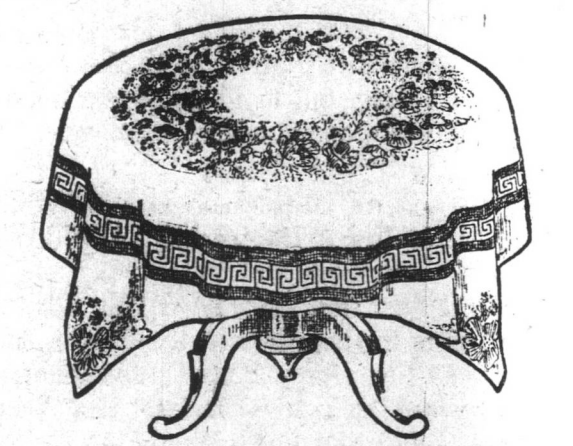
Much Talked of MILLINERY

You hear of our \$5.00 and \$7.50 Trimmed Hats everywhere; and they form pretty substantial subjects for feminine conversation.

A special display has been arranged for Tuesday; about 100 new and charming effects are ready, fresh from the hands of our cleverest designers. Specially priced at **\$5.00** and **\$7.50**.

Gold Medal Irish Linens on Sale

This illustrates one of the many new designs which we have just received. Magnificent circular rose pattern with Greek key on satin band. You must see these cloths and



napkins to appreciate the fine texture, snowy whiteness and lovely satin finish for which Brown's linens are rarely equalled, never excelled.

- Size 2 by 2. Special **\$2.95**
- Size 2 by 3. Special **\$3.50**
- Size 2 by 3. Special **\$4.25**

Napkins to match, size 24 by 24; dozen **\$3.98**

English Muslin Underwear One Quarter Off Marked Prices

Here is another of those lucky purchases which not infrequently fall to the lot of our enterprising buyers. The sale is timely, too, for those who are preparing their spring and summer outfits. All are new, fresh, crisp goods, correct in cut, generous, perfectly shaped and finely finished. The prices represent a saving of one-fourth.

- \$1.75** for \$2.50 Princess Slips—Yoke, skirt and sleeves trimmed with strong, good laundering embroideries.
- \$1.98** for \$2.75 Princess Slips—One of the newest designs, in heavy trimmed slips, finished with wide wash ribbons, in sky and pink.
- \$1.50** for \$2.00 Princess Slips—One of the new "heavy lace" trimmed designs. Exceptional value.
- \$1.00** for \$1.50 Combinations—Made of good cotton trimmed embroidery.
- \$1.50** for \$2.00 Combinations, made of fine lawn, trimmed strong lace, finished with wide silk wash ribbons.
- \$1.75** for \$2.50 Combinations—Many styles at this price, both lace and embroidery trimmed.
- \$1.00** for \$1.50 Nightdresses—Made of soft finished cotton yoke and sleeves, richly finished heavy torchon lace, slip-over style.
- \$1.50** for \$2.00 Nightdresses—Three different designs at this price, very daintily trimmed with heavy torchon lace or Swiss embroidery, either slipover or button style.
- 75¢** for \$1.00 and \$1.25 Corset Covers—50 dozen, trimmed with fine lace and Swiss embroideries; one of the best values we have ever offered at this price.

NEW POST OFFICE READY

As previously announced, a sub post office is now a part of this store's service and equipment. It is conveniently located on the main floor, near elevator, and all the ordinary business of a mailing office can be transacted here, money orders sent or cashed, letters registered, etc., etc. We hope you will show your appreciation of our efforts to improve the store service by making free use of this new sub-station.

Branch Office of C.P.R. Telegraph Co.

In conjunction with the post office will be a C. P. R. branch office for the receiving and despatching of telegrams and cables. We need not point out to residents and merchants in the immediate vicinity what a decided help and saving of time this will be, but we cannot forbear remarking that the prediction regarding First Street West becoming a live business centre is practically fulfilled.

Bargains in the Basement Store

Decided price helps for those who are busy with spring furnishing or replenishing.

- 6 quart Enamelled Saucepan, regular 65¢. Special **45¢**
- 4 quart Enamelled Pudding Pan, regular 30¢. Special **22¢**
- 10 quart Enamelled Pie Plate, regular 18¢. Special **14¢**
- 4 quart Enamelled Double Boiler, regular \$1.20. Special **95¢**
- No. 9 Enamelled Kettle, flat or pit, reg. \$1.65. Special **\$1.10**
- 50-lb. Japanned Flour can, regular \$1.95. Special **\$1.20**
- 13 quart Galvanized Water Pail, regular 45¢. Special **35¢**
- No. 9 Nickel Plated Copper Kettle, flat or pit, regular \$1.85. Special **\$1.50**

"OKTIS CORSET SHIELDS"

"Oktis" questions for home consideration. Have you ever been subject to the annoyance of Corset breakages?

Have you ever known what it is for your Corset to lose its shape before it is half worn out?

Have you ever experienced in your Corset the loss of elasticity, which is one of the primary reasons for its existence?

However moderate your Corset bill you must know something of the troubles indicated above. If you have not taken steps to prevent them, do so at once. "Oktis" spells immunity from all Corset ills, and they double the life of your Corsets. They are rustless, for they contain rustless zairid supports. Price, pair **35¢**

Grocery Specials. Secure Your Month's Requirements at These Sale Prices. Shop Early

- Canned Pineapples, regular 15¢. Special 3 for **33¢**
- Canned Pineapples, regular 25¢. Special 3 for **59¢**
- Flour, No. 1 patent, Pryjo Brand, regular \$3.65. Special **\$3.15**
- Flour, No. 1 patent, Pryjo Brand, regular \$1.85. Special **\$1.65**
- Flour, No. 1 patent, Pryjo Brand, regular 95¢. Special **85¢**
- Roller Oats, regular 25¢ pkts. Special 3 for **59¢**
- Roller Oats, regular 35¢ bags. Special **25¢**
- Roller Oats, regular 75¢ bags. Special **59¢**
- Roller Oats, regular \$1.35 bags. Special **\$1.09**
- Roller Oats, regular \$2.50 bags. Special **\$1.99**
- New crop Evaporated Apples, 25 lb. box, regular \$2.75. Special **\$2.19**
- New crop Prunes, 90-100s, 25 lb. box, regular \$2.00. Special **\$1.69**
- New crop Prunes, 60-70s, 25 lb. box, regular \$2.50. Special **\$1.95**
- Snap Hand Cleaner, regular 15¢. Special 2 for **19¢**
- Canned Peaches, regular 20¢. Special 3 for **45¢**
- Apples, No. 2 Ontario. Special 8 lbs. **25¢**
- Oranges, No. 1 stock, regular 30¢ dozen. Special 2 dozen for **49¢**
- Oranges, No. 1 stock, regular 40¢ dozen. Special 2 doz. **69¢**
- Oranges, No. 1 stock, regular 50¢ dozen. Special 2 doz. **89¢**
- Cranberries, fine new stock. Special, per lb. **9¢**
- Fresh Salads daily.
- 20 lb. B. C. Sugar, special **\$1.09** with grocery orders.
- HIGH-CLASS PROVISIONS
- Pure Lard, Gainers', our price 3 lb. pail **49¢**
- Pure Lard, Gainers', our price 5 lb. pail **79¢**
- Pure Lard, Gainers' our price 10 lb. pail **\$1.55**
- Hams, the best obtainable, half or whole, per lb. **21¢**
- Bacon, the best obtainable, half or side, per lb. **23¢**
- Pork Sausages, home made, our price 2 lbs. for **45¢**
- First of the Month Candy Specials
- Chocolate Almonds, Chocolate Maple Buds, Chocolate Medallions, Chocolate Ginger. Regular 60¢ lb. Special **45¢**
- Wrapped Kisses, assorted, bottles boiled candies, assorted. Special, lb. **19¢**
- Cheewing Gums, full variety, half price.

LUCKY FOR YOU THAT NEW SHIPMENT OF BRASS BEDS CAME IN

As we announced in Saturday's paper, an extra carload of these handsome Brass Beds came just in time to enable us to continue the sale this week.

Taking into consideration the fine assortment available, 10 different designs, and the very great savings you secure, from \$7.00 to \$20.00, it is little wonder that so many are taking advantage of this wonderful sale. But remember, the number is growing less every day. After this car lot is sold there will be no more of these prices.

- Regular \$20.00. Sale price **\$14.75**
- Regular \$30.00. Sale price **\$21.75**
- Regular \$40.00. Sale price **\$27.50**
- Regular \$42.00. Sale price **\$31.00**
- Regular \$65.00. Sale price **\$45.00**

Regular \$60.00. Sale price **\$40.00**

Regular \$55.00. Sale price **\$35.00**

All Felt Mattresses to go with above beds, on sale at each **\$11.25**

Woven Wire Springs, to go with above beds **\$3.00, \$3.75 and \$5.50**

Pure Feather Pillows

Pure Feather Pillows—Pure Feather Pillows, guaranteed free from dust, thoroughly clean and pure, contains 6 lbs. of feathers, covered in the very best quality American ticking, floral stripe effects. Regular \$2.75 pair. On sale, pair **\$1.75**

SEE OUR BOYS' SPRING CLOTHING

First cost shouldn't be the largest saving on Boys' Clothing. The real economy of honest wear and lasting fit is the best of value. Men who buy their clothes here know the money we save them. We do it just as much for the boys. If your boy needs a Spring outfit at distinctively economical prices look at the following:

- Boys' New Model Buster Brown Suits, in the newest military and sailor collar styles, to fit boys 2 to 6 years **\$3.75**
- Boys' School Suits, made of very good quality English tweed, variety of patterns, to fit boys, ages 6 to 12 years, for **\$3.95**
- Boys' Norfolk Suits, made of imported English tweeds; pants are bloomer style; to fit boys, ages 6 to 10 years, for **\$4.25**
- Boys' Top Coats, in a large variety of patterns and styles, to fit boys aged 2 to 8 years. **\$3.50 to \$8.50**
- Boys' Jersey Suits, in all colors, ages 2 to 6 years. Prices **\$2.00 to \$3.75**

THE IMMENSE SHOWING OF MEN'S NEW SPRING CLOTHES THAT

WE HAVE HERE READY FOR YOU TO CHOOSE FROM ARE OF THE HIGHEST CHARACTER AND SURE TO MEET WITH YOUR FULLEST APPROVAL

Clothes that have been tailored by specialists of acknowledged standing, and as fine in material and workmanship as they are smart in cut

- SPRING PATTERN SUITS AT **\$13.50 \$15.00 \$16.50 \$18.50 \$20.00 \$22.50 and \$25.00**
- SPRING OVERCOATS AT **\$12.00 \$13.50 \$15.00 \$18.00 \$20.00 and \$25.00**

They must be seen to realize what thoroughly good and handsome suits they are. Brown and gray mixtures, plain grays, hair lines, blue and gray stripe effects, and the new royal blue; fine finished worsteds, Spotches, cassimeres and chevots—quality fabrics every one. The newer models that follow closely the body's lines are much in evidence; no end of the more staple models and many snappy young men's models.

We have just the Hat that will meet your every requirement of shape, color and dimension in the new spring lines at **\$2.50 \$3.00 \$3.50**



The Poet Philosopher

By Walt Mason

APRIL FOOLS
This is the day when foolish folks think they're a hound for their jokes, and multiply our woes; they fill abandoned hats with bricks, which the wayworn pilgrims kick, and bust a dozen toes. By exercise of brutal will they straddle wild and crook; they trap and trick us every way, and take the sunshine from our day, and call us "April Fool!" But when all things are said and done, the fool is not the trickster; one who's hadered and del-

Gazette Approves of Page

London, March 31—Commenting on the appointment of Walter H. Page as ambassador to Great Britain, the Pall Mall Gazette remarks:
"President Wilson has kept to the tradition which utilizes the bond of literary interest to unite the sympathies of the Anglo-Saxon people and Mr. Page can rely on a reception in this country which will embody every element of the popular good will."

Forty years in use, 20 years the standard, prescribed and recommended by physicians. For Women's Ailments, Dr. Martell's Female Pills, at your druggist.

Sidewalk Sketches

By Howard L. Rasm

Cooking is an attachment to the marriage ceremony which sometimes makes the bridegroom with his hand on his eye, tested before giving in. If all prospective brides were obliged to lay out samples of their cooking in the front parlor, just prior to the wedding march, there would be less indiscriminate wedlock, and more self-satisfied bachelors in this world.

Ideas of a Plain Man

By Dr. Frank Crane

THE AMERICAN—A NEW RACE
The American is a new race. Americans are not a species of Englishmen. They are as distinct from Englishmen as they are from Frenchmen or Germans.

Editorial Note

For blue ruin artists the legislative opposition have, all other things being equal, beaten out the present and future. Because Alberta has a greater than that of the city and incurred for expenses which the members of the opposition speak of as going head on into bankruptcy.