

TO-NIGHT! TO-NIGHT!
AT THE
MAJESTIC

2 SHOWS—2
7.15 and 9 p.m. Admission 20c.

WILLIAM FOX PRESENTS—
"LIGHTS OF NEW YORK"

Shadows of a great city told in a gripping melo-drama featuring ESTELLE TAYLOR and MARC MacDERMOTT—Greater than "While New York Sleeps."

9—BIG ACTS—9

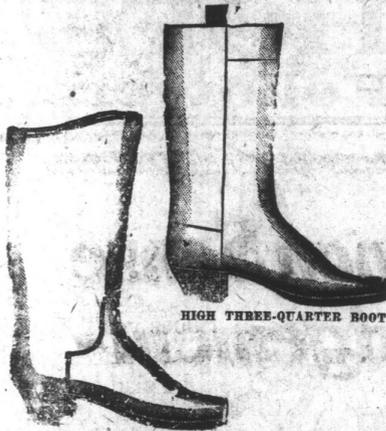
Miss Kathryn Gullivan

(Lyric Soprano)
Sings: (a) "KATHLEEN MAYOURNEEN."
(b) "MOTHER IN IRELAND."

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F. Smallwood,
THE HOME OF GOOD SHOES.
218 and 220 Water Street.

SIDE TALKS.

By Ruth Cameron.

THE HARDEST THING TO GET.

I don't think there is any more marvelous development in the business world in the last 15 or 16 years than the transformation of the clerk who works in the stores from the shop girl to the saleswoman. Do you remember when "shop girl" was a term of reproach? When to say that a fashion was a shop girl fashion meant that it was cheap and tawdry? When to say that a woman had a shop girl's taste was to insult her? I do not know of any class to-day which has, as a whole, better taste in clothes than the women who work in the better class shops.

If I can get such a woman to advise me honestly on what to buy, I will put more faith in her taste and her selection of styles than in my own.

Ganny Buyers.

And their own clothes; well, one never gets over wondering at the marvels they accomplish on limited incomes. I'm well aware that some people try to explain this in a disagreeable fashion and nothing makes me crosser. I feel sure that that explanation applies only to a very small proportion. The rest achieve their efforts by good taste, thrift, and the most canny of buyings.

We were talking about this whole subject the other day and a woman made a very interesting comment on the girls in the shops. She said: "It is perfectly wonderful to me to see how much these girls, many of whom did not have a very good start

in life, make of themselves. Most of them have learned to dress as gentlewomen, a great many have learned the manner of a gentlewoman, but there is one thing very few of them have acquired yet."

"What is that?" I asked.

"Until They Open Their Mouths."

"The voice that goes with their clothes and their manner," she said. "That's always the hardest thing," she went on, "for anyone to acquire, — a refined, well bred voice. So often you meet people who impress you favorably until they open their mouths, and then out comes a high nasal voice or a rough, coarse voice. Or perhaps the fibres of the voice may not be bad, but the words are badly spoken, they tumble out, or they are chewed up in the mouth before they get out at all. Nothing betrays lack of education and lack of association with well bred people so much as a poorly handled voice."

It's true, isn't it?

Most of Us Could Improve.

And not of any one class either, but of us all.

There are very few women who don't take a good deal of pains with their clothes, but how many take one-tenth the pains to have their voices right?

A beautiful voice is a gift. But a well placed voice and a clear pleasant enunciation is within the reach of anyone. Listen to those whose voices you admire and then listen to your own. That's the first step toward this desirable end. The second is to imitate those whom you do admire. Also the third and fourth and fifth and Nth until the result is accomplished.

Attractive Music at the Crescent

LAST NIGHT'S HILL PLEASURES AUDIENCE.

A thoroughly satisfying programme of pictures and music was enjoyed by last night's audience at the popular Crescent Theatre. Pat Harrington, who concludes his engagement this week was better than ever in his snappy songs and dances. His number entitled "I'm Going Home to My Mammy" was splendidly rendered and pleased all. The "Comesick" as sung by Miss Harrington and Shields was delightful with much expression and evoked an enthusiastic reception.

The accompaniment rendered by Al Pittman and Jack Cronan left nothing lacking in the line of attractive music, as it lent atmosphere to the entire bill and made things go with a swing. The pictures were as usual very interesting, especially "The Infamous Miss Revelt" starring the beautiful Alice Lake. The Crescent can boast of the clearest picture in St. John's and this fact is well known by its patrons.

The Amateur Contest for this Friday night will be well up to the usual mark as a considerable number of contestants have already sent in their names, and an entertaining treat is in store for all who are fortunate to secure seats. Watch for Friday night's contest.

Outport customers will receive prompt attention at the **CENTRAL BAKERY**, Central Street. —oct14,23.

Embroidery of red and blue flowers is effectively used on a black satin frock.

Just Folks.

By EDGAR A. GUEST.

CONTENTMENT.
Time was I dreamed of conquest and of fame,
I fancied life kept whispering to me,
"Go build yourself a fortune and a name,
Gather the treasures of the land and sea."

I was a restless wanderer who sought
The strange mysterious goal of worldly bliss;
Peace lies in mighty victories, I thought,
It cannot dwell in humble haunts like this.

"You must have more if you would be content,"
So spoke the strange low voice which I heard,
"For worldly greatness must your strength be spent."
On to the top, forever I was spurred.

But now I watch the tired, pale men pass by,
Seeking the cruel maddening more and more,
And as they pass, for I have learned that I
Have joys enough around my humble door.

There are no better people than mine own,
My neighbours are the equal of a King's,
There is no more in greatness to be known,
Than comes to man from countless simple things.

Women's Brown Kid High Cut Laced Boots, only TWO DOLLARS the pair; all sizes, at Parker & Monroe's, Ltd.—oct14,23

Are Rich Men's Wives to be Envied?

STARTLING SOLUTION SEEN AT THE NICKEL TO-MORROW.

The Nickel Theatre offers to the public to-morrow the first All Light-man picture to be shown in Newfoundland. This concern is a newly formed organization, which specializes on big productions only, in which are featured the screen's greatest performers. The first picture secured for local presentation is a wonderful story entitled "Rich Men's Wives." Two recent sensational divorce actions in which wealthy folk internationally known were the principals provided the inspiration for this photoplay. The authors, Frank Dasey and Agnes Christie Johnston found a moral that they were able to clothe in tense dramatic habiliments.

No woman—or man for that matter—can sit through this picture without being gainer in moral stamina, for the story is based on sound logic and displays a keen study of the lives our so-called social butterflies lead. The play carries a charming girl from her finishing school days, on through the debutante period, then into a triumphant social life, marriage, motherhood, flirtation and unhappiness—circumstances that is as interesting as it is surprising and unexpected. Quite as important as the play itself is the cast of artists that has been chosen to interpret the trying roles. House Peters, as the rich man and a believer in the double moral standard for men and women, in his usual impressive self and adds lustre to a career already made notable by many fine instances of superior acting. Claire Windsor plays the wife, giving what is claimed by critics the finest performance of her entire career. Better than any stage attraction in the city is "Rich Men's Wives" at the Nickel to-morrow night.

Women Should Act Quickly

When a woman finds herself afflicted with backache, headaches, nervousness, dragging-down pains, pain in her side, irregularities and irritability, dark circles appear under the eyes and her complexion gets sallow, she may be sure the underlying cause is some ailment peculiar to her sex. Such women should act quickly and take the great American remedy for such conditions, Lydia E. Pinkham's Vegetable Compound, and they may be saved years of suffering. For generations this old-fashioned root and herb medicine has been restoring ailing women to health, and it may be relied upon with perfect confidence.

Priests Strike

TOKIO, Oct. 13 (Canadian Press)—Flinging the drama before religion, seven priests of the Koula at Dalmich, Hakodate, have gone on a strike. Recently these priests organized a dramatic society and staged several theatrical entertainments of unusually high artistic merit. The high priest objected, however, and ordered the disbandment of the society, contending that presentation of pageants and other entertainment indicated a laxity in the temple which could not be tolerated. The actor-priests immediately declared a strike asserting that unless they could continue to exercise their artistic talent as well as their religious devotion they would rather leave the temple. So far none of the priests has been reinstated and they have organized a dramatic society independent of the temple.

Ladies' Low Shoes only \$1.98 at SMALLWOOD'S.—oct13,23

New Crop Pineapple CUBES

of guaranteed choicest quality and heavily syruped, just to hand. They are put up 4 doz. 1-1-5 to the case. Our price is lower.

HARVEY & CO., Limited.

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ONLY \$3.75.



RED BALL.

- MEN'S LONG RUBBERS, English Only \$3.75
- MEN'S LONG RUBBERS, Sea Only \$5.50
(The Rubber with the White Sole).
- MEN'S STORMKING LONG RUBBERS Only \$6.75
(The Rubber with the White Sole.)
- BOYS' LONG RUBBERS, English Only \$3.00
- YOUTHS' LONG RUBBERS, English Only \$2.50
- BOYS' LONG RUBBERS, Sea Price \$5.00
(The Rubber with the White Sole).
- BOYS' STORMKING LONG RUBBERS \$5.70
(The Rubber with the White Sole).

We also carry RED BALL & RED BALL VAC. LONG RUBBER BOOTS together with Men's, Women's, Boys' and Girls' Low Rubber Footwear, Gaiters, etc.
Mail Orders receive prompt attention.

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The Home of Good Shoes - 218 & 220 Water St.

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1000 Tons Household Coal
\$13.50 PER TON sent home.
IN STOCK:
2000 Tons WELSH ANTHRACITE COAL
All Sizes.
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Forty-Four Years in the Service of the Public—The Evening Telegram.

BILLY'S UNCLE



Perhaps She'll Set It in the Ice Box.

BY BEN BATSFO