

## Regatta Day!

We always win where price and quality are at stake in Picnic and Outing Supplies.  
OUR SPECIALTIES: Boiled Ham, Cooked Beef, Ox Tongue (wafer sliced), Paper Serviettes, Picnic Plates.

### Cigars and Cigarettes!

Rock Governor Conchas  
Albany Capstan Gem  
Three Castles Kismet Felucca  
Avie Von La Florida  
La Rosa Nhomotor  
El Negro Virginia  
Cuba Libre Black Fox  
Try our Special Westminster  
Turkish and Virginian Cigarettes.

New York Turkeys.  
New York Ducks.  
New York Chicken.  
New York Beef.



**COOL DRINKS!**  
LIME JUICE.  
LEMON SQUASH.  
SYRUPS—Assorted Flavors.  
Grape Juice.  
Wine Cordials.  
Lemon Crystals  
and  
Black Currant Crystals.

### Fresh Fruit, etc.

Peaches, Pineapple,  
Apples, Pears, Oranges,  
Lemons, Bananas,  
Grape Fruit, Plums,  
Water Melon,  
Celery, Tomatoes, Lettuce,  
Radishes, Parsley, Cucumber  
New Turnips,  
New Potatoes.

OUR MOTTO: Goods Best,  
Service Right,  
Delivery Prompt.

**AYRE & SONS,**  
Limited.  
Grocery Department.

Bred and Born  
in Newfoundland

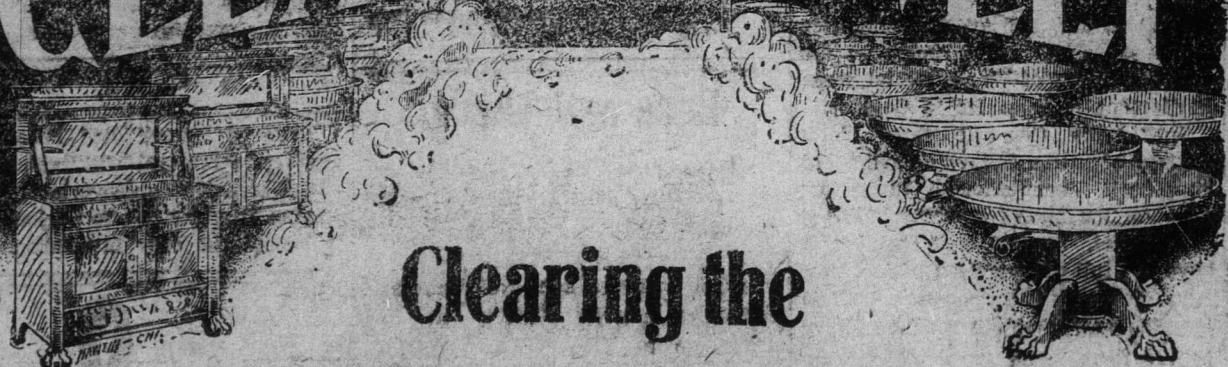


**Black Fox Cigarettes**  
**One cent each.**

Invest your "odd" cents  
in a few Black Foxes.

**Imperial Tobacco Co.,**  
(Newfoundland) Ltd.

## OUR SEMI-ANNUAL CLEAN-UP SWEEP



**Clearing the  
Decks for Action!**

We have been preparing for our ANNUAL CLEAN-UP SALE of all SUMMER GOODS, also odds and ends in Furniture, to make room for fall shipments to arrive. We therefore have a line of Beds, Springs and Mattresses that we offer at half the regular price to clear. Health Mattresses that sold for \$7 to \$9 now offered at \$3 to \$4 to clear; Beds as low as \$2.95 each; Springs from \$2.00 up, and a general reduction all round during this Great Sale.

EVERYTHING IN SUMMER GOODS MUST GO regardless of cost, as we must have the room; so come early and get your pick. Sale starts to-day, and considering that there are so many values offered, we predict a quick clearance.

**C. L. MARCH CO., LTD.**  
Cor. Springdale and Water Streets.

## War News.

### Day of Suspense.

Special to the Evening Telegram.

LONDON, Aug. 6th.  
The first day of war for Britain has been a day of suspense, rumors every half hour, fresh "Extra" was shouted through streets with some startling news, but the sum total of the rumors was that cannonading had been heard off all the coasts of Europe. The nation's mind and heart are with the fleet. Every one awaits the bulletin of a great battle, the first fruits of the war. Several German vessels were brought into harbor by British cruisers and others impounded in port. This was the day's only news so far as British naval and military operations are concerned. A vote of \$500,000,000 for war purposes, the appointment of Field Marshal Earl Kitchener as Secretary for War were the two Government measures of greatest importance.

### Ambassador Leaving.

LONDON, To-day.  
The Admiralty announced a special despatch boat would be placed at the disposal of the German Ambassador to-day in order to permit him to leave British territory. Telegraphic communication between England, Germany and Austria-Hungary was entirely cut off.

### FRENCH WILL OPERATE WITH BELGIUM.

LONDON, To-day.  
Asquith in the Commons yesterday, after giving a summary of war news already published said the Belgium Government invited the co-operation of French troops with Belgium and of Provincial Governors are not to regard the movements of French troops as a violation of the frontier.

### KAISER WILL DICTATE TO THE WORLD.

LONDON, To-day.  
The following vision of the future comes from Berlin and illustrates the spirit with which Germany forced the war upon the four powers. The Lokalanzeiger, an important Berlin journal, says "We begin to-day the final fight which will settle for ever Germany's great position in the world. When Germany's sword glides into the scabbard she shall stand before the world the mightiest nation, and shall be at last in the position to give the world peace, enlightenment and prosperity."

### AID FROM DOMINIONS.

LONDON, To-day.  
Under the Captain of "A solid Empire" the Morning Post expresses appreciation of the proffered help of the Overseas Dominions. Referring to Canada's assurance on first August, it says that such action on the part of Borden's Government was no more than could be expected from a cabinet headed by such staunch devoted Imperialists, but it was especially gratifying to note that they were supported by public opinion all over the Dominion.



### PERSECUTED

by the pangs of INDIGESTION or the torments of DYSPEPSIA a man is unfitted for work and a burden to himself.

The cure is difficult and may not be rapid unless you take Stafford's Prescription "A".

Two or three bottles will strengthen the digestive organs and enable them to assimilate food, etc.

For sale by your dealer. If not you can obtain same from

DR. F. STAFFORD & SON,  
St. John's, N.F.

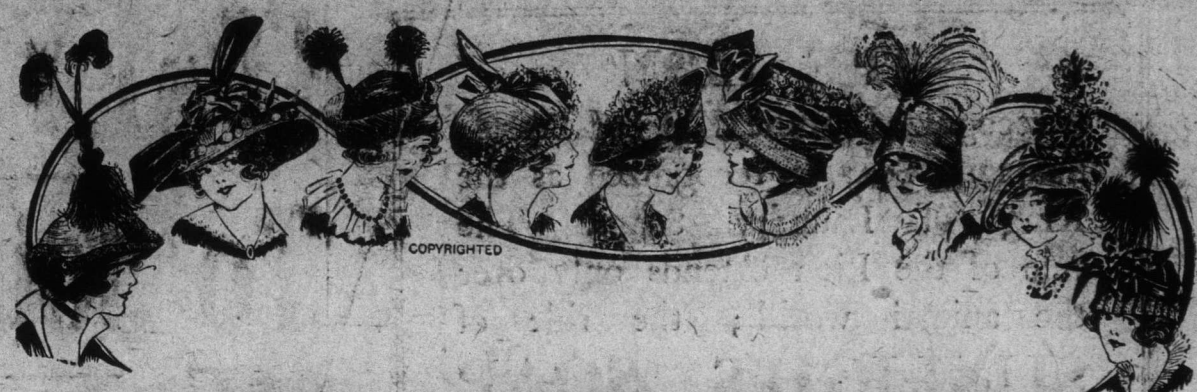
Small size, 25 cents a bottle; postage 5 cents extra.

Large size, 50 cents a bottle; postage 10 cents extra.

Prepared only by DR. F. STAFFORD & SON.

Also manufacturers of Stafford's Linctament and Phosphate Cough Mixture.

A WARNING.—Bowring Bros. Ltd., Lloyd's Agents here, had the following message from Liverpool: "Notify British shipping Admiralty advise all ships to abandon regular tracks and advise other British ships."



## SEE WINDOW

For New Styles

Direct from New York—Our First Shipment

OF LADIES'

## Fall Hats

To introduce these we  
will give special prices  
to the early purchasers.

Come and have a look at these  
rare styles. We have a bigger  
variety and better assortment  
than ever.

**James Baird**  
LIMITED

You May Need It

## REGATTA DAY

- A pair of Ladies' BLACK or TAN SHOES . . . . . \$2.00, \$2.20 pr.
- A pair of Ladies' BLACK or TAN CASHMERE HOSE . . . . . 25c., 70c.
- A pair of Ladies' BLACK SILK ELBOW GLOVES . . . . . 50c.
- A Ladies' ADJUSTABLE MOTOR VEIL . . . . . 80c.
- A Ladies' BLACK LEATHER HAND BAG . . . . . 25c. to \$1.50
- A Ladies' H. S. LACE EDGE or EMBROIDERED HDKF. . . . . 5c. up
- A Nice, Soft, Cool, Comfortable INDIAN GAUZE UNDERVEST for  
your little girl . . . . . only 40, 42, 44, 46, 48 & 50c. each

AT

**A. & S. Rodgers'.**

Advertise in The Evening Telegram