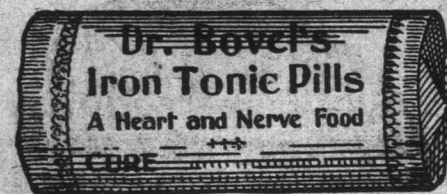


**DR. BOVEL'S IRON TONIC PILLS**  
A Heart and Nerve Food



Dr. Bovel's Iron Tonic Pills are manufactured from a specially prepared formula, and have proved their worth and great healing powers amongst young and old, male and female, in every country in the world. They are sold under guarantee that they are absolutely pure from harmful drugs of any kind, and they differ from so-called patent medicines and regularly prescribed drugs as day differs from night. They not only give giant strength and new life and vigor to weak and hopeless sufferers, but they are a cure for countless diseases which result from broken-down health. The many years of patient labor, and the expense and care that has been given to the perfection of this pill have been amply repaid by the marvelous cures that have been effected, and the many testimonials that have been received of the benefit they have been to suffering humanity.

**CURE** Anaemia, all Nervous Diseases, Paralysis, Locomotor Ataxia, Rheumatism, Sciatica, Palpitation of the Heart, Faint or Dizzy Spells, all Female Weakness, Suppression of the Periods, Pale and Sallow Complexion, all Diseases arising from Mental Worry, Overwork, Excess, Early Decay, etc.

PRICE, 25c. per box

**FROM A THANKFUL MOTHER**

Dear Sirs,—  
Having given Dr. Bovel's Iron Tonic Pills a fair trial, of two boxes, I can truthfully say that they are all you claim them to be. I have been greatly benefited by them, having suffered several years with Neuralgia of the Heart, Liver Trouble, Stomach Disorders, and a complication of diseases. Why the pains have left me entirely and I feel now as if life was worth living for. I always used your Bovel's Herb Tablets at the same time.

Must say that your Herb and Gum Salve is wonderful for Skin diseases of all kinds. And your Menthol Inhaler is really a blessing to the house. I have used it for colds in the head. When I could not sleep at nights, sore throat, was cured like magic. I have cured my sister's two little children with very bad colds in the head, and herself. We could not be without it, especially during winter months, when colds are so frequent. You may publish this testimonial if you wish, as it may help some other poor sufferers as it surely helped me.

Yours truly, MRS. CHAS. H. MARTIN,  
John Island, Ont.

**A RHEUMATIC SUBJECT**

Dear Sirs,—  
Have used three boxes of Dr. Bovel's Herb Tablets. They have done more to relieve my rheumatism than anything I have ever used. I have been a martyr to this disease for years.

Gratefully yours, D. M. FELLOW,  
Sault Ste. Marie, Ont.

**DR. BOVEL'S HERB & GUM SALVE**  
Nature's Remedy for All Skin Diseases



Dr. Bovel's Herb and Gum Salve is Nature's ideal skin cure and healer. It is free from the objectionable features of ordinary salves, ointments and embrocations. To produce it, medicinal plants and herbs were taken, and from them were extracted gums and juices possessing considerable healing and curative powers. Costly experiments at last secured the right blending of these juices, and to the final product, a preparation virtually capable of growing new and healthy skin, the name of Dr. Bovel's Herb and Gum Salve was given.

**CURES** Eczema and Salt Rheum, Shingles, Tetter, Ringworm, Scald Head and Baby Eczema, Chafing, Pimples and Blackheads, Rough Red Skin, Old Sores and Bed Sores, Sore Feet and Toes, Childs and Frost Bites, Ingrowing Toe Nails, Corns and Bunions, Itching peculiar to Women, Poisonous Skins, Scalds and Burns, Chapped Hands and Faces, Sore and Cracked Nipples, Sore and Inflamed Eyelids, Itch, Piles, Barber's Itch, Itching Piles, Blind and Bleeding Piles, Protruding Piles, Pin Worms, etc.

PRICE, 25c. per box. Worth its weight in Gold

Address: **BOVEL MANUFACTURING CO'Y.** DEPARTMENT 5 St. John's, Newfoundland

**BOVEL!**

**\$100.00 CASH GIVEN AWAY**

In order to advertise Dr. Bovel's Home Remedies, we have framed a competition, the particulars of which will be found herewith. The prizes mentioned below will be awarded immediately after the 31st of May, 1910. Persons living in the Outports have an equal opportunity with others to win one of these valuable prizes. Do not hesitate to enter this competition. The conditions will be carried out with the strictest integrity.

Opposite will be found three sets of mixed or jumbled letters. Here are the sets:  
The first set when placed in proper order spells the name of something we all need when ill.  
The second set spells the name of a large wild animal.  
The third set spells the name of a small fish used as bait.

Can you place the above set of letters in proper order, so as to spell the words wanted? It is not easy, but with patience and perseverance it can be done. It may take a small amount of your time, but there are cash prizes given away as an advertisement, it is well worth your time to make an effort.

Write your answer to the above neatly and rubrically on a slip of paper, and send it to us at once. Both writing and neatness count in this contest. If you do not happen to be a good writer, have some neat writer enter the contest for you, in his or her name, and if you are awarded a prize, agree with the person who does the writing that the prize belongs to you. All this may take up a little time and be a little trouble, but the prizes are worth "man," times the amount of time that anyone will give to the above.

**THE PRIZE LIST**  
1st Prize.....\$25.00 in Cash  
2nd Prize.....\$20.00 in Cash  
3rd Prize.....\$15.00 in Cash  
4th Prize.....\$10.00 in Cash  
5th Prize.....\$5.00 in Cash  
and Twenty-five (25) prizes of \$1.00 each

**YOU MAY NOT SEE THIS ADVERTISEMENT AGAIN DO NOT DELAY WRITE TO-DAY**

**CONDITIONS**  
The judging of the above will be in the hands of two gentlemen of undoubted integrity, who have no connection whatever with our business.

No number of sureties or any other persons will be allowed to compete. Anyone desiring to compete must first obtain the wrapper from a box of Dr. Bovel's Home Remedies, or the cover from a box of Dr. Bovel's Herb and Gum Salve or the directions that are round Dr. Bovel's Menthol Inhaler. The wrapper of Dr. Bovel's Iron Tonic Pills is printed in Red. The wrapper of Dr. Bovel's Herb Tablets is printed in Blue. The cover of a box of Dr. Bovel's Herb and Gum Salve is printed in Gold, Red and Black. The instructions wrapped around a Tube of Dr. Bovel's Menthol Inhaler are printed in Black.

One of the above must be returned to us with your answer. All the above named articles sell at twenty-five cents each. You should be able to obtain any one of them from any dealer or druggist. If your dealer or druggist cannot supply you, ask him to obtain them for you, and give him a reasonable time in which to do so. If he does not care to supply you, write to us direct, giving us the name of the dealer whom you asked for your goods. Enclose twenty-five cents with your letter and we will supply you with any of the articles you desire, by mail, post paid.

When replying to this advertisement be sure to write your name and address very plainly in the space opposite. Cut out the coupon and mail it to our address together with the slip of paper on which you have written your solution to the puzzle, and the wrapper from either a box of Dr. Bovel's Iron Tonic Pills, or a wrapper from a box of Dr. Bovel's Herb Tablets or the cover of a box of Dr. Bovel's Herb and Gum Salve, or the directions that are wrapped round a tube of Dr. Bovel's Menthol Inhaler. Any one of the above is sufficient to qualify you for entrance to this competition. It is evident to us that you have purchased twenty-five cents' worth of our goods.

No entry will be accepted unless all conditions are strictly adhered to.

**DR. BOVEL'S HERB TABLETS**  
Nature's Great Liver and Kidney Cure



"Dr. Bovel's Herb Tablets" is a remedy sold on its merits. A medicine which cures its marvellous curative and healing powers to simple plants and shrubs of the field and forest, in which nature provides a cure for all evils. This wonderful remedy is composed of ten of the most efficacious herbs, barks and roots known to the medical world, which are gathered in proper season by skilled hands, and carefully dried and powdered. The powder is then scientifically prepared by expert chemists and made into small chocolate coated tablets containing the exact proportion necessary to achieve certain and perfect results in treating all diseases arising from bad blood, disordered stomach and inactive liver and kidneys. These organs may rightly be called the main machinery of the human system, as they are either directly or indirectly responsible for all our suffering.

**CURE** Liver and Kidney Troubles, Indigestion, Dyspepsia, Sick Headache, Constipation, Biliousness, Skin Diseases, Rheumatism, Nausea, Pale and Sallow Complexion, etc.

PRICE, 25c per box

**BURNT BY BOILING GREASE**

Dear Sirs,—  
Having received your medicine, I take great pleasure in recommending same to all concerned. Your Gum Salve is worth its weight in gold. Recently I burnt myself badly with grease catching fire which caused most excruciating pain. Only one application of your Gum Salve was necessary to render immediate relief.

Trusting that someone may read this and give your Gum Salve a test, the way I did, and wishing you every success.

Respectfully yours, F. F. TAYLOR,  
Station Operator, Macoun, Sask.

**NERVOUS TROUBLE CURED**

Dear Sirs,—  
Some time ago I was persuaded to purchase four boxes of Dr. Bovel's Iron Tonic Pills. At the time I had little faith in them, as I had been a sufferer from nervous trouble for several years. At the same time I was very much run down and out of sorts. I am now pleased to say that after using eight boxes of your pills and tablets I am entirely built up, and have to thank your company for my good health.

Yours truly, S. M. FLYNN,  
114 Bellevue Ave., Toronto.

**DR. BOVEL'S MENTHOL INHALER**



Dr. Bovel's Menthol Inhaler gives instant relief in cases of inflammation of the mucous lining of the nose, throat, eye, or intestines—in less than a minute after the first application the air passages are freed, and the breathing becomes natural and easy—the most acute attacks of cold in the head are cured in a few hours—cures incipient catarrh in a few days—and will permanently cure most chronic cases in from one to three months—it allays pain—counteracts all foulness of the breath—heals the ulcers—and in an incredibly short while absorbs and dries up all discharge. It contains no injurious ingredients, such as cocaine, the use of which, like morphine in many cases has been the means of contracting the dreaded narcotic habit. Beware of catarrh cures containing such ingredients. Dr. Bovel's Menthol inhaler is sure, pure, harmless and easily applied.

**CURES** Catarrh, Cold in the Head, LaGrippe, Asthma, Hay Fever, Bronchitic Asthma, Foul Breath, Nervous Headache, etc.

PRICE, 25c Each

**SIMPSON'S Clearance Sale**

The stock consists of Goods imported direct from England, is GOOD VALUE at regular prices. We are selling for cash only.

**A LARGE DISCOUNT**

Is given with every purchase. You can SAVE money at our store. OPEN EVERY NIGHT.

**COR. QUEEN'S RD. & RAWLINS' CROSS.**

**\$3.00 Shoes!**

We do not say that our \$3.00 Shoes are worth \$5.00, but we do say that they are the best \$3.00 Shoes in St. John's. Each pair has our personal as well as the manufacturer's full guarantee to be of the best quality.

Leather, latest Shape last and most perfect fitting shoe to be had at this price. We do not ask you to pay 50c per pair extra, or in other words, we do not take that much from the quality for the sake of having some fancy name attached.

**IN LADIES' SHOES.**

The styles are Extension Soles, Good-year Welt Sole, High and Medium Heel, Patent Leather, Vici Kid smart styles.

**SAGE & WALLAGE, The People's Shoe Store, 312 Water St.**

**NO THOUGHT READER**

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Agt.**  
Office: corner Daekworth and Prescott Streets.

**ROBIN HOOD FLOUR**

**IS DIFFERENT**

**IT HAS ROUSED THE CURIOSITY OF THE WHOLE WEST**

"Do you really think" one housewife will say to another "that this new flour can be better than the flour we are using?"  
Madam, there is no doubt about it. But there is just one way you can be convinced. You must use it yourself.

Our claims will not satisfy you, but we back up our claims in such a way that you will lose nothing by trying Robin Hood.

Your grocer will tell you about our guarantee which gives you back your money if you are not satisfied.

**THE SASKATCHEWAN FLOUR MILLS CO. LIMITED**  
**MOOSE JAW SASK.**

**New Cabbage, Etc.**

Due To-Day per "Siberian,"

50 crates Choice NEW CABBAGE. And just landed,  
50 cases SWEET ORANGES.  
50 sacks NEW ONIONS—splendid retailing stock.  
20 cases LARGE LEMONS. Turnips, Parsnips, etc.

**Edwin Murray**

**OUR FOOT SPECIALS! The PEN**

Here is where we save you from 20 cents to 50 cents

Men's-BOX CALF  
Our Ladies' Boot of Vici Kid, Blucher Cut, with Patent Tip, all solid throughout, easily worth \$2.00 or \$2.20.  
**OUR PRICE, ONLY \$1.80.**

Our Men's Box Calf, also our Men's Vici Kid Boots, Blucher shape, good solid inner soles, worth \$2.75 or \$3.00.  
**OUR PRICE, \$2.50.**

Our Special Sale of Five Hundred pairs of Men's fine Boots, Blucher Shape, on narrow and medium lasts, worth \$2.50 per pair.  
**OUR PRICE, \$2.00 PER PAIR.**

Our Ladies' Black and Tan Shoes, also our Ladies' Patent Leather ankle strop, easily worth \$1.50.  
**OUR PRICE, ONLY \$1.20 PER PAIR.**

These Boots and Shoes will never be priced so low again, they were bought when goods were down in price.

**F. SMALLWOOD, The Home of Good Shoes.**

**Bargains**

WHILE THEY LAST IN

**CURTAIN ODDMENTS.** Direct from the manufacturer and opened To-day a JOB LOT of

**CURTAINS, CURTAIN NETS, HALF BLIND NETS, ENDS OF CURTAIN NET and ENDS OF HALF BLIND NET.**

We bought them at a Bargain and are giving our customers the benefit in this Cheap Sale. Wonderful Bargains while they last.

**WILLIAM FREW, Water St., Nearly opp. Court House**

You will eventually buy,

**WATERMAN'S IDEAL FOUNTAIN PEN.**

All progress in Fountain-Pen making is progress towards simplicity. Waterman's Ideals are absolutely simple in construction. There are only five parts to the pen, which, when assembled, form the perfect writing implement of the present time. The parts are carefully fitted together to insure absolute safety and cleanliness in the use and carrying of Pen.

The Spoon Feed, which is the only reliable device ever placed in a Fountain Pen, is to be found only in Waterman's Ideals.

The Gold Pens in Waterman's Ideals are 14kt. gold, hand-tempered with Iridium—the hardest metal in the world.

Avoid imitations and substitutes.

**DICKS & Co.,**  
ap18 Popular Bookstore.

**You Will Save Money**

By sending your order for

**Candies and Fruit Syrups**

To the undersigned,

**Guaranteed Fresh New Stock.**

Hard Mixtures, Cream Mixtures, One Cent Goods, Chocolates, Caramels, Bon Bons, Bottle Goods and Fruit Syrups—assorted flavours—case of 3 doz. pints, case 6 doz. half pints.

**RENNIE BAKING CO.,**  
ap2, 121p, eod St. John's.