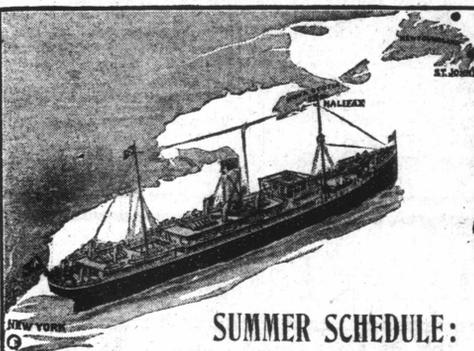


"From Sill to Saddle"

All kinds of
Building Material
as well as
Lumber
sent to all parts of the Country.

HORWOOD LUMBER CO., LTD.

Red Cross Line



SUMMER SCHEDULE:

S.S. STEPHANO and S.S. FLORIZEL.
From New York every Saturday.
From Halifax every Tuesday.
From St. John's every Saturday.

Harvey & Co., Limited
Agents.

CHISLETT'S MARBLE WORKS

(Opp. Baine Johnston's, Water Street)

P. O. Box 86.

If you want a Headstone or Monument visit our store and inspect our stock. We have the most up-to-date finished work in the City. Write for DESIGN BOOKS and actual PHOTOS of our work. PRICES to suit everybody. FIRST CLASS SOCKET given free with each Headstone. Out-pour orders especially attended to. LOCAL CEMETERY work done cheaply.

Rugs and Carpets!

We announce the arrival of a new consignment of Wilton, Axminster and Tapestry Carpets, with Rugs to match.

These Carpets are remarkable for the rare beauty of their designs, and the exquisite softness of the color tones.

Sizes and prices quoted on application.

U. S. PICTURE & PORTRAIT CO.
CARPET DEPT.

THE FREEDOM OF THE SEAS

Cut off from all access to foreign markets and feeling the pinch of the Allied walls of steel which are closing in upon her from the East, the South and the West, the official spokesmen of Germany again begin to prate about "the freedom of the seas." Unless the British Navy relaxes its bulldog grip upon the arteries of Germany's foreign trade, Germany, we are threatened, will again send her submarines forth, like the pirates of old, to murder innocent women and children and noncombatant men under the specious pretext that in so doing she is thereby asserting the freedom of the seas.

It may be well at this time to enquire what Germany means by the phrase, "freedom of the seas." She certainly does not give that meaning to the phrase which is accepted by the other nations of the earth. In this connection it may be well to recall the interview given by the Right Hon. Arthur J. Balfour, M.P., First Lord of the Admiralty, to the American press a short time ago. Mr. Balfour said: "The phrase 'freedom of the seas' is, naturally, attractive to British and American ears. For the extension of freedom into all departments of life and over the whole world has been one of the chief aspirations of the English-speaking peoples, and efforts towards that end have formed no small part of their contribution to civilization. But 'freedom' is a word of many meanings; and we shall do well to consider in what meaning the Germans use it when they ask for it, not (it may be safely said) because they love Freedom, but because they hate Britain.

"About the 'freedom of the seas,' in one sense, we are all agreed. England and Holland fought for it in times gone by. To their success the United States may be said to owe its very existence.

"For if, three hundred years ago, the maritime claims of Spain and Portugal had been admitted, whatever else North America might have been it would not have been English-speaking. It neither would have employed the language, nor obeyed the laws, nor enjoyed the institutions, which, in the last analysis, are of British origin.

"But the 'freedom of the seas,' desired by the modern German, is a very different thing from the freedom for which our forefathers fought in days of old. How, indeed, can it be otherwise? The most simple minded must feel suspicious when they find that these missionaries of maritime freedom are the very same persons who preach and who practice upon the land the extreme doctrines of military absolutism.

"Ever since the genius of Bismarck created the German Empire by Prussian rifles, welding the German people into a Great unity by military means, on a military basis, German ambitions have been a cause of unrest to the entire world. Commercial and political domination, depending upon a gigantic army autocratically governed, has been and is the German ideal.

"If, then, Germany wants what she calls the freedom of the seas, it is solely as a means whereby this ideal may receive world wide extension."

The interpretation of the phrase "freedom of the seas" contended for by the Teutonic Allies, will not, we are safe in saying, be admitted by any other nation on earth. The seas can not be free if Germany is permitted to slaughter those who sail there and destroy the ships they sail in. Nor the freedom of the seas which every nation on earth enjoys and which was purchased at the cost of so many British lives and so much British treasure will not be surrendered so easily as Germany seems to think.

WE ARE NOW BOOKING ORDERS FOR:

- NEW OAK COD
- LIVER OIL BARRELS
- SCOTCH AND LOCAL HERRING BARRELS.
- SALMON TIERCES AND BERRY BARRELS.

If you need any of the above we can supply you at short notice. No order too large or too small to receive prompt attention. Write

Box 156. Phone 144.

The Mercantile Coopers,
275 Southside Road.

Wednesday's Attraction Extraordinary.

THE BRILLIANT DRAMATIC STAR

VIOLA ALLEN,

with Richard C. Travers and an eminent cast. Production in Six Acts.

"THE WHITE SISTER."

The Pictures are superb, the costumes are correct in every detail, the scenes are laid correctly as to atmosphere. There is nothing missing, nothing wanting in this most beautiful and wonderful photoplay.

TO-DAY—TUESDAY—"SINS OF THE MOTHERS" and the 14th episode of MARY PAGE.

THE NICKEL—"Always Worth While."

The Loss of the "Hump"

People from that place to-day inform us that the sinking of the S.S. Hump on Thursday week passed occurred while the steamer was entering St. Lawrence at 3 o'clock in the morning and by collision with the S.S. Argyle. The morning was very dark, not a star being visible in the sky, but there was no fog. The Argyle was leaving the port and it is believed did not see the Hump's lights until she was so near that collision was unavoidable. The Argyle struck the "Hump" a heavy blow in the harbor, cutting her down eight feet and well below the water line, her bow crashing through the smaller ship's side as if it was so much tissue paper. The ships hung together for a while and but for this some of the men must have been drowned, as the water poured into the hull of the "Hump" in rivers and soon the fires were quenched in the engine room. Engineer Barry Lynch and fireman Dicks who were at their stations below had a narrow escape. The Hump sank in less than 15 minutes and while the vessels hung together the crew of 11 men climbed up over the Argyle's bows and reached her deck safely, proceeding to Odein in her later. The Hump's boats were smashed by the blow of the Argyle's bows. She struck her on the port side and so quickly did the men leave that not one of them saved any of their effects. It was a fortunate thing that the water was very smooth, for on board were three passengers, a man who is a cripple and his wife and infant. Immediately the accident occurred the Argyle lowered away her boats and one of these saved the three passengers. The mystery of the collision, we hear, will be cleared up before a marine Court of Enquiry.

REID'S STEAMER REPORT.

Argyle left Placentia 4.10 a.m. to-day.
Clyde left Lewisporte 6.30 p.m. yesterday.
Dundee left Port Blandford 9 a.m. yesterday.
Ethie left Daniel's Harbor 6.45 p.m. yesterday inward.
Glencoe left Rose Blanche 2.15 p.m. yesterday going East.
Home left Fortune Harbor 4.40 p.m. yesterday outward.
Kyle leaving Port aux Basques after arrival of Sunday's No. 1.
Wren left Britannia 5.20 p.m. yesterday outward.
Meigle arrived Port aux Basques 9.10 a.m. to-day.

RED POPPIES IN THE CORN

I've seen them in the morning light.

When white mists drifted by:
I've seen 'em in the dusk o' night
Glow 'gainst the starry sky.
The slender waving blossoms red
Mid yellow fields forlorn:
A glory on the scene they shed,
Red Poppies in the Corn.

I've seen them, too, those blossoms red,
Show 'gainst the Trench lines screen,
A crimson stream that waved and spread
Thro' all the brown and green.
I've seen them dyed a deeper hue
Than ever nature gave,
Shell-torn from slopes on which they grew,
To cover many a grave.

Bright blossoms fair by nature set
Along the dusty ways,
You cheered us, in the battle's fret,
Thro' long and weary days:
You gave us hope: if fate be kind,
We'll see that longed-for morn.
When home again we march and find
Red Poppies in the Corn.

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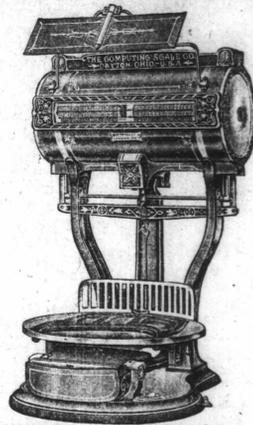
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OUTPORTS WAKING UP.

WILLIAM DUFF & SONS LTD., of Carbonar, have just placed their order for one of our latest type DAYTON MONEYWEIGHT SCALES.

William Duff & Sons Ltd., are an old and well established firm, and they realize that it does not always pay to wait "Till after the War" to get something they really need every day in their business.

Merchants are beginning to realize that there is no economy in delaying the purchase of something that is really needed, that is an added convenience, and that will save money every day you use it.



Nfld. Specialty Company,
RENOUF BUILDING,
SOLE AGENTS FOR NEWFOUNDLAND.

We also handle Electric Lighting Plants, Gasolene Lighting Plants, Gasolene Lanterns and Table Lamps, Telephone Systems, Cash Registers, Oil Tanks and Pumps, Refrigerating Machinery, Butchers' Supplies, etc.

Vienna's Food Supply is Now a Difficult Problem

In his 22nd. monthly report on conditions in Vienna, Dr. Weisgirnner, the Burgomaster, states that, as was the case at this time last year—that is, in the period before the new harvest—the problem of food supply has become very difficult. Flour and potatoes are very scarce, but of meat there is enough, because (as the Burgomaster says) the constantly increasing prices have lessened the demand. Beef has risen to 4s 6d a pound, and pork to 4s 8d. Prices of other meats are proportionately high. All fats are very scarce, and the municipality has been forced to supply the poorer classes with these at prices below cost. The shortage of milk continues, owing to the difficulties of transportation in hot weather and the scarcity of fodder. Fifty-four thousand persons are receiving free meals daily. Foodstuffs prices are steadily rising. Butter now costs 3s 9d a pound, margarine 3s 6d, and lard 5s. Flour is 6d a pound, and beans and onions 10d.

Concluding, the Burgomaster says: "A hundred weeks of war now lie behind us; that we have held out as we have is beyond all expectation."

M. JOULLES GOUFFE, Chef de Cuisine to the Jockey Club. "I recommend very particularly the Gas Kitchener from which one can obtain such excellent results."

THE HOTWATER QUESTION.

What at the time was an obstacle to the more general use of gas for cooking, namely the difficulty of obtaining hot water when the kitchen range was out of use, has been overcome by the invention of efficient and economical gas-heated apparatus, whereby a constant supply of hot water cost quite independently of can be secured at reasonable the kitchen range boiler.

St. John's Gas Light Co.

THE CRESCENT PICTURE PALACE

EVERY AFTERNOON 2.15. EVERY NIGHT AT 7.15.

Presenting Edith Story and Evert Overton in

"A Man's Sacrifice."

A Broadway Star feature in 3 reels by the Essanay Company.

"FORD CANADIAN MONTHLY"

The month's news in Animated Pictures.

"THE DECEIVERS"

A Vitagraph Drews Comedy with Mr. and Mrs. Sidney Drew.

PROFESSOR MCCARTHY playing the Piano.

SAM ROSE, Baritone, singing Newest Ballads & Novelty Songs.

A New and Classy Musical Programme, Drums and Effects.

Fat cards are about to be introduced in Austria. Each person will be allowed half a pound of butter, fat, and salad oil a week.

The Austrian military authorities have requisitioned all the rubber tyres in the Monarchy, of every size and description, mounted or unmounted, on motor cars or horse vehicles whether new, used, repaired, or discarded as old material. They must be handed over before August 10th and will be paid for at prices by a Commission of experts.

Amongst other new after-the-war projects, the Austrian Lloyd is reported to be planning an airship service from interior points to Trieste for the conveyance of passengers and mails. Pilsen, the famous brewing town in Bohemia, has been notified that a station will be established there and the City Council has asked the Lloyd people to send an expert to select a suitable site. It is stated that the service will be operated by an international company.

"A Hungarian farmer at Szekelysard who has eight sons at the front, three of them wounded, has received from the Emperor 5000 crowns (£200) and a silver watch with the Imperial monogram.—Reuter.

We never really know how high we stand in the estimation of some men until they want to borrow a dollar.

ADVICE TO BASEBALL FANS

If you're one of those baseball dubs

Who root for Wanderers or for Cubs,

On any hot half-holiday
When all the fun is in full play,
Your throat is likely to go dry
Just when you want to give full cry

To pent-up wrath against the Ump,
Or player whose place is the dump;

'Tis then you find, as you sit dumb
How useful's Coco-Cola Gum.
When next you go up to the grounds
Whence oft are heard discordant sounds,

Just take a box of Honey Fruit,
The flavor's sure to help you root,
Or if you are a player, son,
I'll make you good for a home run.

Wholesale by

J. B. ORR CO., LTD.,

New Martin Building, St. John's.
21 w/tf